

1155 **Contents**

1156	S1 Derivations for non-bursty promoter models	36
1157	S1.1 Thermodynamic models of gene regulation	36
1158	S1.1.1 The Two-State Equilibrium Model	36
1159	S1.1.2 The Three-State Equilibrium Model	37
1160	S1.2 Derivation of chemical master equation	38
1161	S1.3 Matrix form of the multi-state chemical master equation	41
1162	S1.4 General forms for mean mRNA and Fano factor	43
1163	S1.4.1 Promoter state probabilities $\langle \vec{m}^0 \rangle$	44
1164	S1.4.2 First moments $\langle \vec{m} \rangle$ and $\langle m \rangle$	45
1165	S1.4.3 Second moment $\langle m^2 \rangle$ and Fano factor ν	46
1166	S1.4.4 Summary of general results	47
1167	S1.5 Kinetic Model One - Poisson Promoter	48
1168	S1.5.1 Mean mRNA	49
1169	S1.5.2 Fold-change	49
1170	S1.5.3 Fano factor	49
1171	S1.6 Kinetic Model Two - RNAP Bound and Unbound States with RNAP escape	50
1172	S1.6.1 Mean mRNA	51
1173	S1.6.2 Fold-change	52
1174	S1.6.3 Fano factor	52
1175	S1.7 Kinetic Model Three - Multistep Transcription Initiation and Escape	53
1176	S1.7.1 Mean mRNA	54
1177	S1.7.2 Fold-change	55
1178	S1.7.3 Fano factor	55
1179	S1.7.4 Generalizing $\nu < 1$ to more fine-grained models	56
1180	S1.8 Kinetic Model Four - “Active” and “Inactive” States	56
1181	S1.8.1 Mean mRNA	57
1182	S1.8.2 Fold-change	57
1183	S1.8.3 Fano factor	58
1184	S2 Bursty promoter models - generating function solutions and numerics	58
1185	S2.1 Constitutive promoter with bursts	58
1186	S2.1.1 From master equation to generating function	58
1187	S2.1.2 Steady-state	63
1188	S2.1.3 Recovering the steady-state probability distribution	64
1189	S2.2 Adding repression	66
1190	S2.2.1 Deriving the generating function for mRNA distribution	66
1191	S2.3 Numerical considerations and recursion formulas	71
1192	S2.3.1 Generalities	71
1193	S2.3.2 Particulars	73

1194	S3 Bayesian inference	74
1195	S3.1 The problem of parameter inference	74
1196	S3.1.1 Bayes' theorem	74
1197	S3.1.2 The likelihood function	75
1198	S3.1.3 Prior selection	76
1199	S3.1.4 Expectations and marginalizations	77
1200	S3.1.5 Markov Chain Monte Carlo	77
1201	S3.2 Bayesian inference on constitutive promoters	78
1202	S3.2.1 Model 1 - Poisson promoter	78
1203	S3.2.2 Model 5 - Bursty promoter	81
1204	S3.3 Bayesian inference on the simple-repression architecture	82

1205 S1 Derivations for non-bursty promoter models

1206 In this section we detail the calculation of mean mRNA levels, fold-changes in expression,
1207 and Fano factors for both thermodynamic and kinetic promoter models in Figure 1. These
1208 are the results that were quoted but not derived in Sections 2 and 3 of the main text. In
1209 each of these models, the natural mathematicization of their cartoons is either an equilibrium
1210 model based on statistical mechanics, or a chemical master equation. These derivations will
1211 go through the specifics of the models in Figure 1. We point the readers to some other
1212 excellent reviews on the general frameworks [1]–[3].

1213 S1.1 Thermodynamic models of gene regulation

1214 The first class of models we will explore are the so-called thermodynamic models of gene reg-
1215 ulation [4]. The premise for these models is that we imagine the steps leading to transcription
1216 –binding and unbinding of transcription factors and of RNAP– to occur in a timescale much
1217 faster than the downstream processes –open complex formation and RNAP escape [5]. What
1218 this allows us to do is to assume that the steps leading to transcription can be modeled as
1219 being in quasi-equilibrium. This is enormously advantageous since we can use the theoretical
1220 tools of equilibrium statistical mechanics to model such process.

1221 This means that we can enlist the possible microstates in which we can find the promoter
1222 in order to calculate their probabilities based on quantities such as molecular counts and
1223 interaction energies. We then assume that the gene expression level is proportional to the
1224 probability of finding the promoter in the transcriptionally active microstate. As mentioned
1225 in the main text, these models can only deal with the mean gene expression level. This is
1226 because the probability space we consider is that of the state of the repressor, rather than
1227 both the state of the repressor and the mRNA counts. Let's now work through models 1
1228 and 2 from Figure 1(B).

1229 S1.1.1 The Two-State Equilibrium Model

1230 In this simplest model, depicted as (1) in Figure 1(B), the promoter is idealized as existing
1231 in one of two states, either repressor bound or repressor unbound. The rate of transcription

1232 is assumed to be proportional to the fraction of time spent in the repressor unbound state.
 1233 From the relative statistical weights listed in Figure 1, the probability p_U of being in the
 1234 unbound state is

$$p_U = \left(1 + \frac{R}{N_{NS}} e^{-\beta \Delta \varepsilon_R} \right)^{-1}. \quad (\text{S1})$$

1235 The mean rate of transcription is then given by rp_U , as assumed by Eq. 1. The mean number
 1236 of mRNA is set by the balance of average mRNA transcription and degradation rates, so it
 1237 follows that the mean mRNA level is given by

$$\langle m \rangle = \frac{r}{\gamma} \left(1 + \frac{R}{N_{NS}} e^{-\beta \Delta \varepsilon_R} \right)^{-1}, \quad (\text{S2})$$

1238 where r is the transcription rate from the repressor unbound state, γ is the mRNA degra-
 1239 dation rate, R is repressor copy number, N_{NS} is the number of nonspecific binding sites
 1240 in the genome where repressors spend most of their time when not bound to the operator,
 1241 $\beta \equiv 1/k_B T$, and $\Delta \varepsilon_R$ is the binding energy of a repressor to its operator site.

1242 **Fold-change** The fold-change is found as the ratio of mean mRNA with and without
 1243 repressor as introduced in Eq. 2. Invoking that definition results in

$$\text{fold-change} = \left(1 + \frac{R}{N_{NS}} e^{-\beta \Delta \varepsilon_R} \right)^{-1}, \quad (\text{S3})$$

1244 which matches the form of the master curve in Figure 1(D) with $\rho = 1$ and $\Delta F_R = \beta \Delta \varepsilon_r -$
 1245 $\log(R/N_{NS})$.

1246 In fact it was noted in [6] that this two-state model can be viewed as the coarse-graining of
 1247 any equilibrium promoter model in which no transcriptionally active states have transcription
 1248 factor bound, or put differently, when there is no overlap between transcription factor bound
 1249 states and transcriptionally active states. We will see this explicitly in the 3-state equilibrium
 1250 model below, but perhaps surprising is that an analogous result carries over even to the
 1251 kinetic models we consider later.

1252 S1.1.2 The Three-State Equilibrium Model

1253 Compared to the previous model, here we fine-grain the repressor unbound state into two
 1254 separate states: empty, and RNAP bound as shown in (2) in Figure 1(B). This picture was
 1255 used in [7] as we use it here, and in [8] and [6] it was generalized to incorporate small-molecule
 1256 inducers that bind the repressor. The effect of this generalization is, roughly speaking, simply
 1257 to rescale R from the total number of repressors to a smaller effective number of available
 1258 repressors which are unbound by inducers. We point out that the same generalization can be
 1259 incorporated quite easily into any of our models in Figure 1 by simply rescaling the repressor
 1260 copy number R in the equilibrium models, or equivalently k_R^+ in the kinetic models.

1261 The mean mRNA copy number, as derived in Appendix S1 from a similar enumeration of
 1262 states and weights as the previous model, is

$$\langle m \rangle = \frac{r}{\gamma} \frac{\frac{P}{N_{NS}} e^{-\beta \Delta \varepsilon_P}}{1 + \frac{R}{N_{NS}} e^{-\beta \Delta \varepsilon_R} + \frac{P}{N_{NS}} e^{-\beta \Delta \varepsilon_P}}, \quad (\text{S4})$$

1263 where the new variables are $\Delta\varepsilon_P$, the difference in RNAP binding energy to its specific
 1264 site (the promoter) relative to an average nonspecific background site, and the RNAP copy
 1265 number, P .

Fold-change The fold-change again follows immediately as

$$\text{fold-change} = \frac{\frac{P}{N_{NS}} e^{-\beta\Delta\varepsilon_P}}{1 + \frac{R}{N_{NS}} e^{-\beta\Delta\varepsilon_R} + \frac{P}{N_{NS}} e^{-\beta\Delta\varepsilon_P}} \frac{1 + \frac{P}{N_{NS}} e^{-\beta\Delta\varepsilon_P}}{\frac{P}{N_{NS}} e^{-\beta\Delta\varepsilon_P}} \quad (\text{S5})$$

$$= \left(1 + \frac{\frac{R}{N_{NS}} e^{-\beta\Delta\varepsilon_R}}{1 + \frac{P}{N_{NS}} e^{-\beta\Delta\varepsilon_P}} \right)^{-1} \quad (\text{S6})$$

$$= (1 + \exp(-\Delta F_R - \log \rho))^{-1}, \quad (\text{S7})$$

1266 with $\Delta F_R = \beta\Delta\varepsilon_R - \log(R/N_{NS})$ and $\rho = 1 + \frac{P}{N_{NS}} e^{-\beta\Delta\varepsilon_P}$ as shown in Figure 1(B). Thus far,
 1267 we see that the two thermodynamic models, despite making different coarse-graining com-
 1268 mitments, result in the same functional form for the fold-change in mean gene expression. We
 1269 now explore how kinetic models fare when faced with computing the same observable.

1270 Before jumping into the derivations of the general computation of the mean mRNA level
 1271 and the Fano factor we will work through the derivation of an example master equation. In
 1272 particular we will focus on model 1 from Figure 1(C). The general steps are applicable to all
 1273 other chemical master equations in this work.

1274 S1.2 Derivation of chemical master equation

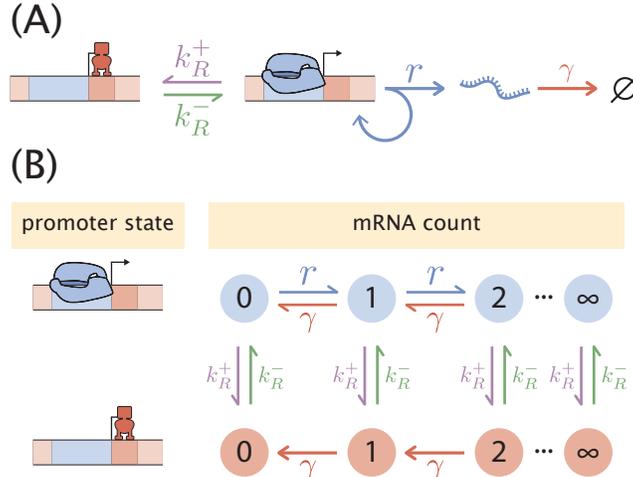


Figure S1. Two-state promoter chemical master equation. (A) Schematic of the two state promoter simple repression model. Rates k_R^+ and k_R^- are the association and dissociation rates of the transcriptional repressor, respectively, r is the transcription initiation rate, and γ is the mRNA degradation rate. (B) Schematic depiction of the mRNA count state transitions. The model in (A) only allows for jumps in mRNA of size 1. The production of mRNA can only occur when the promoter is in the transcriptionally active state.

1275 The chemical master equation describes the continuous time evolution of a continuous or
 1276 discrete probability distribution function. In our specific case we want to describe the time
 1277 evolution of the discrete mRNA distribution. What this means is that we want to compute
 1278 the probability of having m mRNA molecules at time $t + \Delta t$, where Δt is a sufficiently small
 1279 time interval such that only one of the possible reactions take place during that time interval.
 1280 For the example that we will work out here in detail we chose the two-state stochastic simple
 1281 repression model schematized in Figure S1(A). To derive the master equation we will focus
 1282 more on the representation shown in Figure S1(B), where the transitions between different
 1283 mRNA counts and promoter states is more explicitly depicted. Given that the DNA promoter
 1284 can exist in one of two states— transcriptionally active state, and with repressor bound— we
 1285 will keep track not only of the mRNA count, but on which state the promoter is. For this we
 1286 will keep track of two probability distributions: The probability of having m mRNAs at time
 1287 t when the promoter is in the transcriptionally active state A , $p_A(m, t)$, and the equivalent
 1288 probability but when the promoter is in the repressor bound state R , $p_R(m, t)$.

1289 Since mRNA production can only take place in the transcriptionally active state we will
 1290 focus on this function for our derivation. The repressor bound state will have an equivalent
 1291 equation without terms involving the production of mRNAs. We begin by listing the possible
 1292 state transitions that can occur for a particular mRNA count with the promoter in the
 1293 active state. For state changes in a small time window Δt that “jump into” state m in the
 1294 transcriptionally active state we have

- 1295 • Produce an mRNA, jumping from $m - 1$ to m .
- 1296 • Degrade an mRNA, jumping from $m + 1$ to m .
- 1297 • Transition from the repressor bound state R with m mRNAs to the active state A with
 1298 m mRNAs.

1299 Likewise, for state transitions that “jump out” of state m in the transcriptionally inactive
 1300 state we have

- 1301 • Produce an mRNA, jumping from m to $m + 1$.
- 1302 • Degrade an mRNA, jumping from m to $m - 1$.
- 1303 • Transition from the active state A with m mRNAs to the repressor bound state R with
 1304 m mRNAs.

1305 The mRNA production does not depend on the current number of mRNAs, therefore these
 1306 state transitions occur with probability $r\Delta t$. The same is true for the promoter state tran-
 1307 sitions; each occurs with probability $k_R^\pm \Delta t$. As for the mRNA degradation events, these
 1308 transitions depend on the current number of mRNA molecules since the more molecules of
 1309 mRNA there are, the more will decay during a given time interval. Each molecule has a
 1310 constant probability $\gamma\Delta t$ of being degraded, so the total probability for an mRNA degrada-
 1311 tion event to occur is computed by multiplying this probability by the current number of
 1312 mRNAs.

1313 To see these terms in action let us compute the probability of having m mRNA at time

1314 $t + \Delta t$ in the transcriptionally active state. This takes the form

$$\begin{aligned}
p_A(m, t + \Delta t) &= p_A(m, t) \\
&+ \overbrace{(r\Delta t)p_A(m-1, t)}^{m-1 \rightarrow m} - \overbrace{(r\Delta t)p_A(m, t)}^{m \rightarrow m+1} \\
&+ \overbrace{(m+1)(\gamma\Delta t)p_A(m+1, t)}^{m+1 \rightarrow m} - \overbrace{m(\gamma\Delta t)p_A(m, t)}^{m \rightarrow m-1} \\
&+ \overbrace{(k_R^- \Delta t)p_R(m, t)}^{R \rightarrow A} - \overbrace{(k_R^+ \Delta t)p_A(m, t)}^{A \rightarrow R},
\end{aligned} \tag{S8}$$

1315 where the overbrace indicates the corresponding state transitions. Notice that the second to
1316 last term on the right-hand side is multiplied by $p_R(m, t)$ since the transition from state R
1317 to state A depends on the probability of being in state R to begin with. It is through this
1318 term that the dynamics of the two probability distribution functions ($p_R(m, t)$ and $p_A(m, t)$)
1319 are coupled. An equivalent equation can be written for the probability of having m mRNA
1320 at time $t + \Delta t$ while in the repressor bound state, the only difference being that the mRNA
1321 production rates are removed, and the sign for the promoter state transitions are inverted.
1322 This is

$$\begin{aligned}
p_R(m, t + \Delta t) &= p_R(m, t) \\
&+ \overbrace{(m+1)(\gamma\Delta t)p_R(m+1, t)}^{m+1 \rightarrow m} - \overbrace{m(\gamma\Delta t)p_R(m, t)}^{m \rightarrow m-1} \\
&- \overbrace{(k_R^- \Delta t)p_R(m, t)}^{R \rightarrow A} + \overbrace{(k_R^+ \Delta t)p_A(m, t)}^{A \rightarrow R}.
\end{aligned} \tag{S9}$$

1323 All we have to do now are simple algebraic steps in order to simplify the equations. Let
1324 us focus on the transcriptionally active state A . First we will send the term $p_A(m, t)$ to
1325 the right-hand side, and then we will divide both sides of the equation by Δt . This results
1326 in

$$\begin{aligned}
\frac{p_A(m, t + \Delta t) - p_A(m, t)}{\Delta t} &= rp_A(m-1, t) - rp_A(m, t) \\
&+ (m+1)\gamma p_A(m+1, t) - m\gamma p_A(m, t) \\
&+ k_R^- p_R(m, t) - k_R^+ p_A(m, t).
\end{aligned} \tag{S10}$$

1327 Upon taking the limit when $\Delta t \rightarrow 0$ we can transform the left-hand side into a derivative,
1328 obtaining the chemical master equation

$$\begin{aligned}
\frac{dp_A(m, t)}{dt} &= rp_A(m-1, t) - rp_A(m, t) \\
&+ (m+1)\gamma p_A(m+1, t) - m\gamma p_A(m, t) \\
&+ k_R^- p_R(m, t) - k_R^+ p_A(m, t).
\end{aligned} \tag{S11}$$

1329 Doing equivalent manipulations for the repressor bound state gives an ODE of the form

$$\begin{aligned}
\frac{dp_R(m, t)}{dt} &= (m+1)\gamma p_R(m+1, t) - m\gamma p_R(m, t) \\
&- k_R^- p_R(m, t) + k_R^+ p_A(m, t).
\end{aligned} \tag{S12}$$

1330 In the next section we will write these coupled ODEs in a more compact form using matrix
1331 notation.

1332 S1.3 Matrix form of the multi-state chemical master equation

1333 Having derived an example chemical master equation we now focus on writing a general
1334 matrix form for the kinetic models 1-4 shown in Figure 1(C) in the main text. In each of
1335 these four models, the natural mathematicization of their cartoons is as a chemical master
1336 equation. For model 1 we have the master equation

$$\begin{aligned}
\frac{d}{dt}p_R(m, t) &= - \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} + \overbrace{k_R^+ p_U(m, t)}^{U \rightarrow R} + \overbrace{(m+1)\gamma p_R(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_R(m, t)}^{m \rightarrow m-1} \\
\frac{d}{dt}p_U(m, t) &= \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} - \overbrace{k_R^+ p_U(m, t)}^{U \rightarrow R} + \overbrace{r p_U(m-1, t)}^{m-1 \rightarrow m} - \overbrace{r p_U(m, t)}^{m \rightarrow m+1} \\
&\quad + \overbrace{(m+1)\gamma p_U(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_U(m, t)}^{m \rightarrow m-1}.
\end{aligned} \tag{S13}$$

1337 Here $p_R(m, t)$ and $p_U(m, t)$ are the probabilities of finding the system with m mRNA
1338 molecules at time t either in the repressor bound or unbound states, respectively. r is
1339 the probability per unit time that a transcript will be initiated when the repressor is un-
1340 bound, and γ is the probability per unit time for a given mRNA to be degraded. k_R^- is the
1341 probability per unit time that a bound repressor will unbind, while k_R^+ is the probability
1342 per unit time that an unbound operator will become bound by a repressor. Assuming mass
1343 action kinetics, k_R^+ is proportional to repressor copy number R .

1344 Next consider the cartoon for kinetic model 2 in Figure 1(C). Now we must track probabilities
1345 p_R , p_P , and p_E for the repressor bound, empty, and polymerase bound states, respectively.
1346 By analogy to Eq. S13, the master equation for model 2 can be written

$$\begin{aligned}
\frac{d}{dt}p_R(m, t) &= - \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} + \overbrace{k_R^+ p_E(m, t)}^{U \rightarrow R} + \overbrace{(m+1)\gamma p_R(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_R(m, t)}^{m \rightarrow m-1} \\
\frac{d}{dt}p_E(m, t) &= \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} - \overbrace{k_R^+ p_E(m, t)}^{U \rightarrow R} + \overbrace{(m+1)\gamma p_E(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_E(m, t)}^{m \rightarrow m-1} \\
&\quad + \overbrace{k_P^- p_P(m, t)}^{A \rightarrow U} - \overbrace{k_P^+ p_E(m, t)}^{U \rightarrow A} + \overbrace{r p_P(m-1, t)}^{m-1 \rightarrow m, A \rightarrow U} \\
\frac{d}{dt}p_P(m, t) &= - \overbrace{k_P^- p_P(m, t)}^{A \rightarrow U} + \overbrace{k_P^+ p_E(m, t)}^{U \rightarrow A} + \overbrace{(m+1)\gamma p_P(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_P(m, t)}^{m \rightarrow m-1} \\
&\quad - \overbrace{r p_P(m, t)}^{m \rightarrow m+1, A \rightarrow U}.
\end{aligned} \tag{S14}$$

1347 k_P^+ and k_P^- are defined in close analogy to k_R^+ and k_R^- , except for RNAP binding and unbinding
1348 instead of repressor. Similarly $p_P(m, t)$ is defined for the active (RNAP-bound) state exactly
1349 as are $p_R(m, t)$ and $p_E(m, t)$ for the repressor bound and unbound states, respectively. The

1350 new subtlety Eq. S14 introduces compared to Eq. S13 is that when mRNAs are produced,
 1351 the promoter state also changes. This is encoded by the terms involving r , the last term in
 1352 each of the equations for p_E and p_P . The former accounts for arrivals in the unbound state
 1353 and the latter accounts for departures from the RNAP-bound state.

1354 To condense and clarify the unwieldy notation of Eq. S14, it can be rewritten in matrix form.
 1355 We define the column vector $\vec{p}(m, t)$ as

$$\vec{p}(m, t) = \begin{pmatrix} p_R(m, t) \\ p_E(m, t) \\ p_P(m, t) \end{pmatrix} \quad (\text{S15})$$

1356 to gather, for a given m , the probabilities of finding the system in the three possible promoter
 1357 states. Then all the transition rates may be condensed into matrices which multiply this
 1358 vector. The first matrix is

$$\mathbf{K} = \begin{pmatrix} -k_R^- & k_R^+ & 0 \\ k_R^- & -k_R^+ - k_P^+ & k_P^- \\ 0 & k_P^+ & -k_P^- \end{pmatrix}, \quad (\text{S16})$$

1359 which tracks all promoter state changes in Eq. S14 that are *not* accompanied by a change
 1360 in the mRNA copy number. The two terms accounting for transcription, the only transition
 1361 that increases mRNA copy number, must be handled by two separate matrices given by

$$\mathbf{R}_A = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & r \\ 0 & 0 & 0 \end{pmatrix}, \quad \mathbf{R}_D = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & r \end{pmatrix}. \quad (\text{S17})$$

1362 \mathbf{R}_A accounts for transitions *arriving* in a given state while \mathbf{R}_D tracks *departing* transitions.
 1363 With these definitions, we can condense Eq. S14 into the single equation

$$\frac{d}{dt}\vec{p}(m, t) = (\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I})\vec{p}(m, t) + \mathbf{R}_A\vec{p}(m - 1, t) + \gamma(m + 1)\mathbf{I}\vec{p}(m + 1, t), \quad (\text{S18})$$

1364 Straightforward albeit tedious algebra verifies that Eqs. S14 and S18 are in fact equiva-
 1365 lent.

1366 Although we derived Eq. S18 for the particular case of kinetic model 2 in Figure 1, in fact
 1367 the chemical master equations for all of the kinetic models in Figure 1 except for model 5 can
 1368 be cast in this form. (We treat model 5 separately in Appendix S2.) Model 3 introduces no
 1369 new subtleties beyond model 2 and Eq. S18 applies equally well to it, simply with different
 1370 matrices of dimension four instead of three. Models 1 and 4 are both Eq. S18 except that
 1371 $\mathbf{R}_D = \mathbf{R}_A \equiv \mathbf{R}$, since in these two models transcription initiation events do not change
 1372 promoter state.

1373 Recalling that our goal in this section is to derive expressions for mean mRNA and Fano
 1374 factor for kinetic models 1 through four in Figure 1, and since all four of these models
 1375 are described by Eq. S18, we can save substantial effort by deriving general formulas for
 1376 mean mRNA and Fano factor from Eq. S18 once and for all. Then for each model we can

1377 simply plug in the appropriate matrices for \mathbf{K} , \mathbf{R}_D , and \mathbf{R}_A and carry out the remaining
 1378 algebra.

1379 For our purposes it will suffice to derive the first and second moments of the mRNA distri-
 1380 bution from this master equation, similar to the treatment in [9], but we refer the interested
 1381 reader to [10] for an analogous treatment demonstrating an analytical solution for arbitrary
 1382 moments.

1383 S1.4 General forms for mean mRNA and Fano factor

1384 Our task now is to derive expressions for the first two moments of the steady-state mRNA
 1385 distribution from Eq. S18. Our treatment of this is analogous to that given in Refs. [9]
 1386 and [10]. We first obtain the steady-state limit of Eq. S18 in which the time derivative
 1387 vanishes, giving

$$0 = (\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I}) \vec{p}(m) + \mathbf{R}_A \vec{p}(m-1) + \gamma(m+1) \mathbf{I} \vec{p}(m+1), \quad (\text{S19})$$

1388 From this, we want to compute

$$\langle m \rangle = \sum_S \sum_{m=0}^{\infty} m p_S(m) \quad (\text{S20})$$

1389 and

$$\langle m^2 \rangle = \sum_S \sum_{m=0}^{\infty} m^2 p_S(m) \quad (\text{S21})$$

1390 which define the average values of m and m^2 at steady state, where the averaging is over
 1391 all possible mRNA copy numbers and promoter states S . For example, for model 1 in
 1392 Figure 1(C), the sum on S would cover repressor bound and unbound states (R and U
 1393 respectively), for model 2, the sum would cover repressor bound, polymerase bound, and
 1394 empty states (R , P , and E), and so on for the other models.

1395 Along the way it will be convenient to define the following *conditional* moments as

$$\langle \vec{m} \rangle = \sum_{m=0}^{\infty} m \vec{p}(m), \quad (\text{S22})$$

1396 and

$$\langle \vec{m}^2 \rangle = \sum_{m=0}^{\infty} m^2 \vec{p}(m). \quad (\text{S23})$$

1397 These objects are vectors of the same size as $\vec{p}(m)$, and each component can be thought of as
 1398 the expected value of the mRNA copy number, or copy number squared, conditional on the
 1399 promoter being in a certain state. For example, for model 1 in Figure 1 which has repressor
 1400 bound and unbound states labeled R and U , $\langle \vec{m}^2 \rangle$ would be

$$\langle \vec{m}^2 \rangle = \left(\begin{array}{c} \sum_{m=0}^{\infty} m^2 p_R(m) \\ \sum_{m=0}^{\infty} m^2 p_U(m) \end{array} \right). \quad (\text{S24})$$

1401 Analogously to $\langle \vec{m} \rangle$ and $\langle \vec{m}^2 \rangle$, it is convenient to define the vector

$$\langle \vec{m}^0 \rangle = \sum_{m=0}^{\infty} \vec{p}(m), \quad (\text{S25})$$

1402 whose elements are simply the probabilities of finding the system in each of the possible
 1403 promoter states. It will be convenient to denote by $\vec{1}^\dagger$ a row vector of the same length as \vec{p}
 1404 whose elements are all 1, such that, for instance, $\vec{1}^\dagger \cdot \langle \vec{m}^0 \rangle = 1$, $\vec{1}^\dagger \cdot \langle \vec{m} \rangle = \langle m \rangle$, etc.

1405 **S1.4.1 Promoter state probabilities $\langle \vec{m}^0 \rangle$**

1406 To begin, we will find the promoter state probabilities $\langle \vec{m}^0 \rangle$ from Eq. S19 by summing over
 1407 all mRNA copy numbers m , producing

$$0 = \sum_{m=0}^{\infty} [(\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I}) \vec{p}(m) + \mathbf{R}_A \vec{p}(m-1) + \gamma(m+1) \mathbf{I} \vec{p}(m+1)] \quad (\text{S26})$$

1408 Using the definitions of $\langle \vec{m}^0 \rangle$ and $\langle \vec{m} \rangle$, and noting the matrices \mathbf{K} , \mathbf{R}_D , and \mathbf{R}_A are all
 1409 independent of m and can be moved outside the sum, this simplifies to

$$0 = (\mathbf{K} - \mathbf{R}_D) \langle \vec{m}^0 \rangle - \gamma \langle \vec{m} \rangle + \mathbf{R}_A \sum_{m=0}^{\infty} \vec{p}(m-1) + \gamma \sum_{m=0}^{\infty} (m+1) \vec{p}(m+1). \quad (\text{S27})$$

1410 The last two terms can be handled by reindexing the summations, transforming them to
 1411 match the definitions of $\langle \vec{m}^0 \rangle$ and $\langle \vec{m} \rangle$. For the first, noting $\vec{p}(-1) = 0$ since negative
 1412 numbers of mRNA are nonsensical, we have

$$\sum_{m=0}^{\infty} \vec{p}(m-1) = \sum_{m=-1}^{\infty} \vec{p}(m) = \sum_{m=0}^{\infty} \vec{p}(m) = \langle \vec{m}^0 \rangle. \quad (\text{S28})$$

1413 Similarly for the second,

$$\sum_{m=0}^{\infty} (m+1) \vec{p}(m+1) = \sum_{m=1}^{\infty} m \vec{p}(m) = \sum_{m=0}^{\infty} m \vec{p}(m) = \langle \vec{m} \rangle, \quad (\text{S29})$$

1414 which holds since in extending the lower limit from $m = 1$ to $m = 0$, the extra term we
 1415 added to the sum is zero. Substituting these back in Eq. S27, we have

$$0 = (\mathbf{K} - \mathbf{R}_D) \langle \vec{m}^0 \rangle - \gamma \langle \vec{m} \rangle + \mathbf{R}_A \langle \vec{m}^0 \rangle + \gamma \langle \vec{m} \rangle, \quad (\text{S30})$$

1416 or simply

$$0 = (\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A) \langle \vec{m}^0 \rangle. \quad (\text{S31})$$

1417 So given matrices \mathbf{K} , \mathbf{R}_D , and \mathbf{R}_A describing a promoter, finding $\langle \vec{m}^0 \rangle$ simply amounts to
 1418 solving this set of linear equations, subject to the normalization constraint $\vec{1}^\dagger \cdot \langle \vec{m}^0 \rangle = 1$.
 1419 It will turn out to be the case that, if the matrix $\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A$ is n dimensional, it will
 1420 always have only $n-1$ linearly independent equations. Including the normalization condition

1421 provides the n -th linearly independent equation, ensuring a unique solution. So when using
 1422 this equation to solve for $\langle \vec{m}^0 \rangle$, we may always drop one row of the matrix equation at
 1423 our convenience and supplement the system with the normalization condition instead. The
 1424 reader may find it illuminating to skip ahead and see Eq. S31 in use with concrete examples,
 1425 e.g., Eq. S59 and what follows it, before continuing on through the general formulas for
 1426 moments.

1427 **S1.4.2 First moments $\langle \vec{m} \rangle$ and $\langle m \rangle$**

1428 By analogy to the above procedure for finding $\langle \vec{m}^0 \rangle$, we may find $\langle \vec{m} \rangle$ by first multiplying
 1429 Eq. S19 by m and then summing over m . Carrying out this procedure we have

$$0 = \sum_{m=0}^{\infty} m [(\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I}) \vec{p}(m) + \mathbf{R}_A \vec{p}(m-1) + \gamma(m+1) \mathbf{I} \vec{p}(m+1)], \quad (\text{S32})$$

1430 and now identifying $\langle \vec{m} \rangle$ and $\langle \vec{m}^2 \rangle$ gives

$$0 = (\mathbf{K} - \mathbf{R}_D) \langle \vec{m} \rangle - \gamma \langle \vec{m}^2 \rangle + \mathbf{R}_A \sum_{m=0}^{\infty} m \vec{p}(m-1) + \gamma \sum_{m=0}^{\infty} m(m+1) \vec{p}(m+1). \quad (\text{S33})$$

1431 The summations in the last two terms can be reindexed just as we did for $\langle \vec{m}^0 \rangle$, freely adding
 1432 or removing terms from the sum which are zero. For the first term we find

$$\sum_{m=0}^{\infty} m \vec{p}(m-1) = \sum_{m=-1}^{\infty} (m+1) \vec{p}(m) = \sum_{m=0}^{\infty} (m+1) \vec{p}(m) = \langle \vec{m} \rangle + \langle \vec{m}^0 \rangle, \quad (\text{S34})$$

1433 and similarly for the second,

$$\sum_{m=0}^{\infty} m(m+1) \vec{p}(m+1) = \sum_{m=1}^{\infty} (m-1)m \vec{p}(m) = \sum_{m=0}^{\infty} (m-1)m \vec{p}(m) = \langle \vec{m}^2 \rangle - \langle \vec{m} \rangle. \quad (\text{S35})$$

1434 Substituting back in Eq. S33 then produces

$$0 = (\mathbf{K} - \mathbf{R}_D) \langle \vec{m} \rangle - \gamma \langle \vec{m}^2 \rangle + \mathbf{R}_A (\langle \vec{m} \rangle + \langle \vec{m}^0 \rangle) + \gamma (\langle \vec{m}^2 \rangle - \langle \vec{m} \rangle), \quad (\text{S36})$$

1435 or after simplifying

$$0 = (\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A - \gamma) \langle \vec{m} \rangle + \mathbf{R}_A \langle \vec{m}^0 \rangle. \quad (\text{S37})$$

1436 So like $\langle \vec{m}^0 \rangle$, $\langle \vec{m} \rangle$ is also found by simply solving a set of linear equations after first solving
 1437 for $\langle \vec{m}^0 \rangle$ from Eq. S31.

1438 Next we can find the mean mRNA copy number $\langle m \rangle$ from $\langle \vec{m} \rangle$ according to

$$\langle m \rangle = \vec{1}^\dagger \cdot \langle \vec{m} \rangle, \quad (\text{S38})$$

1439 where $\vec{1}^\dagger$ is a row vector whose elements are all 1. Eq. S38 holds since the i^{th} element of the
 1440 column vector $\langle \vec{m} \rangle$ is the mean mRNA value conditional on the system occupying the i^{th}
 1441 promoter state, so the dot product with $\vec{1}^\dagger$ amounts to simply summing the elements of $\langle \vec{m} \rangle$.

1442 Rather than solving Eq. S37 for $\langle \vec{m} \rangle$ and then computing $\vec{1}^\dagger \cdot \langle \vec{m} \rangle$, we may take a shortcut
 1443 by multiplying Eq. S37 by $\vec{1}^\dagger$ first. The key observation that makes this useful is that

$$\vec{1}^\dagger \cdot (\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A) = 0. \quad (\text{S39})$$

1444 Intuitively, this equality holds because each column of this matrix represents transitions to
 1445 and from a given promoter state. In any given column, the diagonal encodes all departing
 1446 transitions and off-diagonals encode all arriving transitions. Conservation of probability
 1447 means that each column sums to zero, and summing columns is exactly the operation that
 1448 multiplying by $\vec{1}^\dagger$ carries out.

1449 Proceeding then in multiplying Eq. S37 by $\vec{1}^\dagger$ produces

$$0 = -\gamma \vec{1}^\dagger \cdot \langle \vec{m} \rangle + \vec{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m}^0 \rangle, \quad (\text{S40})$$

1450 or simply

$$\langle m \rangle = \frac{1}{\gamma} \vec{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m}^0 \rangle. \quad (\text{S41})$$

1451 We note that the in equilibrium models of transcription such as in Figure 1, it is usually
 1452 *assumed* that the mean mRNA level is given by the ratio of initiation rate r to degradation
 1453 rate γ multiplied by the probability of finding the system in the RNAP-bound state. Reas-
 1454 suringly, we have recovered exactly this result from the master equation picture: the product
 1455 $\vec{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m}^0 \rangle$ picks out the probability of the active promoter state from $\langle \vec{m}^0 \rangle$ and multiplies
 1456 it by the initiation rate r .

1457 S1.4.3 Second moment $\langle m^2 \rangle$ and Fano factor ν

1458 Continuing the pattern of the zeroth and first moments, we now find $\langle \vec{m}^2 \rangle$ by multiplying
 1459 Eq. S19 by m^2 and then summing over m , which explicitly is

$$0 = \sum_{m=0}^{\infty} m^2 [(\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I}) \vec{p}(m) + \mathbf{R}_A \vec{p}(m-1) + \gamma(m+1) \mathbf{I} \vec{p}(m+1)]. \quad (\text{S42})$$

1460 Identifying the moments $\langle \vec{m}^2 \rangle$ and $\langle \vec{m}^3 \rangle$ in the first term simplifies this to

$$0 = (\mathbf{K} - \mathbf{R}_D) \langle \vec{m}^2 \rangle - \gamma \langle \vec{m}^3 \rangle + \mathbf{R}_A \sum_{m=0}^{\infty} m^2 \vec{p}(m-1) + \gamma \sum_{m=0}^{\infty} m^2 (m+1) \vec{p}(m+1). \quad (\text{S43})$$

1461 Reindexing the sums of the last two terms proceeds just as it did for the zeroth and first
 1462 moments. Explicitly, we have

$$\sum_{m=0}^{\infty} m^2 \vec{p}(m-1) = \sum_{m=-1}^{\infty} (m+1)^2 \vec{p}(m) = \sum_{m=0}^{\infty} (m+1)^2 \vec{p}(m) = \langle \vec{m}^2 \rangle + 2 \langle \vec{m} \rangle + \langle \vec{m}^0 \rangle, \quad (\text{S44})$$

1463 for the first sum and

$$\sum_{m=0}^{\infty} m^2 (m+1) \vec{p}(m+1) = \sum_{m=1}^{\infty} (m-1)^2 m \vec{p}(m) = \sum_{m=0}^{\infty} (m-1)^2 m \vec{p}(m) = \langle \vec{m}^3 \rangle - 2 \langle \vec{m}^2 \rangle + \langle \vec{m} \rangle \quad (\text{S45})$$

1464 for the second. Substituting the results of the sums back in Eq. S43 gives

$$0 = (\mathbf{K} - \mathbf{R}_D)\langle \vec{m}^2 \rangle - \gamma\langle \vec{m}^3 \rangle + \mathbf{R}_A(\langle \vec{m}^2 \rangle + 2\langle \vec{m} \rangle + \langle \vec{m}^0 \rangle) + \gamma(\langle \vec{m}^3 \rangle - 2\langle \vec{m}^2 \rangle + \langle \vec{m} \rangle), \quad (\text{S46})$$

1465 and after grouping like powers of m we have

$$0 = (\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A - 2\gamma)\langle \vec{m}^2 \rangle + (2\mathbf{R}_A + \gamma)\langle \vec{m} \rangle + \mathbf{R}_A\langle \vec{m}^0 \rangle. \quad (\text{S47})$$

1466 As we found when computing $\langle m \rangle$ from $\langle \vec{m} \rangle$, we can spare ourselves some algebra by multi-
1467 plying Eq. S47 by $\vec{1}^\dagger$, which then reduces to

$$0 = -2\gamma\langle m^2 \rangle + \vec{1}^\dagger \cdot (2\mathbf{R}_A + \gamma)\langle \vec{m} \rangle + \vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m}^0 \rangle, \quad (\text{S48})$$

1468 and noting from Eq. S41 that $\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m}^0 \rangle = \gamma\langle m \rangle$, we have the tidy result

$$\langle m^2 \rangle = \langle m \rangle + \frac{1}{\gamma}\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m} \rangle. \quad (\text{S49})$$

1469 Finally we have all the preliminary results needed to write a general expression for the Fano
1470 factor ν . The Fano factor is defined as the ratio of variance to mean, which can be written
1471 as

$$\nu = \frac{\langle m^2 \rangle - \langle m \rangle^2}{\langle m \rangle} = \frac{\langle m \rangle + \frac{1}{\gamma}\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m} \rangle - \langle m \rangle^2}{\langle m \rangle} \quad (\text{S50})$$

1472 and simplified to

$$\nu = 1 - \langle m \rangle + \frac{\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m} \rangle}{\gamma\langle m \rangle}. \quad (\text{S51})$$

1473 Note a subtle notational trap here: $\langle m \rangle = \frac{1}{\gamma}\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m}^0 \rangle$ rather than the by-eye similar
1474 but wrong expression $\langle m \rangle \neq \frac{1}{\gamma}\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m} \rangle$, so the last term in Eq. S51 is in general quite
1475 nontrivial. For a generic promoter, Eq. S51 may be greater than, less than, or equal to one,
1476 as asserted in Section 3. We have not found the general form Eq. S51 terribly intuitive and
1477 instead defer discussion to specific examples.

1478 **S1.4.4 Summary of general results**

1479 For ease of reference, we collect and reprint here the key results derived in this section that
1480 are used in the main text and subsequent subsections. Mean mRNA copy number and Fano
1481 factor are given by Eqs. S41 and S51, which are

$$\langle m \rangle = \frac{1}{\gamma}\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m}^0 \rangle \quad (\text{S52})$$

1482 and

$$\nu = 1 - \langle m \rangle + \frac{\vec{1}^\dagger \cdot \mathbf{R}_A\langle \vec{m} \rangle}{\gamma\langle m \rangle}, \quad (\text{S53})$$

1483 respectively. To compute these two quantities, we need the expressions for $\langle \vec{m}^0 \rangle$ and $\langle \vec{m} \rangle$
1484 given by solving Eqs. S31 and S37, respectively, which are

$$(\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A)\langle \vec{m}^0 \rangle = 0 \quad (\text{S54})$$

1485 and

$$(\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A - \gamma \mathbf{I}) \langle \vec{m} \rangle = -\mathbf{R}_A \langle \vec{m}^0 \rangle. \quad (\text{S55})$$

1486 Some comments are in order before we consider particular models. First, note that to obtain
 1487 $\langle \vec{m} \rangle$ and ν , we need not bother solving for all components of the vectors $\langle \vec{m}^0 \rangle$ and $\langle \vec{m} \rangle$, but
 1488 only the components which are multiplied by nonzero elements of \mathbf{R}_A . The only component
 1489 of $\langle \vec{m}^0 \rangle$ that ever survives is the transcriptionally active state, and for the models we consider
 1490 here, there is only ever one such state. This will save us some amount of algebra below.

1491 Also note that we are computing Fano factors to verify the results of Section 3, concerning
 1492 the constitutive promoter models in Figure 2 which are analogs of the simple repression
 1493 models in Figure 1. We can translate the matrices from the simple repression models to
 1494 the constitutive case by simply substituting all occurrences of repressor rates by zero and
 1495 removing the row and column corresponding to the repressor bound state. The results for
 1496 $\langle m \rangle$ computed in the repressed case can be easily translated to the constitutive case, rather
 1497 than recalculating from scratch, by taking the limit $k_R^+ \rightarrow 0$, since this amounts to sending
 1498 repressor copy number to zero.

1499 Finally, we point out that it would be possible to compute $\langle \vec{m}^0 \rangle$ more simply using the
 1500 diagram methods from King and Altman [11] (also independently discovered by Hill [12]).
 1501 But to our knowledge this method cannot be applied to compute $\langle \vec{m} \rangle$ or ν , so since we would
 1502 need to resort to solving the matrix equations anyways for $\langle \vec{m} \rangle$, we choose not to introduce
 1503 the extra conceptual burden of the diagram methods simply for computing $\langle \vec{m}^0 \rangle$.

1504 S1.5 Kinetic Model One - Poisson Promoter

1505 This first model (model 1 in Figure 1) is the one that we used in the previous section to
 1506 motivate the derivation of the chemical master equation. Eq. S13 shows the two coupled
 1507 master equations, but for completeness we reprint it again as

$$\begin{aligned} \frac{d}{dt} p_R(m, t) &= - \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} + \overbrace{k_R^+ p_U(m, t)}^{U \rightarrow R} + \overbrace{(m+1) \gamma p_R(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_R(m, t)}^{m \rightarrow m-1} \\ \frac{d}{dt} p_U(m, t) &= \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} - \overbrace{k_R^+ p_U(m, t)}^{U \rightarrow R} + \overbrace{r p_U(m-1, t)}^{m-1 \rightarrow m} - \overbrace{r p_U(m, t)}^{m \rightarrow m+1} \\ &\quad + \overbrace{(m+1) \gamma p_U(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_U(m, t)}^{m \rightarrow m-1}. \end{aligned} \quad (\text{S56})$$

1508 This is a direct transcription of the states and rates in Figure 1. This may be converted to
 1509 the matrix form of the master equation shown in Eq. S18 with matrices

$$\vec{p}(m) = \begin{pmatrix} p_R(m) \\ p_U(m) \end{pmatrix}, \quad \mathbf{K} = \begin{pmatrix} -k_R^- & k_R^+ \\ k_R^- & -k_R^+ \end{pmatrix}, \quad \mathbf{R} = \begin{pmatrix} 0 & 0 \\ 0 & r \end{pmatrix}, \quad (\text{S57})$$

1510 where \mathbf{R}_A and \mathbf{R}_D are equal, so we drop the subscript and denote both simply by \mathbf{R} . Since
 1511 our interest is only in steady-state we dropped the time dependence as well.

1512 **S1.5.1 Mean mRNA**

1513 To compute the mean mRNA we need $\langle \vec{m}^0 \rangle$. Label its components as p_R and p_U , the
 1514 probabilities of finding the system in either promoter state, and note that only p_U survives
 1515 multiplication by \mathbf{R} , since

$$\mathbf{R}\langle \vec{m}^0 \rangle = \begin{pmatrix} 0 & 0 \\ 0 & r \end{pmatrix} \begin{pmatrix} p_R \\ p_U \end{pmatrix} = \begin{pmatrix} 0 \\ rp_U \end{pmatrix}, \quad (\text{S58})$$

1516 so we need not bother finding p_R . Then we have

$$(\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A)\langle \vec{m}^0 \rangle = \begin{pmatrix} -k_R^- & k_R^+ \\ k_R^- & -k_R^+ \end{pmatrix} \begin{pmatrix} p_R \\ p_U \end{pmatrix} = 0. \quad (\text{S59})$$

1517 As mentioned earlier in Section S1.4.1, the two rows are linearly dependent, so taking only
 1518 the first row and using normalization to set $p_R = 1 - p_U$ gives

$$-k_R^-(1 - p_U) + k_R^+p_U = 0, \quad (\text{S60})$$

1519 which is easily solved to find

$$p_U = \frac{k_R^-}{k_R^- + k_R^+}. \quad (\text{S61})$$

1520 Substituting this into Eq. S58, and the result of that into Eq. S52, we have

$$\langle m \rangle = \frac{r}{\gamma} \frac{k_R^-}{k_R^- + k_R^+}. \quad (\text{S62})$$

1521 **S1.5.2 Fold-change**

1522 The fold-change for this model is easily computed since the unregulated promoter has a
 1523 mean mRNA $\langle m \rangle = r/\gamma$, resulting in a fold-change of the form

$$\text{fold-change} = \frac{k_R^-}{k_R^- + k_R^+}. \quad (\text{S63})$$

1524 This can be rewritten as a Fermi function of the form

$$\text{fold-change} = \frac{1}{1 + \exp[\log(k_R^+/k_R^-)]}, \quad (\text{S64})$$

1525 giving $\rho = 1$ as indicated in Figure 1.

1526 **S1.5.3 Fano factor**

1527 To verify that the Fano factor for model 1 in Figure 2(A) is in fact 1 as claimed in the
 1528 main text, note that in this limit $p_U = 1$ and $\langle m \rangle = r/\gamma$. All elements of \mathbf{K} are zero, and
 1529 $\mathbf{R}_A - \mathbf{R}_D = 0$, so Eq. S55 reduces to

$$-\gamma\langle \vec{m} \rangle = -r, \quad (\text{S65})$$

1530 or, in other words, since there is only one promoter state, $\langle \vec{m} \rangle = \langle m \rangle$. Then it follows
 1531 that

$$\nu = 1 - \frac{r}{\gamma} + \frac{r\langle m \rangle}{\gamma\langle m \rangle} = 1 \quad (\text{S66})$$

1532 as claimed.

1533 S1.6 Kinetic Model Two - RNAP Bound and Unbound States 1534 with RNAP escape

1535 Our second kinetic model depicted in Figure 1(C) mirrors the second equilibrium model of
1536 Figure 1(B) by fine-graining the repressor unbound state of kinetic model 1, resolving it into
1537 an empty promoter state and an RNAP-bound state. Note in this picture, in contrast with
1538 model 4, transcription initiation is accompanied by a promoter state change, in keeping with
1539 the interpretation as RNAP-bound and empty states: if an RNAP successfully escapes the
1540 promoter and proceeds to elongation of a transcript, clearly it is no longer bound at the pro-
1541 moter. Therefore another RNAP must bind before another transcript can be initiated.

1542 The master equation governing this model is analogous to Eq. S56 for model 1 above. The
1543 main subtlety arises since transcription initiation accompanies a promoter state change. The
1544 full master equation for model 2 in Figure 1 is then of the form

$$\begin{aligned}
\frac{d}{dt}p_R(m, t) &= -\overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} + \overbrace{k_R^+ p_E(m, t)}^{U \rightarrow R} + \overbrace{(m+1)\gamma p_R(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_R(m, t)}^{m \rightarrow m-1} \\
\frac{d}{dt}p_E(m, t) &= \overbrace{k_R^- p_R(m, t)}^{R \rightarrow U} - \overbrace{k_R^+ p_E(m, t)}^{U \rightarrow R} + \overbrace{(m+1)\gamma p_E(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_E(m, t)}^{m \rightarrow m-1} \\
&\quad + \overbrace{k_P^- p_P(m, t)}^{A \rightarrow U} - \overbrace{k_P^+ p_E(m, t)}^{U \rightarrow A} + \overbrace{r p_P(m-1, t)}^{m-1 \rightarrow m, A \rightarrow U}, \\
\frac{d}{dt}p_P(m, t) &= -\overbrace{k_P^- p_P(m, t)}^{A \rightarrow U} + \overbrace{k_P^+ p_E(m, t)}^{U \rightarrow A} + \overbrace{(m+1)\gamma p_P(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma m p_P(m, t)}^{m \rightarrow m-1} \\
&\quad - \overbrace{r p_P(m, t)}^{m \rightarrow m+1, A \rightarrow U}.
\end{aligned} \tag{S67}$$

1545 To write down this in matrix notation one needs to be careful on how we define the matrices
1546 involving a transcriptional event. The off-diagonal and diagonal elements of \mathbf{K} correspond
1547 to transitions arriving at or departing from, respectively, the promoter state of interest. If
1548 transcription initiation is accompanied by promoter state changes, we must have separate
1549 matrices for arriving and departing transcription events since the arriving and departing
1550 transitions have different initial copy numbers of mRNA, unlike for \mathbf{K} where they are the
1551 same. The master equation for this model is

$$\frac{d}{dt}\vec{p}(m, t) = (\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I}) \vec{p}(m, t) + \mathbf{R}_A \vec{p}(m-1, t) + \gamma(m+1) \mathbf{I} \vec{p}(m+1, t), \tag{S68}$$

1552 with the state vector and promoter transition matrix defined as

$$\vec{p}(m) = \begin{pmatrix} p_R(m) \\ p_E(m) \\ p_P(m) \end{pmatrix}, \quad \mathbf{K} = \begin{pmatrix} -k_R^- & k_R^+ & 0 \\ k_R^- & -k_R^+ - k_P^+ & k_P^- \\ 0 & k_P^+ & -k_P^- \end{pmatrix}, \tag{S69}$$

1553 and the initiation matrices given by

$$\mathbf{R}_A = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & r \\ 0 & 0 & 0 \end{pmatrix}, \quad \mathbf{R}_D = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & r \end{pmatrix}. \tag{S70}$$

1554 The elements of $\vec{p}(m)$ encode the probabilities of having m mRNA present along with the
 1555 promoter having repressor bound (R), being empty (E), or having RNAP bound (P), re-
 1556 spectively. \mathbf{R}_A describes probability flux *arriving* at the state $\vec{p}(m)$ from a state with one
 1557 fewer mRNA, namely $\vec{p}(m-1)$, and \mathbf{R}_D describes probability flux *departing* from the state
 1558 $\vec{p}(m)$ for a state with one more mRNA, namely $\vec{p}(m+1)$. \mathbf{K} is closely analogous to model
 1559 1.

1560 S1.6.1 Mean mRNA

1561 As for model 1, we must first find $\mathbf{R}_A \langle \vec{m}^0 \rangle$. Denote its components as p_R , p_E , p_P , the
 1562 probabilities of being found in repressor bound, empty, or RNAP-bound states, respectively.
 1563 Only p_P is necessary to find since

$$\mathbf{R}_A \langle \vec{m}^0 \rangle = \begin{pmatrix} 0 \\ r p_P \\ 0 \end{pmatrix}. \quad (\text{S71})$$

1564 Then Eq. S54 for $\langle \vec{m} \rangle$ reads

$$\begin{pmatrix} -k_R^- & k_R^+ & 0 \\ k_R^- & -k_R^+ - k_P^+ & k_P^- + r \\ 0 & k_P^+ & -k_P^- - r \end{pmatrix} \begin{pmatrix} p_R \\ p_E \\ p_P \end{pmatrix} = 0. \quad (\text{S72})$$

1565 Discarding the middle row as redundant and incorporating the normalization condition leads
 1566 to a set of three linearly independent equations, namely

$$-k_R^- p_R + k_R^+ p_E = 0 \quad (\text{S73})$$

$$k_P^+ p_E + (-k_P^- - r) p_P = 0 \quad (\text{S74})$$

$$p_R + p_E + p_P = 1. \quad (\text{S75})$$

1567 Using $p_R = 1 - p_E - p_P$ to eliminate p_R in the first and solving the resulting equation for p_E
 1568 gives $p_E = (1 - p_P) k_R^- / (k_R^- + k_R^+)$. Substituting this for p_E in the second equation gives an
 1569 equation in p_P alone which is

$$k_P^+ k_R^- (1 - p_P) - (k_P^- + r) (k_R^+ + k_R^-) p_P = 0 \quad (\text{S76})$$

1570 and solving for p_P gives

$$p_P = \frac{k_P^+ k_R^-}{k_P^+ k_R^- + (k_P^- + r) (k_R^+ + k_R^-)}. \quad (\text{S77})$$

1571 Substituting this in Eq. S71 and multiplying by \mathbf{R}_A produces

$$\mathbf{R}_A \langle \vec{m}^0 \rangle = r \frac{k_P^+ k_R^-}{k_P^+ k_R^- + (k_P^- + r) (k_R^+ + k_R^-)} \begin{pmatrix} 0 \\ 1 \\ 0 \end{pmatrix} \quad (\text{S78})$$

1572 from which $\langle m \rangle$ follows readily,

$$\langle m \rangle = \frac{r}{\gamma} \frac{k_P^+ k_R^-}{k_P^+ k_R^- + (k_P^- + r) (k_R^+ + k_R^-)}. \quad (\text{S79})$$

1573 **S1.6.2 Fold-change**

1574 Fold-change is again found from the ratio prescribed by Eq. 2 in the main text, from which
1575 we have

$$\text{fold-change} = \frac{k_R^- k_P^+}{k_R^- k_P^+ + k_R^- (k_P^- + r) + k_R^+ (k_P^- + r)} \frac{k_P^+ + k_P^- + r}{k_P^+} \quad (\text{S80})$$

$$= \left(1 + \frac{k_R^+}{k_R^-} \frac{k_P^- + r}{k_P^+ + k_P^- + r} \right)^{-1} \quad (\text{S81})$$

$$= \left(1 + \frac{k_R^+}{k_R^-} \left(1 + \frac{k_P^+}{k_P^- + r} \right)^{-1} \right)^{-1}, \quad (\text{S82})$$

1576 which follows the master curve of Figure 1(D) with $\rho = 1 + k_P^+ / (k_P^- + r)$ as claimed.

1577 **S1.6.3 Fano factor**

1578 To compute the Fano factor, we first remove the repressor bound state from the matrices
1579 describing the model, which reduce to

$$\mathbf{K} = \begin{pmatrix} -k_P^+ & k_P^- \\ k_P^+ & -k_P^- \end{pmatrix}, \quad \mathbf{R}_A = \begin{pmatrix} 0 & r \\ 0 & 0 \end{pmatrix}, \quad \mathbf{R}_D = \begin{pmatrix} 0 & 0 \\ 0 & r \end{pmatrix}. \quad (\text{S83})$$

1580 Similarly we remove the repressor bound state from $\mathbf{R}_A \langle \vec{m}^0 \rangle$ and take the $k_R^+ \rightarrow 0$ limit,
1581 which simplifies to

$$\mathbf{R}_A \langle \vec{m}^0 \rangle = r \frac{k_P^+}{k_P^+ + k_P^- + r} \begin{pmatrix} 1 \\ 0 \end{pmatrix}. \quad (\text{S84})$$

1582 Then we must compute $\langle \vec{m} \rangle$ from Eq. S55, which with these matrices reads

$$(\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A - \gamma \mathbf{I}) \langle \vec{m} \rangle = \begin{pmatrix} -k_P^+ - \gamma & k_P^- + r \\ k_P^+ & -k_P^- - r - \gamma \end{pmatrix} \begin{pmatrix} m_E \\ m_P \end{pmatrix} = r \frac{k_P^+}{k_P^+ + k_P^- + r} \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \quad (\text{S85})$$

1583 where we labeled the components of $\langle \vec{m} \rangle$ as m_E and m_P , since they are the mean mRNA
1584 counts conditional upon the system residing in the empty or polymerase bound states, respec-
1585 tively. Unlike for $\langle \vec{m}^0 \rangle$, the rows of this matrix are linearly independent so we simply solve
1586 this matrix equation as is. We can immediately eliminate m_E since $m_E = m_P (k_P^- + r + \gamma) / k_P^+$
1587 from the second row, and substituting into the first row gives an equation for m_P alone, which
1588 is

$$[-(k_P^+ + \gamma)(k_P^- + r + \gamma) + k_P^+(k_P^- + r)] m_P = -\frac{r(k_P^+)^2}{k_P^+ + k_P^- + r}. \quad (\text{S86})$$

1589 Expanding the products cancels several terms, and solving for m_P gives

$$m_P = \frac{r(k_P^+)^2}{\gamma(k_P^+ + k_P^- + r)(k_P^+ + k_P^- + r + \gamma)}. \quad (\text{S87})$$

1590 Note then that $\vec{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m} \rangle = r m_P$. We also need the constitutive limit of $\langle m \rangle$ from Eq. S79,
1591 again found by taking $k_R^+ \rightarrow 0$, which is

$$\langle m \rangle = \frac{r}{\gamma} \frac{k_P^+}{k_P^+ + k_P^- + r} \quad (\text{S88})$$

1592 and substituting this along with $\vec{\Gamma}^\dagger \cdot \mathbf{R}_A \langle \vec{m} \rangle = rm_P$ into Eq. S53 for the Fano factor ν , we
 1593 find

$$\nu = 1 - \frac{r}{\gamma} \frac{k_P^+}{k_P^+ + k_P^- + r} + \frac{r}{\gamma} \frac{r(k_P^+)^2}{\gamma(k_P^+ + k_P^- + r)(k_P^+ + k_P^- + r + \gamma)} \left(\frac{r}{\gamma} \frac{k_P^+}{k_P^+ + k_P^- + r} \right)^{-1}. \quad (\text{S89})$$

1594 This simplifies to

$$\nu = 1 - \frac{r}{\gamma} \left(\frac{k_P^+}{k_P^+ + k_P^- + r} - \frac{k_P^+}{k_P^+ + k_P^- + r + \gamma} \right), \quad (\text{S90})$$

1595 which further simplifies to

$$\nu = 1 - \frac{rk_P^+}{(k_P^+ + k_P^- + r)(k_P^+ + k_P^- + r + \gamma)}. \quad (\text{S91})$$

1596 **S1.7 Kinetic Model Three - Multistep Transcription Initiation** 1597 **and Escape**

1598 One might reasonably complain that the first two “kinetic” models we have considered are
 1599 straw men. Their steady states necessarily satisfy detailed balance which is equivalent to
 1600 thermodynamic equilibrium. Why is this the case? At steady state there is by definition no
 1601 net probability flux in or out of each promoter state, but since the promoter states form a
 1602 linear chain, there is only one way in or out of the repressor bound and RNAP bound states,
 1603 implying each edge must actually have a net zero probability flux, which is the definition of
 1604 detailed balance (usually phrased as equality of forward and reverse transition fluxes).

1605 Now we consider model 3 in Figure 1(C) which allows the possibility of true nonequilibrium
 1606 steady-state fluxes through the promoter states. We point out that this model was considered
 1607 previously in [13] where a comparison was made with model 1 as used in [14]. The authors
 1608 of [13] argued that the additional complexity is essential to properly account for the noise in
 1609 the mRNA distribution. We will weigh in on both models later when we consider observables
 1610 beyond fold-change.

1611 The master equation governing this model is identical in form to model 2 above, namely

$$\frac{d}{dt} \vec{p}(m, t) = (\mathbf{K} - \mathbf{R}_D - \gamma m \mathbf{I}) \vec{p}(m, t) + \mathbf{R}_A \vec{p}(m - 1, t) + \gamma(m + 1) \mathbf{I} \vec{p}(m + 1, t), \quad (\text{S92})$$

1612 but with a higher-dimensional state space and different matrices. The state vector and
 1613 promoter transition matrix are now

$$\vec{p}(m) = \begin{pmatrix} p_R(m) \\ p_E(m) \\ p_C(m) \\ p_O(m) \end{pmatrix}, \quad \mathbf{K} = \begin{pmatrix} -k_R^- & k_R^+ & 0 & 0 \\ k_R^- & -k_R^+ - k_P^+ & k_P^- & 0 \\ 0 & k_P^+ & -k_P^- - k_O & 0 \\ 0 & 0 & k_O & 0 \end{pmatrix}, \quad (\text{S93})$$

1614 with the four promoter states, in order, being repressor bound (R), empty (E), RNAP closed
 1615 complex (C), and RNAP open complex (O). Besides increasing dimension by one, the only
 1616 new feature in \mathbf{K} is the rate k_O , representing the rate of open complex formation from the

1617 closed complex, which we assume for simplicity to be irreversible in keeping with some [13]
 1618 but not all [15] past literature. The initiation matrices are given by

$$\mathbf{R}_A = \begin{pmatrix} 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & r \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \end{pmatrix}, \quad \mathbf{R}_D = \begin{pmatrix} 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & r \end{pmatrix}, \quad (\text{S94})$$

1619 again closely analogous to kinetic model 2.

1620 S1.7.1 Mean mRNA

1621 The expression for mean mRNA is substantially more complicated now. $\langle \vec{m}^0 \rangle$ is again given
 1622 by Eq. S54, which in this case takes the form

$$(\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A)\langle \vec{m}^0 \rangle = \begin{pmatrix} -k_R^- & k_R^+ & 0 & 0 \\ k_R^- & -k_R^+ - k_P^+ & k_P^- & r \\ 0 & k_P^+ & -k_P^- - k_O & 0 \\ 0 & 0 & k_O & -r \end{pmatrix} \begin{pmatrix} p_R \\ p_E \\ p_C \\ p_O \end{pmatrix} = 0, \quad (\text{S95})$$

1623 where the four components of $\langle \vec{m}^0 \rangle$ correspond to the four promoter states repressor bound,
 1624 empty, RNAP-bound closed complex, and RNAP-bound open complex. As explained in
 1625 Section S1.4.1, we are free to discard one linearly dependent row from this matrix and
 1626 replace it with the normalization condition $p_R + p_E + p_C + p_O = 1$. Using normalization to
 1627 eliminate p_R from the first row gives

$$p_E = (1 - p_C - p_O) \frac{k_R^-}{k_R^- + k_R^+}. \quad (\text{S96})$$

1628 If we substitute this in the third row, then the last two rows constitute two equations in p_C
 1629 and p_O given by

$$k_P^+ k_R^- (1 - p_C - p_O) - (k_P^- + k_O)(k_R^+ + k_R^-) p_C = 0 \quad (\text{S97})$$

$$k_O p_C - r p_O = 0. \quad (\text{S98})$$

1630 Solving for $p_C = p_O r / k_O$ in the second and substituting into the first gives us our desired
 1631 single equation in the single variable p_O , which is

$$k_P^+ k_R^- - k_P^+ k_R^- \left(1 + \frac{r}{k_O}\right) p_O - (k_P^- + k_O)(k_R^+ + k_R^-) \frac{r}{k_O} p_O = 0, \quad (\text{S99})$$

1632 and solving for p_O we find

$$p_O = \frac{k_P^+ k_R^- k_O}{k_P^+ k_R^- k_O + r k_P^+ k_R^- + r (k_P^- + k_O)(k_R^+ + k_R^-)}. \quad (\text{S100})$$

1633 Once again p_O , the transcriptionally active state, is the only component of $\langle \vec{m}^0 \rangle$ that survives
 1634 multiplication by \mathbf{R}_A , and $\mathbf{R}_A \langle \vec{m}^0 \rangle = r p_O$. So

$$\langle m \rangle = \frac{1}{\gamma} \mathbf{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m}^0 \rangle = \frac{r}{\gamma} \frac{k_P^+ k_R^- k_O}{k_P^+ k_R^- k_O + r k_P^+ k_R^- + r (k_P^- + k_O)(k_R^+ + k_R^-)}. \quad (\text{S101})$$

1635 which can be simplified to

$$\langle m \rangle = \frac{r}{\gamma} \frac{\frac{k_P^+ k_O}{r(k_O + k_P^-)}}{1 + \frac{k_P^+(k_O + r)}{r(k_O + k_P^-)} + \frac{k_R^+}{k_R^-}}. \quad (\text{S102})$$

1636 S1.7.2 Fold-change

1637 The strategy is to isolate the terms involving the repressor, so that now the fold-change is
1638 seen to be simply

$$\text{fold-change} = \frac{\frac{k_P^+ k_O}{r(k_O + k_P^-)}}{1 + \frac{k_P^+(k_O + r)}{r(k_O + k_P^-)} + \frac{k_R^+}{k_R^-}} \frac{1 + \frac{k_P^+(k_O + r)}{r(k_O + k_P^-)}}{\frac{k_P^+ k_O}{r(k_O + k_P^-)}} \quad (\text{S103})$$

$$= \left(1 + \frac{k_R^+}{k_R^-} \left(1 + \frac{k_P^+(k_O + r)}{r(k_O + k_P^-)} \right)^{-1} \right)^{-1}, \quad (\text{S104})$$

1639 surprisingly reducing to the master curve of Figure 1(D) once again, with $\rho = 1 + \frac{k_P^+(k_O + r)}{r(k_O + k_P^-)}$.

1640 S1.7.3 Fano factor

1641 To compute the Fano factor of the analogous constitutive promoter, we first excise the
1642 repressor states and rates from the problem. More precisely, we construct the matrix $(\mathbf{K} -$
1643 $\mathbf{R}_D + \mathbf{R}_A - \gamma \mathbf{I})$ and substitute it into Eq. S55 which is now

$$(\mathbf{K} - \mathbf{R}_D + \mathbf{R}_A - \gamma \mathbf{I}) \langle \vec{m} \rangle = \begin{pmatrix} -k_P^+ - \gamma & k_P^- & r \\ k_P^+ & -k_P^- - k_O - \gamma & 0 \\ 0 & k_O & -r - \gamma \end{pmatrix} \begin{pmatrix} m_E \\ m_C \\ m_O \end{pmatrix} = -r p_O \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix} \quad (\text{S105})$$

1644 where we labeled the unbound, closed complex, and open complex components of $\langle \vec{m} \rangle$ as
1645 m_E , m_C , and m_O , respectively. p_O is given by the limit of Eq. S100 as $k_R^+ \rightarrow 0$, which is

$$p_O = \frac{k_P^+ k_O}{k_P^+(k_O + r) + r(k_P^- + k_O)} \equiv \frac{k_P^+ k_O}{\mathcal{Z}}, \quad (\text{S106})$$

1646 where we define \mathcal{Z} for upcoming convenience as this sum of terms will appear repeatedly.
1647 We can use the second equation to eliminate m_E , finding $m_E = m_C(k_P^- + k_O + \gamma)/k_P^+$, and
1648 the third to eliminate m_C , which is simply $m_C = m_O(r + \gamma)/k_O$. Substituting these both
1649 into the first equation gives a single equation for the variable of interest, m_O ,

$$-(k_P^+ + \gamma)(k_P^- + k_O + \gamma)(r + \gamma)m_O + k_P^- k_P^+(r + \gamma)m_O + r k_P^+ k_O m_O = -r k_P^+ k_O p_O, \quad (\text{S107})$$

1650 which is solved for m_O to give

$$m_O = p_O \frac{r k_P^+ k_O}{(k_P^+ + \gamma)(k_P^- + k_O + \gamma)(r + \gamma) - r k_P^+ k_O - k_P^- k_P^+(r + \gamma)}. \quad (\text{S108})$$

1651 Expanding the denominator and canceling terms leads to

$$m_O = p_O \frac{r}{\gamma} \frac{k_P^+ k_O}{\mathcal{Z} + \gamma(k_P^+ + k_P^- + k_O + r) + \gamma^2}. \quad (\text{S109})$$

1652 Now $\vec{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m} \rangle = r m_O$, and $\langle m \rangle = r p_O / \gamma$, so if we substitute these two quantities into
1653 Eq. S53, we will readily obtain the Fano factor as

$$\nu = 1 - \langle m \rangle + \frac{\vec{1}^\dagger \cdot \mathbf{R}_A \langle \vec{m} \rangle}{\gamma \langle m \rangle} = 1 - \frac{r}{\gamma} p_O + \frac{m_O}{p_O}. \quad (\text{S110})$$

1654 Substituting, we see that

$$\nu = 1 - \frac{r}{\gamma} \frac{k_P^+ k_O}{\mathcal{Z}} + \frac{r}{\gamma} \frac{k_P^+ k_O}{\mathcal{Z} + \gamma(k_P^+ + k_P^- + k_O + r) + \gamma^2}, \quad (\text{S111})$$

1655 and after simplifying, we obtain

$$\nu = 1 - \frac{r k_P^+ k_O}{\mathcal{Z}} \frac{k_P^+ + k_P^- + k_O + r + \gamma}{\mathcal{Z} + \gamma(k_P^+ + k_P^- + k_O + r) + \gamma^2}. \quad (\text{S112})$$

1656 **S1.7.4 Generalizing $\nu < 1$ to more fine-grained models**

1657 In the main text we argued that the convolution of multiple exponential distributions should
1658 be a distribution with a smaller fractional width than the corresponding exponential dis-
1659 tribution with the same mean. This can be made more precise with a result from [16],
1660 who showed that the convolution of multiple gamma distributions (of which the exponential
1661 distribution is a special case) is, to a very good approximation, also gamma distributed.
1662 Using their Eq. 2 for the distribution of the convolution, with shape parameters set to 1 to
1663 give exponential distributions, the total waiting time distribution has a ratio of variance to
1664 squared mean $\sigma^2/\mu^2 = \sum_i k_i^2 / (\sum_i k_i)^2$, where the k_i are the rates of the individual steps.
1665 Clearly this is less than 1 and therefore the total waiting time distribution is narrower than
1666 the corresponding exponential.

1667 We also claimed in the main text that for a process whose waiting time distribution is
1668 narrower than exponential, i.e., has $\sigma^2/\mu^2 < 1$, the distribution of counts should be less
1669 variable than a Poisson distribution, leading to a Fano factor $\nu < 1$. This we argue by
1670 analogy to photon statistics where it is known that “antibunched” arrivals, in other words
1671 more uniformly distributed in time relative to uncorrelated arrivals, generally gives rise to
1672 sub-Poissonian noise [17], [18]. Although loopholes to this result are known to exist, to our
1673 knowledge they appear to arise from uniquely quantum effects so we do not expect they
1674 apply for our problem. Nevertheless we refrain from elevating this equivalence of kinetic
1675 cycles with sub-Poissonian noise to a “theorem.”

1676 **S1.8 Kinetic Model Four - “Active” and “Inactive” States**

1677 Model 4 in Figure 1(C) is at the core of the theory in [10]. At a glance the cartoon for this
1678 model may appear very similar to model 2, and mathematically it is, but the interpretation

1679 is rather different. In model 2, we interpreted the third state literally as an RNAP-bound
 1680 promoter and modeled initiation of a transcript as triggering a promoter state change, making
 1681 the assumption that an RNAP can only make one transcript at a time. In contrast, in the
 1682 present model the promoter state does *not* change when a transcript is initiated. So we no
 1683 longer interpret these states as literally RNAP bound and unbound but instead as coarse-
 1684 grained “active” and “inactive” states, the details of which we leave unspecified for now. We
 1685 will comment more on this model below when we discuss Fano factors of models.

1686 Mathematically this model is very similar to models 1 and 2. Like model 1, the matrix R
 1687 describing transcription initiation is diagonal, namely

$$\mathbf{R} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & r \end{pmatrix}. \quad (\text{S113})$$

1688 The master equation takes verbatim the same form as it did for model 1. Meanwhile the
 1689 promoter transition matrix \mathbf{K} is the same as Eq. S69 from model 2, although we relabel
 1690 the rate constants from k_P^\pm to k^\pm to reiterate that these are not simply RNAP binding and
 1691 unbinding rates.

1692 S1.8.1 Mean mRNA

1693 The mathematical specification of this model is almost identical to model 2. The matrix \mathbf{K}
 1694 is identical, as is \mathbf{R}_D . The only difference is that now $\mathbf{R}_A = \mathbf{R}_D$, i.e., both are diagonal, in
 1695 contrast to model 2 where \mathbf{R}_A has an off-diagonal element. Then the analog of Eq. S72 for
 1696 finding $\langle m^0 \rangle$ is

$$\begin{pmatrix} -k_R^- & k_R^+ & 0 \\ k_R^- & -k_R^+ - k^+ & k^- \\ 0 & k^+ & -k^- \end{pmatrix} \begin{pmatrix} p_R \\ p_I \\ p_A \end{pmatrix} = 0. \quad (\text{S114})$$

1697 In fact we need not do this calculation explicitly and can instead recycle the calculation
 1698 of mean mRNA $\langle m \rangle$ from model 2. The matrices are identical except for the relabeling
 1699 $k^- \longleftrightarrow (k_P^- + r)$, and a careful look through the derivation of $\langle m \rangle$ for model 2 shows that
 1700 the parameters k_P^- and r only ever appear as the sum $k_P^- + r$. So taking $\langle m \rangle$ from model 2,
 1701 Eq. S79, and relabeling $(k_P^- + r) \rightarrow k^-$ gives us our answer for model four, simply

$$\langle m \rangle = \frac{r}{\gamma} \frac{k^+ k_R^-}{k^+ k_R^- + k^- (k_R^+ + k_R^-)}. \quad (\text{S115})$$

1702 S1.8.2 Fold-change

1703 The fold-change readily follows,

$$\text{fold-change} = \frac{k_R^- k^+}{k_R^- k^+ + k_R^- k^- + k_R^+ k^-} \frac{k_R^- k^+ + k_R^- k^-}{k_R^- k^+} \quad (\text{S116})$$

$$= \left(1 + \frac{k_R^+}{k_R^-} \left(1 + \frac{k^+}{k^-} \right)^{-1} \right)^{-1}, \quad (\text{S117})$$

1704 from which we see $\rho = 1 + k^+/k^-$ as shown in Figure 1(C).

1705 **S1.8.3 Fano factor**

1706 Likewise, for computing the Fano factor of this model we may take a shortcut. Consider the
1707 constitutive model four from Figure 2 for which we want to compute the Fano factor and
1708 compare it to kinetic model one of simple repression in Figure 1. Mathematically these are
1709 exactly the same model, just with rates labeled differently and the meaning of the promoter
1710 states interpreted differently. Furthermore, kinetic model 1 from Figure 1 was the model
1711 considered by Jones et. al. [14], where they derived the Fano factor for that model to be

$$\nu = 1 + \frac{rk_R^+}{(k_R^+ + k_R^-)(k_R^+ + k_R^- + \gamma)}. \quad (\text{S118})$$

1712 So recognizing that the relabelings $k_R^+ \rightarrow k^-$ and $k_R^- \rightarrow k^+$ will translate this result to our
1713 model four from Figure 2, we can immediately write down our Fano factor as

$$\nu = 1 + \frac{rk^-}{(k^- + k^+)(k^- + k^+ + \gamma)}, \quad (\text{S119})$$

1714 as quoted in Eq. 9 and in Figure 2.

1715 **S2 Bursty promoter models - generating function so-** 1716 **lutions and numerics**

1717 **S2.1 Constitutive promoter with bursts**

1718 **S2.1.1 From master equation to generating function**

1719 The objective of this section is to write down the steady-state mRNA distribution for model
1720 5 in Figure 2. Our claim is that this model is rich enough that it can capture the expres-
1721 sion pattern of bacterial constitutive promoters. Figure S2 shows two different schematic
1722 representations of the model. Figure S2(A) shows the promoter cartoon model with burst
1723 initiation rate k_i , mRNA degradation rate γ , and mean burst size b . For our derivation of
1724 the chemical master equation we will focus more on Figure S2(B). This representation is
1725 intended to highlight that bursty gene expression allows transitions between mRNA count
1726 m and m' even with $m - m' > 1$.

1727 To derive the master equation we begin by considering the possible state transitions to
1728 “enter” state m . There are two possible paths to jump from an mRNA count $m' \neq m$ to a
1729 state m in a small time window Δt :

- 1730 1. By degradation of a single mRNA, jumping from $m + 1$ to m .
- 1731 2. By producing $m - m'$ mRNA for $m' \in \{0, 1, \dots, m - 1\}$.

1732 For the “exit” states from m into $m' \neq m$ during a small time window Δt we also have two
1733 possibilities:

- 1734 1. By degradation of a single mRNA, jumping from m to $m - 1$.

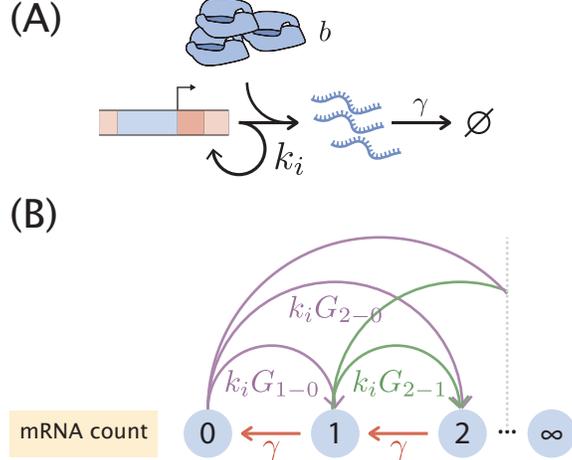


Figure S2. Bursty transcription for unregulated promoter. (A) Schematic of the one-state bursty transcription model. Rate k_i is the bursty initiation rate, γ is the mRNA degradation rate, and b is the mean burst size. (B) Schematic depiction of the mRNA count state transitions. The model in (A) allows for transitions of > 1 mRNA counts with probability $G_{m-m'}$, where the state jumps from having m' mRNA to having m mRNA in a single burst of gene expression.

1735 2. By producing $m' - m$ mRNA for $m' - m \in \{1, 2, \dots\}$.

1736 This implies that the probability of having m mRNA at time $t + \Delta t$ can be written as

$$\begin{aligned}
 p(m, t + \Delta t) = & p(m, t) + \overbrace{\gamma \Delta t (m+1) p(m+1, t)}^{m+1 \rightarrow m} - \overbrace{\gamma \Delta t m p(m, t)}^{m \rightarrow m-1} \\
 & + \underbrace{k_i \Delta t \sum_{m'=0}^{m-1} G_{m-m'} p(m', t)}_{m' \in \{0, 1, \dots, m-1\} \rightarrow m} - \underbrace{k_i \Delta t \sum_{m'=m+1}^{\infty} G_{m'-m} p(m, t)}_{m \rightarrow m' \in \{m+1, m+2, \dots\}}
 \end{aligned} \tag{S120}$$

1737 where we indicate $G_{m'-m}$ as the probability of having a burst of size $m' - m$, i.e. when
 1738 the number of mRNAs jump from m to $m' > m$ due to a single mRNA transcription burst.
 1739 We suggestively use the letter G as we will assume that these bursts sizes are geometrically
 1740 distributed with parameter θ . This is written as

$$G_k = \theta(1 - \theta)^k \text{ for } k \in \{0, 1, 2, \dots\}. \tag{S121}$$

1741 In Section 3 of the main text we derive this functional form for the burst size distribu-
 1742 tion. An intuitive way to think about it is that for transcription initiation events that take
 1743 place instantaneously there are two competing possibilities: Producing another mRNA with
 1744 probability $(1 - \theta)$, or ending the burst with probability θ . What this implies is that for a
 1745 geometrically distributed burst size we have a mean burst size b of the form

$$b \equiv \langle m' - m \rangle = \sum_{k=0}^{\infty} k \theta (1 - \theta)^k = \frac{1 - \theta}{\theta}. \tag{S122}$$

1746 To clean up Equation S120 we can send the first term on the right hand side to the left, and
 1747 divide both sides by Δt . Upon taking the limit where $\Delta t \rightarrow 0$ we can write

$$\frac{d}{dt}p(m, t) = (m+1)\gamma p(m+1, t) - m\gamma p(m, t) + k_i \sum_{m'=0}^{m-1} G_{m-m'} p(m', t) - k_i \sum_{m'=m+1}^{\infty} G_{m'-m} p(m, t). \quad (\text{S123})$$

1748 Furthermore, given that the timescale for this equation is set by the mRNA degradation rate
 1749 γ we can divide both sides by this rate, obtaining

$$\frac{d}{d\tau}p(m, \tau) = (m+1)p(m+1, \tau) - mp(m, \tau) + \lambda \sum_{m'=0}^{m-1} G_{m-m'} p(m', \tau) - \lambda \sum_{m'=m+1}^{\infty} G_{m'-m} p(m, \tau), \quad (\text{S124})$$

1750 where we defined $\tau \equiv t \times \gamma$, and $\lambda \equiv k_i/\gamma$. The last term in Eq. S124 sums all burst sizes
 1751 except for a burst of size zero. We can re-index the sum to include this term, obtaining

$$\lambda \sum_{m'=m+1}^{\infty} G_{m'-m} p(m, \tau) = \lambda p(m, \tau) \left[\underbrace{\sum_{m'=m}^{\infty} G_{m'-m}}_{\text{re-index sum to include burst size zero}} - \underbrace{G_0}_{\text{subtract extra added term}} \right]. \quad (\text{S125})$$

1752 Given the normalization constraint of the geometric distribution, adding the probability
 1753 of all possible burst sizes –including size zero since we re-indexed the sum– allows us to
 1754 write

$$\sum_{m'=m}^{\infty} G_{m'-m} - G_0 = 1 - G_0. \quad (\text{S126})$$

1755 Substituting this into Eq. S124 results in

$$\frac{d}{d\tau}p(m, \tau) = (m+1)p(m+1, \tau) - mp(m, \tau) + \lambda \sum_{m'=0}^{m-1} G_{m-m'} p(m', \tau) - \lambda p(m, \tau) [1 - G_0]. \quad (\text{S127})$$

1756 To finally get at a more compact version of the equation notice that the third term in
 1757 Eq. S127 includes burst from size $m' - m = 1$ to size $m' - m = m$. We can include the term
 1758 $p(m, \tau)G_0$ in the sum which allows bursts of size $m' - m = 0$. This results in our final form
 1759 for the chemical master equation

$$\frac{d}{d\tau}p(m, \tau) = (m+1)p(m+1, \tau) - mp(m, \tau) - \lambda p(m, \tau) + \lambda \sum_{m'=0}^m G_{m-m'} p(m', \tau). \quad (\text{S128})$$

1760 In order to solve Eq. S128 we will use the generating function method [19]. The probability
 1761 generating function is defined as

$$F(z, t) = \sum_{m=0}^{\infty} z^m p(m, t), \quad (\text{S129})$$

1762 where z is just a dummy variable that will help us later on to obtain the moments of the
 1763 distribution. Let us now multiply both sides of Eq. S128 by z^m and sum over all m

$$\sum_m z^m \frac{d}{d\tau} p(m, \tau) = \sum_m z^m \left[-mp(m, \tau) + (m+1)p(m+1, \tau) + \lambda \sum_{m'=0}^m G_{m-m'} p(m', \tau) - \lambda p(m, \tau) \right], \quad (\text{S130})$$

1764 where we use $\sum_m \equiv \sum_{m=0}^{\infty}$. We can distribute the sum and use the definition of $F(z, t)$ to
 1765 obtain

$$\frac{dF(z, \tau)}{d\tau} = - \sum_m z^m m p(m, \tau) + \sum_m z^m (m+1) p(m+1, \tau) + \lambda \sum_m z^m \sum_{m'=0}^m G_{m-m'} p(m', \tau) - \lambda F(z, \tau). \quad (\text{S131})$$

1766 We can make use of properties of the generating function to write everything in terms of
 1767 $F(z, \tau)$: the first term on the right hand side of Eq. S131 can be rewritten as

$$\sum_m z^m \cdot m \cdot p(m, \tau) = \sum_m z \frac{\partial z^m}{\partial z} p(m, \tau), \quad (\text{S132})$$

$$= \sum_m z \frac{\partial}{\partial z} (z^m p(m, \tau)), \quad (\text{S133})$$

$$= z \frac{\partial}{\partial z} \left(\sum_m z^m p(m, \tau) \right), \quad (\text{S134})$$

$$= z \frac{\partial F(z, \tau)}{\partial z}. \quad (\text{S135})$$

1768 For the second term on the right hand side of Eq. S131 we define $k \equiv m+1$. This allows us
 1769 to write

$$\sum_{m=0}^{\infty} z^m \cdot (m+1) \cdot p(m+1, \tau) = \sum_{k=1}^{\infty} z^{k-1} \cdot k \cdot p(k, \tau), \quad (\text{S136})$$

$$= z^{-1} \sum_{k=1}^{\infty} z^k \cdot k \cdot p(k, \tau), \quad (\text{S137})$$

$$= z^{-1} \sum_{k=0}^{\infty} z^k \cdot k \cdot p(k, \tau), \quad (\text{S138})$$

$$= z^{-1} \left(z \frac{\partial F(z)}{\partial z} \right), \quad (\text{S139})$$

$$= \frac{\partial F(z)}{\partial z}. \quad (\text{S140})$$

1770 The third term in Eq. S131 is the most trouble. The trick is to reverse the default order of
 1771 the sums as

$$\sum_{m=0}^{\infty} \sum_{m'=0}^m = \sum_{m'=0}^{\infty} \sum_{m=m'}^{\infty}. \quad (\text{S141})$$

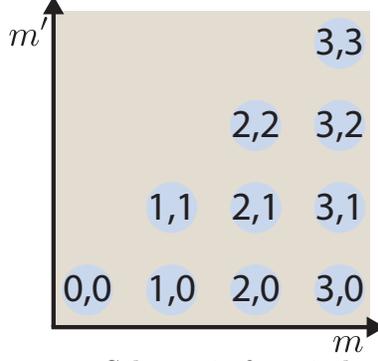


Figure S3. Reindexing double sum. Schematic for reindexing the sum $\sum_{m=0}^{\infty} \sum_{m'=0}^m$. Blue circles depict the 2D grid of nonnegative integers restricted to the lower triangular part of the m, m' plane. The trick is that this double sum runs over all (m, m') pairs with $m' \leq m$. Summing m first instead of m' requires determining the boundary: the upper boundary of the m' -first double sum becomes the lower boundary of the m -first double sum.

1772 To see the logic of the sum we point the reader to Figure S3. The key is to notice that the
 1773 double sum $\sum_{m=0}^{\infty} \sum_{m'=0}^m$ is adding all possible pairs (m, m') in the lower triangle, so we can
 1774 add the terms vertically as the original sum indexing suggests, i.e.

$$\sum_{m=0}^{\infty} \sum_{m'=0}^m x_{(m,m')} = x_{(0,0)} + x_{(1,0)} + x_{(1,1)} + x_{(2,0)} + x_{(2,1)} + x_{(2,2)} + \dots, \quad (\text{S142})$$

1775 where the variable x is just a placeholder to indicate the order in which the sum is taking
 1776 place. But we can also add the terms horizontally as

$$\sum_{m'=0}^{\infty} \sum_{m=m'}^{\infty} x_{(m,m')} = x_{(0,0)} + x_{(1,0)} + x_{(2,0)} + \dots + x_{(1,1)} + x_{(2,1)} + \dots, \quad (\text{S143})$$

1777 which still adds all of the lower triangle terms. Applying this reindexing results in

$$\lambda \sum_m z^m \sum_{m'=0}^m G_{m-m'} p(m', \tau) = \lambda \sum_{m'=0}^{\infty} \sum_{m=m'}^{\infty} z^m \theta (1 - \theta)^{m-m'} p(m', \tau), \quad (\text{S144})$$

1778 where we also substituted the definition of the geometric distribution $G_k = \theta(1 - \theta)^k$. Re-
 1779 distributing the sums we can write

$$\lambda \sum_{m'=0}^{\infty} \sum_{m=m'}^{\infty} z^m \theta (1 - \theta)^{m-m'} p(m', \tau) = \lambda \theta \sum_{n=0}^{\infty} (1 - \theta)^n P(n, \tau) \sum_{m=n}^{\infty} [z(1 - \theta)]^m. \quad (\text{S145})$$

1780 The next step requires us to look slightly ahead into what we expect to obtain. We are
 1781 working on deriving an equation for the generating function $F(z, \tau)$ that when solved will
 1782 allow us to compute what we care about, i.e. the probability function $p(m, \tau)$. Upon finding
 1783 the function for $F(z, \tau)$, we will recover this probability distribution by evaluating derivatives
 1784 of $F(z, \tau)$ at $z = 0$, whereas we can evaluate derivatives of $F(z, \tau)$ at $z = 1$ to instead recover

1785 the moments of the distribution. The point here is that when the dust settles we will evaluate
 1786 z to be less than or equal to one. Furthermore, we know that the parameter of the geometric
 1787 distribution θ must be strictly between zero and one. With these two facts we can safely
 1788 state that $|z(1 - \theta)| < 1$. Defining $n \equiv m - m'$ we rewrite the last sum in Eq. S145 as

$$\sum_{m=m'}^{\infty} [z(1 - \theta)]^m = \sum_{n=0}^{\infty} [z(1 - \theta)]^{n+m'} \quad (\text{S146})$$

$$= [z(1 - \theta)]^{m'} \sum_{n=0}^{\infty} [z(1 - \theta)]^n \quad (\text{S147})$$

$$= [z(1 - \theta)]^{m'} \left(\frac{1}{1 - z(1 - \theta)} \right), \quad (\text{S148})$$

1789 where we use the geometric series since, as stated before, $|z(1 - \theta)| < 1$. Putting these results
 1790 together, the PDE for the generating function is

$$\frac{\partial F}{\partial \tau} = \frac{\partial F}{\partial z} - z \frac{\partial F}{\partial z} - \lambda F + \frac{\lambda \theta F}{1 - z(1 - \theta)}. \quad (\text{S149})$$

Changing variables to $\xi = 1 - \theta$ and simplifying gives

$$\frac{\partial F}{\partial \tau} + (z - 1) \frac{\partial F}{\partial z} = \frac{(z - 1)\xi}{1 - z\xi} \lambda F. \quad (\text{S150})$$

1791 S2.1.2 Steady-state

1792 To get at the mRNA distribution at steady state we first must solve Eq. S150 setting the
 1793 time derivative to zero. At steady-state, the PDE reduces to the ODE

$$\frac{dF}{dz} = \frac{\xi}{1 - z\xi} \lambda F, \quad (\text{S151})$$

1794 which we can integrate as

$$\int \frac{dF}{F} = \int \frac{\lambda \xi dz}{1 - \xi z}. \quad (\text{S152})$$

1795 The initial conditions for generating functions can be subtle and confusing. The key fact
 1796 follows from the definition $F(z, t) = \sum_m z^m p(m, t)$. Clearly normalization of the distribution
 1797 requires that $F(z = 1, t) = \sum_m p(m, t) = 1$. A subtlety is that sometimes the generating
 1798 function may be undefined at $z = 1$, in which case the limit as z approaches 1 from below
 1799 suffices to define the normalization condition. We also warn the reader that, while it is
 1800 frequently convenient to change variables from z to a different independent variable, one
 1801 must carefully track how the normalization condition transforms.

1802 Continuing on, we evaluate the integrals (producing a constant c) which gives

$$\ln F = -\lambda \ln(1 - \xi z) + c \quad (\text{S153})$$

$$F = \frac{c}{(1 - \xi z)^\lambda}. \quad (\text{S154})$$

1803 Only one choice for c can satisfy initial conditions, producing

$$F(z) = \left(\frac{1 - \xi}{1 - \xi z} \right)^\lambda = \left(\frac{\theta}{1 - z(1 - \theta)} \right)^\lambda, \quad (\text{S155})$$

1804 **S2.1.3 Recovering the steady-state probability distribution**

1805 To obtain the steady state mRNA distribution $p(m)$ we are aiming for we need to extract it
 1806 from the generating function

$$F(z) = \sum_m z^m p(m). \quad (\text{S156})$$

1807 Taking a derivative with respect to z results in

$$\frac{dF(z)}{dz} = \sum_m m z^{m-1} p(m). \quad (\text{S157})$$

1808 Setting $z = 0$ leaves one term in the sum when $m = 1$

$$\left. \frac{dF(z)}{dz} \right|_{z=0} = (0 \cdot 0^{-1} \cdot p(0) + 1 \cdot 0^0 \cdot p(1) + 2 \cdot 0^1 \cdot p(2) + \dots) = p(1), \quad (\text{S158})$$

1809 since in the limit $\lim_{x \rightarrow 0^+} x^x = 1$. A second derivative of the generating function would result
 1810 in

$$\frac{d^2 F(z)}{dz^2} = \sum_{m=0}^{\infty} m(m-1) z^{m-2} p(m). \quad (\text{S159})$$

1811 Again evaluating at $z = 0$ gives

$$\left. \frac{d^2 F(z)}{dz^2} \right|_{z=0} = 2p(1). \quad (\text{S160})$$

1812 In general any $p(m)$ is obtained from the generating function as

$$p(m) = \frac{1}{m!} \left. \frac{d^m F(z)}{dz^m} \right|_{z=0}. \quad (\text{S161})$$

1813 Let's now look at the general form of the derivative for our generating function in Eq. S155.
 1814 For $p(0)$ we simply evaluate $F(z = 0)$ directly, obtaining

$$p(0) = F(z = 0) = \theta^\lambda. \quad (\text{S162})$$

1815 The first derivative results in

$$\begin{aligned} \frac{dF(z)}{dz} &= \theta^\lambda \frac{d}{dz} (1 - z(1 - \theta))^{-\lambda} \\ &= \theta^\lambda [-\lambda(1 - z(1 - \theta))^{-\lambda-1} \cdot (\theta - 1)] \\ &= \theta^\lambda [\lambda(1 - z(1 - \theta))^{-\lambda-1} (1 - \theta)]. \end{aligned} \quad (\text{S163})$$

1816 Evaluating this at $z = 0$ as required to get $p(1)$ gives

$$\left. \frac{dF(z)}{dz} \right|_{z=0} = \theta^\lambda \lambda (1 - \theta) \quad (\text{S164})$$

1817 For the second derivative we find

$$\frac{d^2 F(z)}{dz^2} = \theta^\lambda [\lambda(\lambda + 1)(1 - z(1 - \theta))^{-\lambda-2}(1 - \theta)^2]. \quad (\text{S165})$$

1818 Again evaluating $z = 0$ gives

$$\left. \frac{d^2 F(z)}{dz^2} \right|_{z=0} = \theta^\lambda \lambda(\lambda + 1)(1 - \theta)^2. \quad (\text{S166})$$

1819 Let's go for one more derivative to see the pattern. The third derivative of the generating
1820 function gives

$$\frac{d^3 F(z)}{dz^3} = \theta^\lambda [\lambda(\lambda + 1)(\lambda + 2)(1 - z(1 - \theta))^{-\lambda-3}(1 - \theta)^3], \quad (\text{S167})$$

1821 which again we evaluate at $z = 0$

$$\left. \frac{d^3 F(z)}{dz^3} \right|_{z=0} = \theta^\lambda [\lambda(\lambda + 1)(\lambda + 2)(1 - \theta)^3]. \quad (\text{S168})$$

1822 If λ was an integer we could write this as

$$\left. \frac{d^3 F(z)}{dz^3} \right|_{z=0} = \frac{(\lambda + 2)!}{(\lambda - 1)!} \theta^\lambda (1 - \theta)^3. \quad (\text{S169})$$

1823 Since λ might not be an integer we can write this using Gamma functions as

$$\left. \frac{d^3 F(z)}{dz^3} \right|_{z=0} = \frac{\Gamma(\lambda + 3)}{\Gamma(\lambda)} \theta^\lambda (1 - \theta)^3. \quad (\text{S170})$$

1824 Generalizing the pattern we then have that the m -th derivative takes the form

$$\left. \frac{d^m F(z)}{dz^m} \right|_{z=0} = \frac{\Gamma(\lambda + m)}{\Gamma(\lambda)} \theta^\lambda (1 - \theta)^m. \quad (\text{S171})$$

1825 With this result we can use Eq. S161 to obtain the desired steady-state probability distri-
1826 bution function

$$p(m) = \frac{\Gamma(m + \lambda)}{\Gamma(m + 1)\Gamma(\lambda)} \theta^\lambda (1 - \theta)^m. \quad (\text{S172})$$

1827 Note that the ratio of gamma functions is often expressed as a binomial coefficient, but
1828 since λ may be non-integer, this would be ill-defined. Re-expressing this exclusively in our
1829 variables of interest, burst rate λ and mean burst size b , we have

$$p(m) = \frac{\Gamma(m + \lambda)}{\Gamma(m + 1)\Gamma(\lambda)} \left(\frac{1}{1 + b} \right)^\lambda \left(\frac{b}{1 + b} \right)^m. \quad (\text{S173})$$

1830 S2.2 Adding repression

1831 S2.2.1 Deriving the generating function for mRNA distribution

1832 Let us move from a one-state promoter to a two-state promoter, where one state has repressor
1833 bound and the other produces transcriptional bursts as above. A schematic of this model is
1834 shown as model 5 in Figure 1(C). Although now we have an equation for each promoter state,
1835 otherwise the master equation reads similarly to the one-state case, except with additional
1836 terms corresponding to transitions between promoter states, namely

$$\frac{d}{dt}p_R(m, t) = k_R^+p_A(m, t) - k_R^-p_R(m, t) + (m + 1)\gamma p_R(m + 1, t) - m\gamma p_R(m, t), \quad (\text{S174})$$

1837 and

$$\begin{aligned} \frac{d}{dt}p_A(m, t) = & -k_R^+p_A(m, t) + k_R^-p_R(m, t) + (m + 1)\gamma p_A(m + 1, t) - m\gamma p_A(m, t) \\ & -k_i p_A(m, t) + k_i \sum_{m'=0}^m \theta(1 - \theta)^{m-m'} p_A(m', t), \end{aligned} \quad (\text{S175})$$

1838 where $p_R(m, t)$ is the probability of the system having m mRNA copies and having repressor
1839 bound to the promoter at time t , and p_A is an analogous probability to find the promoter
1840 without repressor bound. k_R^+ and k_R^- are, respectively, the rates at which repressors bind
1841 and unbind to and from the promoter, and γ is the mRNA degradation rate. k_i is the rate
1842 at which bursts initiate, and as before, the geometric distribution of burst sizes has mean
1843 $b = (1 - \theta)/\theta$.

1844 Interestingly, it turns out that this problem maps exactly onto the three-stage promoter
1845 model considered by Shahrezaei and Swain in [20], with relabelings. Their approximate
1846 solution for protein distributions amounts to the same approximation we make here in re-
1847 garding the duration of mRNA synthesis bursts as instantaneous, so their solution for protein
1848 distributions also solves our problem of mRNA distributions. Let us examine the analogy
1849 more closely. They consider a two-state promoter, as we do here, but they model mRNA as
1850 being produced one at a time and degraded, with rates v_0 and d_0 . Then they model transla-
1851 tion as occurring with rate v_1 , and protein degradation with rate d_1 as shown in Figure S4.
1852 Now consider the limit where $v_1, d_0 \rightarrow \infty$ with their ratio v_1/d_0 held constant. v_1/d_0 resem-
1853 bles the average burst size of translation from a single mRNA: these are the rates of two
1854 Poisson processes that compete over a transcript, which matches the story of geometrically
1855 distributed burst sizes. In other words, in our bursty promoter model we can think of the
1856 parameter θ as determining one competing process to end the burst and $(1 - \theta)$ as a process
1857 wanting to continue the burst. So after taking this limit, on timescales slow compared to
1858 v_1 and d_0 , it appears that transcription events fire at rate v_0 and produce a geometrically
1859 distributed burst of translation of mean size v_1/d_0 , which intuitively matches the story we
1860 have told above for mRNA with variables relabeled.

1861 To verify this intuitively conjectured mapping between our problem and the solution in [20],
1862 we continue with a careful solution for the mRNA distribution using probability generating
1863 functions, following the ideas sketched in [20]. It is natural to nondimensionalize rates in the

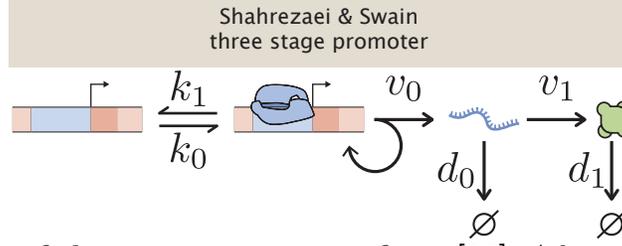


Figure S4. Schematic of three-stage promoter from [20]. Adapted from Shahrezaei & Swain [20]. In their paper they derive a closed form solution for the protein distribution. Our two-state bursty promoter at the mRNA level can be mapped into their solution with some relabeling.

1864 problem by γ , or equivalently, this amounts to measuring time in units of γ^{-1} . We are also
1865 only interested in steady state, so we set the time derivatives to zero, giving

$$0 = k_R^+ p_A(m) - k_R^- p_R(m) + (m+1)p_R(m+1) - mp_R(m), \quad (\text{S176})$$

1866 and

$$0 = -k_R^+ p_A(m) + k_R^- p_R(m) + (m+1)p_A(m+1) - mp_A(m) - k_i p_A(m) + k_i \sum_{m'=0}^m \theta(1-\theta)^{m-m'} p_A(m'), \quad (\text{S177})$$

1867 where for convenience we kept the same notation for all rates, but these are now expressed
1868 in units of mean mRNA lifetime γ^{-1} .

1869 The probability generating function is defined as before in the constitutive case, except now
1870 we must introduce a generating function for each promoter state,

$$f_A(z) = \sum_{m=0}^{\infty} z^m p_A(m), \quad f_R(z) = \sum_{m=0}^{\infty} z^m p_R(m). \quad (\text{S178})$$

1871 Our real objective is the generating function $f(z)$ that generates the mRNA distribution
1872 $p(m)$, independent of what state the promoter is in. But since $p(m) = p_A(m) + p_R(m)$, it
1873 follows too that $f(z) = f_A(z) + f_R(z)$.

1874 As before we multiply both equations by z^m and sum over all m . Each individual term
1875 transforms exactly as did an analogous term in the constitutive case, so the coupled ODEs
1876 for the generating functions read

$$0 = k_R^+ f_A(z) - k_R^- f_R(z) + \frac{\partial}{\partial z} f_R(z) - z \frac{\partial}{\partial z} f_R(z), \quad (\text{S179})$$

1877 and

$$0 = -k_R^+ f_A(z) + k_R^- f_R(z) + \frac{\partial}{\partial z} f_A(z) - z \frac{\partial}{\partial z} f_A(z) - k_i f_A(z) + k_i \frac{\theta}{1-z(1-\theta)} f_A(z), \quad (\text{S180})$$

1878 and after changing variables $\xi = 1 - \theta$ as before and rearranging, we have

$$0 = k_R^+ f_A(z) - k_R^- f_R(z) + (1-z) \frac{\partial}{\partial z} f_R(z) \quad (\text{S181})$$

$$0 = -k_R^+ f_A(z) + k_R^- f_R(z) + (1-z) \frac{\partial}{\partial z} f_A(z) + k_i \frac{(z-1)\xi}{1-z\xi} f_A(z), \quad (\text{S182})$$

1879 We can transform this problem from two coupled first-order ODEs to a single second-order
1880 ODE by solving for f_A in the first and plugging into the second, giving

$$0 = (1-z) \frac{\partial f_R}{\partial z} + \frac{1-z}{k_R^+} \left(k_R^- \frac{\partial f_R}{\partial z} + \frac{\partial f_R}{\partial z} + (z-1) \frac{\partial^2 f_R}{\partial z^2} \right) \\ + \frac{k_i}{k_R^+} \frac{(z-1)\xi}{1-z\xi} \left(k_R^- f_R + (z-1) \frac{\partial f_R}{\partial z} \right), \quad (\text{S183})$$

1881 where, to reduce notational clutter, we have dropped the explicit z dependence of f_A and
1882 f_R . Simplifying we have

$$0 = \frac{\partial^2 f_R}{\partial z^2} - \left(\frac{k_i \xi}{1-z\xi} + \frac{1+k_R^- + k_R^+}{1-z} \right) \frac{\partial f_R}{\partial z} + \frac{k_i k_R^- \xi}{(1-z\xi)(1-z)} f_R. \quad (\text{S184})$$

1883 This can be recognized as the hypergeometric differential equation, with singularities at
1884 $z = 1$, $z = \xi^{-1}$, and $z = \infty$. The latter can be verified by a change of variables from z to
1885 $x = 1/z$, being careful with the chain rule, and noting that $z = \infty$ is a singular point if and
1886 only if $x = 1/z = 0$ is a singular point.

1887 The standard form of the hypergeometric differential equation has its singularities at 0, 1,
1888 and ∞ , so to take advantage of the standard form solutions to this ODE, we first need
1889 to transform variables to put it into a standard form. However, this is subtle. While any
1890 such transformation should work in principle, the solutions are expressed most simply in the
1891 neighborhood of $z = 0$, but the normalization condition that we need to enforce corresponds
1892 to $z = 1$. The easiest path, therefore, is to find a change of variables that maps 1 to 0, ∞ to
1893 ∞ , and ξ^{-1} to 1. This is most intuitively done in two steps.

1894 First map the $z = 1$ singularity to 0 by the change of variables $v = z - 1$, giving

$$0 = \frac{\partial^2 f_R}{\partial v^2} + \left(\frac{k_i \xi}{(1+v)\xi - 1} + \frac{1+k_R^- + k_R^+}{v} \right) \frac{\partial f_R}{\partial v} + \frac{k_i k_R^- \xi}{((1+v)\xi - 1)v} f_R. \quad (\text{S185})$$

1895 Now two singularities are at $v = 0$ and $v = \infty$. The third is determined by $(1+v)\xi - 1 = 0$,
1896 or $v = \xi^{-1} - 1$. We want another variable change that maps this third singularity to 1
1897 (without moving 0 or infinity). Changing variables again to $w = \frac{v}{\xi^{-1}-1} = \frac{\xi}{1-\xi} v$ fits the bill.
1898 In other words, the combined change of variables

$$w = \frac{\xi}{1-\xi} (z-1) \quad (\text{S186})$$

1899 maps $z = \{1, \xi^{-1}, \infty\}$ to $w = \{0, 1, \infty\}$ as desired. Plugging in, being mindful of the chain
1900 rule and noting $(1+v)\xi - 1 = (1-\xi)(w-1)$ gives

$$0 = \left(\frac{\xi}{1-\xi} \right)^2 \frac{\partial^2 f_R}{\partial w^2} + \left(\frac{\xi k_i}{(1-\xi)(w-1)} + \frac{\xi(1+k_R^- + k_R^+)}{(1-\xi)w} \right) \frac{\xi}{1-\xi} \frac{\partial f_R}{\partial w} + \frac{k_i k_R^- \xi^2}{(1-\xi)^2 w(w-1)} f_R. \quad (\text{S187})$$

1901 This is close to the standard form of the hypergeometric differential equation, and some
 1902 cancellation and rearrangement gives

$$0 = w(w-1)\frac{\partial^2 f_R}{\partial w^2} + (k_i w + (1 + k_R^- + k_R^+)(w-1))\frac{\partial f_R}{\partial w} + k_i k_R^- f_R. \quad (\text{S188})$$

1903 and a little more algebra produces

$$0 = w(1-w)\frac{\partial^2 f_R}{\partial w^2} + (1 + k_R^- + k_R^+ - (1 + k_i + k_R^- + k_R^+)w)\frac{\partial f_R}{\partial w} - k_i k_R^- f_R, \quad (\text{S189})$$

1904 which is the standard form. From this we can read off the solution in terms of hypergeometric
 1905 functions ${}_2F_1$ from any standard source, e.g. [21], and identify the conventional parameters
 1906 in terms of our model parameters. We want the general solution in the neighborhood of
 1907 $w = 0$ ($z = 1$), which for a homogeneous linear second order ODE must be a sum of two
 1908 linearly independent solutions. More precisely,

$$f_R(w) = C^{(1)} {}_2F_1(\alpha, \beta, \delta; w) + C^{(2)} w^{1-\delta} {}_2F_1(1 + \alpha - \delta, 1 + \beta - \delta, 2 - \delta; w) \quad (\text{S190})$$

1909 with parameters determined by

$$\begin{aligned} \alpha\beta &= k_i k_R^- \\ 1 + \alpha + \beta &= 1 + k_i + k_R^- + k_R^+ \\ \delta &= 1 + k_R^- + k_R^+ \end{aligned} \quad (\text{S191})$$

1910 and constants $C^{(1)}$ and $C^{(2)}$ to be set by boundary conditions. Solving for α and β , we
 1911 find

$$\begin{aligned} \alpha &= \frac{1}{2} \left(k_i + k_R^- + k_R^+ + \sqrt{(k_i + k_R^- + k_R^+)^2 - 4k_i k_R^-} \right) \\ \beta &= \frac{1}{2} \left(k_i + k_R^- + k_R^+ - \sqrt{(k_i + k_R^- + k_R^+)^2 - 4k_i k_R^-} \right) \\ \delta &= 1 + k_R^- + k_R^+. \end{aligned} \quad (\text{S192})$$

1912 Note that α and β are interchangeable in the definition of ${}_2F_1$ and differ only in the sign
 1913 preceding the radical. Since the normalization condition requires that f_R be finite at $w = 0$,
 1914 we can immediately set $C^{(2)} = 0$ to discard the second solution. This is because all the
 1915 rate constants are strictly positive, so $\delta > 1$ and therefore $w^{1-\delta}$ blows up as $w \rightarrow 0$. Now
 1916 that we have f_R , we would like to find the generating function for the mRNA distribution,
 1917 $f(z) = f_A(z) + f_R(z)$. We can recover f_A from our solution for f_R , namely

$$f_A(z) = \frac{1}{k_R^+} \left(k_R^- f_R(z) + (z-1) \frac{\partial f_R}{\partial z} \right) \quad (\text{S193})$$

1918 OR

$$f_A(w) = \frac{1}{k_R^+} \left(k_R^- f_R(w) + w \frac{\partial f_R}{\partial w} \right), \quad (\text{S194})$$

1919 where in the second line we transformed our original relation between f_R and f_A to our new,
 1920 more convenient, variable w . Plugging our solution for $f_R(w) = C^{(1)} {}_2F_1(\alpha, \beta, \delta; w)$ into f_A ,
 1921 we will require the differentiation rule for ${}_2F_1$, which tells us

$$\frac{\partial f_R}{\partial w} = C^{(1)} \frac{\alpha\beta}{\delta} {}_2F_1(\alpha + 1, \beta + 1, \delta + 1; w), \quad (\text{S195})$$

1922 from which it follows that

$$f_A(w) = \frac{C^{(1)}}{k_R^+} \left(k_R^- {}_2F_1(\alpha, \beta, \delta; w) + w \frac{\alpha\beta}{\delta} {}_2F_1(\alpha + 1, \beta + 1, \delta + 1; w) \right) \quad (\text{S196})$$

1923 and therefore

$$f(w) = C^{(1)} \left(1 + \frac{k_R^-}{k_R^+} \right) {}_2F_1(\alpha, \beta, \delta; w) + w \frac{C^{(1)} \alpha\beta}{k_R^+ \delta} {}_2F_1(\alpha + 1, \beta + 1, \delta + 1; w). \quad (\text{S197})$$

1924 To proceed, we need one of the (many) useful identities known for hypergeometric functions,
 1925 in particular

$$w \frac{\alpha\beta}{\delta} {}_2F_1(\alpha + 1, \beta + 1, \delta + 1; w) = (\delta - 1) ({}_2F_1(\alpha, \beta, \delta - 1; w) - {}_2F_1(\alpha, \beta, \delta; w)). \quad (\text{S198})$$

1926 Substituting this for the second term in $f(w)$, we find

$$f(w) = \frac{C^{(1)}}{k_R^+} \left[(k_R^+ + k_R^-) {}_2F_1(\alpha, \beta, \delta; w) + (\delta - 1) ({}_2F_1(\alpha, \beta, \delta - 1; w) - {}_2F_1(\alpha, \beta, \delta; w)) \right], \quad (\text{S199})$$

1927 and since $\delta - 1 = k_R^+ + k_R^-$, the first and third terms cancel, leaving only

$$f(w) = C^{(1)} \frac{k_R^+ + k_R^-}{k_R^+} {}_2F_1(\alpha, \beta, \delta - 1; w). \quad (\text{S200})$$

1928 Now we enforce normalization, demanding $f(w = 0) = f(z = 1) = 1$. ${}_2F_1(\alpha, \beta, \delta - 1; 0) = 1$,
 1929 so we must have $C^{(1)} = k_R^+ / (k_R^+ + k_R^-)$ and consequently

$$f(w) = {}_2F_1(\alpha, \beta, k_R^+ + k_R^-; w). \quad (\text{S201})$$

1930 Recalling that the mean burst size $b = (1 - \theta) / \theta = \xi / (1 - \xi)$ and $w = \frac{\xi}{1 - \xi} (z - 1) = b(z - 1)$,
 1931 we can transform back to the original variable z to find the tidy result

$$f(z) = {}_2F_1(\alpha, \beta, k_R^+ + k_R^-; b(z - 1)), \quad (\text{S202})$$

1932 with α and β given above by

$$\begin{aligned} \alpha &= \frac{1}{2} \left(k_i + k_R^- + k_R^+ + \sqrt{(k_i + k_R^- + k_R^+)^2 - 4k_i k_R^-} \right) \\ \beta &= \frac{1}{2} \left(k_i + k_R^- + k_R^+ - \sqrt{(k_i + k_R^- + k_R^+)^2 - 4k_i k_R^-} \right). \end{aligned} \quad (\text{S203})$$

1933 Finally we are in sight of the original goal. We can generate the steady-state probability
 1934 distribution of interest by differentiating the generating function,

$$p(m) = m! \left. \frac{\partial^m}{\partial z^m} f(z) \right|_{z=0}, \quad (\text{S204})$$

1935 which follows easily from its definition. Some contemplation reveals that repeated application
 1936 of the derivative rule used above will produce products of the form $\alpha(\alpha+1)(\alpha+2)\cdots(\alpha+m-$
 1937 $1)$ in the expression for $p(m)$ and similarly for β and δ . These resemble ratios of factorials,
 1938 but since α , β , and δ are not necessarily integer, we should express the ratios using gamma
 1939 functions instead. More precisely, one finds

$$p(m) = \frac{\Gamma(\alpha+m)\Gamma(\beta+m)\Gamma(k_R^+ + k_R^-) b^m}{\Gamma(\alpha)\Gamma(\beta)\Gamma(k_R^+ + k_R^- + m)} \frac{b^m}{m!} {}_2F_1(\alpha+m, \beta+m, k_R^+ + k_R^- + m; -b) \quad (\text{S205})$$

1940 which is finally the probability distribution we sought to derive.

1941 **S2.3 Numerical considerations and recursion formulas**

1942 **S2.3.1 Generalities**

1943 We would like to carry out Bayesian parameter inference on FISH data from [14], us-
 1944 ing Eq. (S205) as our likelihood. This requires accurate (and preferably fast) numerical
 1945 evaluation of the hypergeometric function ${}_2F_1$, which is a notoriously hard problem [22],
 1946 [23], and our particular needs here present an especial challenge as we show below.

The hypergeometric function is defined by its Taylor series as

$${}_2F_1(a, b, c; z) = \sum_{l=0}^{\infty} \frac{\Gamma(a+l)\Gamma(b+l)\Gamma(c)}{\Gamma(a)\Gamma(b)\Gamma(c+l)} \frac{z^l}{l!} \quad (\text{S206})$$

1947 for $|z| < 1$, and by analytic continuation elsewhere. If $z \lesssim 1/2$ and α and β are not too large
 1948 (absolute value below 20 or 30), then the series converges quickly and an accurate numerical
 1949 representation is easily computed by truncating the series after a reasonable number of terms.
 1950 Unfortunately, we need to evaluate ${}_2F_1$ over mRNA copy numbers fully out to the tail of the
 1951 distribution, which can easily reach 50, possibly 100. From Eq. (S205), this means evaluating
 1952 ${}_2F_1$ repeatedly for values of a , b , and c spanning the full range from $\mathcal{O}(1)$ to $\mathcal{O}(10^2)$, even
 1953 if α , β , and δ in Eq. (S205) are small, with the situation even worse if they are not small.
 1954 A naive numerical evaluation of the series definition will be prone to overflow and, if any of
 1955 $a, b, c < 0$, then some successive terms in the series have alternating signs which can lead to
 1956 catastrophic cancellations.

1957 One solution is to evaluate ${}_2F_1$ using arbitrary precision arithmetic instead of floating point
 1958 arithmetic, e.g., using the `mpmath` library in Python. This is accurate but incredibly slow
 1959 computationally. To quantify how slow, we found that evaluating the likelihood defined
 1960 by Eq. (S205) ~ 50 times (for a typical dataset of interest from [14], with m values spanning
 1961 0 to ~ 50) using arbitrary precision arithmetic is 100-1000 fold slower than evaluating a
 1962 negative binomial likelihood for the corresponding constitutive promoter dataset.

1963 To claw back $\gtrsim 30$ fold of that slowdown, we can exploit one of the many catalogued symme-
 1964 tries involving ${}_2F_1$. The solution involves recursion relations originally explored by Gauss,
 1965 and studied extensively in [22], [23]. They are sometimes known as contiguous relations
 1966 and relate the values of any set of 3 hypergeometric functions whose arguments differ by
 1967 integers. To rephrase this symbolically, consider a set of hypergeometric functions indexed
 1968 by an integer n ,

$$f_n = {}_2F_1(a + \epsilon_i n, b + \epsilon_j n, c + \epsilon_k n; z), \quad (\text{S207})$$

1969 for a fixed choice of $\epsilon_i, \epsilon_j, \epsilon_k \in \{0, \pm 1\}$ (at least one of $\epsilon_i, \epsilon_j, \epsilon_k$ must be nonzero, else the set
 1970 of f_n would contain only a single element). Then there exist known recurrence relations of
 1971 the form

$$A_n f_{n-1} + B_n f_n + C_n f_{n+1} = 0, \quad (\text{S208})$$

1972 where A_n, B_n , and C_n are some functions of a, b, c , and z . In other words, for fixed $\epsilon_i, \epsilon_j, \epsilon_k, a, b$,
 1973 and c , if we can merely evaluate ${}_2F_1$ twice, say for n' and $n' - 1$, then we can easily and
 1974 rapidly generate values for arbitrary n .

1975 This provides a convenient solution for our problem: we need repeated evaluations of ${}_2F_1(a +$
 1976 $m, b + m, c + m; z)$ for fixed a, b , and c and many integer values of m . The idea is that
 1977 we can use arbitrary precision arithmetic to evaluate ${}_2F_1$ for just two particular values of m
 1978 and then generate ${}_2F_1$ for the other 50-100 values of m using the recurrence relation. In fact
 1979 there are even more sophisticated ways of utilizing the recurrence relations that might have
 1980 netted another factor of 2 speed-up, and possibly as much as a factor of 10, but the method
 1981 described here had already reduced the computation time to an acceptable $\mathcal{O}(1 \text{ min})$, so
 1982 these more sophisticated approaches did not seem worth the time to pursue.

1983 However, there are two further wrinkles. The first is that a naive application of the recurrence
 1984 relation is numerically unstable. Roughly, this is because the three term recurrence relations,
 1985 like second order ODEs, admit two linearly independent solutions. In a certain eigenbasis,
 1986 one of these solutions dominates the other as $n \rightarrow \infty$, and as $n \rightarrow -\infty$, the dominance is
 1987 reversed. If we fail to work in this eigenbasis, our solution of the recurrence relation will be
 1988 a mixture of these solutions and rapidly accumulate numerical error. For our purposes, it
 1989 suffices to know that the authors of [23] derived the numerically stable solutions (so-called
 1990 *minimal solutions*) for several possible choices of $\epsilon_i, \epsilon_j, \epsilon_k$. Running the recurrence in the
 1991 proper direction using a minimal solution is numerically robust and can be done entirely
 1992 in floating point arithmetic, so that we only need to evaluate ${}_2F_1$ with arbitrary precision
 1993 arithmetic to generate the seed values for the recursion.

1994 The second wrinkle is a corollary to the first. The minimal solutions are only minimal for
 1995 certain ranges of the argument z , and not all of the 26 possible recurrence relations have
 1996 minimal solutions for all z . This can be solved by using one of the many transformation
 1997 formulae for ${}_2F_1$ to convert to a different recurrence relation that has a minimal solution
 1998 over the required domain of z , although this can require some trial and error to find the
 1999 right transformation, the right recurrence relation, and the right minimal solution.

2000 **S2.3.2 Particulars**

2001 Let us now demonstrate these generalities for our problem of interest. In order to evaluate
 2002 the probability distribution of our model, Eq. (S205), we need to evaluate hypergeometric
 2003 functions of the form ${}_2F_1(\alpha + m, \beta + m, \delta + m; -b)$ for values of m ranging from 0 to $\mathcal{O}(100)$.
 2004 The authors of [23] did not derive a recursion relation for precisely this case. We could follow
 2005 their methods and do so ourselves, but it is much easier to convert to a case that they did
 2006 consider. The strategy is to look through the minimal solutions tabulated in [23] and search
 2007 for a transformation we could apply to ${}_2F_1(\alpha + m, \beta + m, \delta + m; -b)$ that would place the
 2008 m 's (the variable being incremented by the recursion) in the same arguments of ${}_2F_1$ as the
 2009 minimal solution. After some “guess and check,” we found that the transformation

$${}_2F_1(\alpha + m, \beta + m, \delta + m; -b) = (1 + b)^{-\alpha - m} {}_2F_1\left(\alpha + m, \delta - \beta, \delta + m; \frac{b}{1 + b}\right), \quad (\text{S209})$$

2010 produces a ${}_2F_1$ on the right hand side that closely resembles the minimal solutions $y_{3,m}$ and
 2011 $y_{4,m}$ in Eq. 4.3 in [23]. Explicitly, these solutions are

$$y_{3,m} \propto {}_2F_1(-\alpha' + \delta' - m, -\beta' + \delta', 1 - \alpha' - \beta' + \delta' - m; 1 - z) \quad (\text{S210})$$

$$y_{4,m} \propto {}_2F_1(\alpha' + m, \beta', 1 + \alpha' + \beta' - \delta' + m; 1 - z), \quad (\text{S211})$$

2012 where we have omitted prefactors which are unimportant for now. Which of these two we
 2013 should use depends on what values z takes on. Equating $1 - z = b/(1 + b)$ gives $z = 1/(1 + b)$,
 2014 and since b is strictly positive, z is bounded between 0 and 1. From Eq. 4.5 in [23], $y_{4,m}$ is
 2015 the minimal solution for real z satisfying $0 < z < 2$, so this is the only minimal solution we
 2016 need.

2017 Now that we have our minimal solution, what recurrence relation does it satisfy? Confusingly,
 2018 the recurrence relation of which $y_{4,m}$ is a solution increments different arguments of ${}_2F_1$ that
 2019 does $y_{4,m}$: it increments the first only, rather than first and third. This recurrence relation
 2020 can be looked up, e.g., Eq. 15.2.10 in [21], which is

$$(\delta' - (\alpha' + m))f_{m-1} + (2(\alpha' + m) - \delta' + (\beta' - \alpha')z)f_m + \alpha'(z - 1)f_{m+1} = 0. \quad (\text{S212})$$

2021 Now we must solve for the parameters appearing in the recurrence relation in terms of our
 2022 parameters, namely by setting

$$\begin{aligned} \alpha' &= \alpha \\ \beta' &= \delta - \beta \\ 1 + \alpha' + \beta' - \delta' &= \delta \\ 1 - z &= \frac{b}{1 + b} \end{aligned} \quad (\text{S213})$$

2023 and solving to find

$$\begin{aligned} \alpha' &= \alpha \\ \beta' &= \delta - \beta \\ \delta' &= 1 + \alpha - \beta \\ z &= \frac{1}{1 + b}. \end{aligned} \quad (\text{S214})$$

2024 Finally we have everything we need. The minimal solution

$$y_{4,m} = \frac{\Gamma(1 + \alpha' - \delta' + m)}{\Gamma(1 + \alpha' + \beta' - \delta' + m)} \times {}_2F_1(\alpha' + m, \beta', 1 + \alpha' + \beta' - \delta' + m; 1 - z), \quad (\text{S215})$$

2025 where we have now included the necessary prefactors, is a numerically stable solution of the
2026 recurrence relation Eq. (S212) if the recursion is run from large m to small m .

2027 Let us finally outline the complete procedure as an algorithm to be implemented:

- 2028 1. Compute the value of ${}_2F_1$ for the two largest m values of interest using arbitrary
2029 precision arithmetic.
- 2030 2. Compute the prefactors to construct $y_{4,\max(m)}$ and $y_{4,\max(m)-1}$.
- 2031 3. Recursively compute $y_{4,m}$ for all m less than $\max(m)$ down to $m = 0$.
- 2032 4. Cancel off the prefactors of the resulting values of $y_{4,m}$ for all m to produce ${}_2F_1$ for all
2033 desired m values.

2034 With ${}_2F_1$ computed, the only remaining numerical danger in computing $p(m)$ in Eq. (S205)
2035 is overflow of the gamma functions. This is easily solved by taking the log of the entire
2036 expression and using standard routines to compute the log of the gamma functions, then
2037 exponentiating the entire expression at the end if $p(m)$ is needed rather than $\log p(m)$.

2038 **S3 Bayesian inference**

2039 **S3.1 The problem of parameter inference**

2040 One could argue that the whole goal of formulating theoretical models about nature is to
2041 sharpen our understanding from qualitative statements to precise quantitative assertions
2042 about the relevant features of the natural phenomena in question [24]. It is in these models
2043 that we intend to distill the essential parts of the object of study. Writing down such
2044 models leads to a propagation of mathematical variables that parametrize our models. By
2045 assigning numerical values to these parameters we can compute concrete predictions that
2046 can be contrasted with experimental data. For these predictions to match the data the
2047 parameter values have to carefully be chosen from the whole parameter space. But how
2048 do we go about assessing the effectiveness of different regions of parameter space to speak
2049 to the ability of our model to reproduce the experimental observations? The language of
2050 probability, and more specifically of Bayesian statistics is –we think– the natural language
2051 to tackle this question.

2052 **S3.1.1 Bayes' theorem**

2053 Bayes' theorem is a simple mathematical statement that can apply to *any* logical conjecture.
2054 For two particular events A and B that potentially depend on each other Bayes' theorem
2055 gives us a recipe for how to update our beliefs about one, let us say B , given some state

2056 of knowledge, or lack thereof, about A . In its most classic form Bayes' theorem is written
2057 as

$$P(B | A) = \frac{P(A | B)P(B)}{P(A)}, \quad (\text{S216})$$

2058 where the vertical line $|$ is read as “given that”. So $P(B | A)$ is read as probability of B
2059 given that A took place. A and B can be any logical assertion. In particular the problem
2060 of Bayesian inference focuses on the question of finding the probability distribution of a
2061 particular parameter value given the data.

2062 For a given model with a set of parameters $\vec{\theta} = (\theta_1, \theta_2, \dots, \theta_n)$, the so-called *posterior*
2063 *distribution* $P(\vec{\theta} | D)$, where D is the experimental data, quantifies the plausibility of a
2064 set of parameter values given our observation of some particular dataset. In other words,
2065 through the application of Bayes' formula we update our beliefs on the possible values that
2066 parameters can take upon learning the outcome of a particular experiment. We specify the
2067 word “update” as we come to every inference problem with prior information about the
2068 plausibility of particular regions of parameter space even before performing any experiment.
2069 Even when we claim as researchers that we are totally ignorant about the values that the
2070 parameters in our models can take, we always come to a problem with domain expertise that
2071 can be exploited. If this was not the case, it is likely that the formulation of our model is
2072 not going to capture the phenomena we claim to want to understand. This prior information
2073 is captured in the *prior probability* $P(\vec{\theta})$. The relationship between how parameter values
2074 can connect with the data is encoded in the *likelihood function* $P(D | \vec{\theta})$. Our theoretical
2075 model, whether deterministic or probabilistic, is encoded in this term that can be intuitively
2076 understood as the probability of having observed the particular experimental data we have
2077 at hand given that our model is parametrized with the concrete values $\vec{\theta}$. Implicitly here we
2078 are also conditioning on the fact that our theoretical model is “true,” i.e. the model itself if
2079 evaluated or simulated in the computer is capable of generating equivalent datasets to the
2080 one we got to observe in an experiment. In this way Bayesian inference consists of applying
2081 Bayes' formula as

$$P(\vec{\theta} | D) \propto P(D | \vec{\theta})P(\vec{\theta}). \quad (\text{S217})$$

2082 Notice that rather than writing the full form of Bayes' theorem, we limit ourselves to the
2083 terms that depend on our quantity of interest –that is the parameter values themselves $\vec{\theta}$ –
2084 as the denominator $P(D)$ only serves as a normalization constant.

2085 We also emphasize that the dichotomy we have presented between prior and likelihood is more
2086 subtle. Although it is often stated that our prior knowledge is entirely encapsulated by the
2087 obviously named prior probability $P(\vec{\theta})$, this is usually too simplistic. The form(s) we choose
2088 for our likelihood function $P(D | \vec{\theta})$ also draw heavily on our prior domain expertise and the
2089 assumptions, implicit and explicit, that these choices encode are at least as important, and
2090 often inseparable from, the prior probability, as persuasively argued in [25].

2091 **S3.1.2 The likelihood function**

2092 As we alluded in the previous section it is through the likelihood function $P(D | \vec{\theta})$ that
2093 we encode the connection between our parameter values and the experimental observables.

2094 Broadly speaking there are two classes of models that we might need to encode into our
2095 likelihood function:

- 2096 • Deterministic models: Models for which a concrete selection of parameter values give
2097 a single output. Said differently, models with a one-to-one mapping between inputs
2098 and outputs.
- 2099 • Probabilistic models: As the name suggests, models that, rather than having a one-to-
2100 one input-output mapping, describe the full probability distribution of possible out-
2101 puts.

2102 In this paper we focus on inference done with probabilistic models. After all, the chemical
2103 master equations we wrote down describe the time evolutions of the mRNA probability
2104 distribution. So all our terms $P(\vec{\theta} \mid D)$ will be given by the steady-state solution of the
2105 corresponding chemical master equation in question. This is rather convenient as we do not
2106 have to worry about adding a statistical model on top of our model to describe deviations
2107 from the predictions. Instead our models themselves focus on predicting such variation in
2108 cell count.

2109 **S3.1.3 Prior selection**

2110 The different models explored in this work embraced different levels of coarse-graining that
2111 resulted in a diverse number of parameters for different models. For each of these model
2112 configurations Bayes' theorem demands from us to represent our preconceptions on the
2113 possible parameter values in the form of the prior $P(\vec{\theta})$. Throughout this work for models
2114 with > 1 parameter we assign independent priors to each of the parameters; this is

$$P(\vec{\theta}) = \prod_{i=1}^n P(\theta_i). \quad (\text{S218})$$

2115 Although it is not uncommon practice to use non-informative, or maximally uninformative
2116 priors, we are of the mindset that this is a disservice to the philosophical and practical
2117 implications of Bayes' theorem. It sounds almost contradictory to claim that can we represent
2118 our thinking about a natural phenomenon in the form of a mathematical model –in the
2119 context of Bayesian inference this means choosing a form for the likelihoods, and even making
2120 this choice presupposes prior understanding or assumptions as to the relevant features in the
2121 system under study– but that we have absolutely no idea what the parameter values could
2122 or could not be. We therefore make use of our own expertise, many times in the form of
2123 order-of-magnitude estimates, to write down weakly-informative prior distributions for our
2124 parameters.

2125 For our particular case all of the datasets from [14] used in this paper have $\mathcal{O}(10^3)$ data
2126 points. What this implies is that our particular choice of priors will not significantly affect
2127 our inference as long as they are broad enough. A way to see why this is the case is to simply
2128 look at Bayes' theorem. For N 1000 – 3000 datum all of the independent of each other and

2129 $n \ll 10^3$ parameters Bayes' theorem reads as

$$P(\vec{\theta} | D) \propto \prod_{k=1}^N P(d_k | \vec{\theta}) \prod_{i=1}^n P(\theta_i), \quad (\text{S219})$$

2130 where d_k represents the k -th datum. That means that if our priors span a wide range
2131 of parameter space, the posterior distribution would be dominated by the likelihood func-
2132 tion.

2133 S3.1.4 Expectations and marginalizations

2134 For models with more than one or two parameters, it is generally difficult to visualize or
2135 reason about the full joint posterior distribution $P(\vec{\theta} | D)$ directly. One of the great powers
2136 of Bayesian analysis is *marginalization*, allowing us to reduce the dimensionality to only the
2137 parameters of immediate interest by averaging over the other dimensions. Formally, for a
2138 three dimensional model with parameters θ_1 , θ_2 , and θ_3 , we can for instance marginalize
2139 away θ_3 to produce a 2D posterior as

$$P(\theta_1, \theta_2 | D) \propto \int_{\theta_3} d\theta_3 P(\theta_1, \theta_2, \theta_3 | D), \quad (\text{S220})$$

2140 or we can marginalize away θ_1 and θ_3 to produce the 1D marginal posterior of θ_2 alone,
2141 which would be

$$P(\theta_2 | D) \propto \int_{\theta_1} d\theta_1 \int_{\theta_3} d\theta_3 P(\theta_1, \theta_2, \theta_3 | D). \quad (\text{S221})$$

2142 Conceptually, this is what we did in generating the 2D slices of the full 9D model in Fig-
2143 ure 4(A). In practice, this marginalization is even easier with Markov Chain Monte Carlo
2144 samples in hand. Since each point is simply a list of parameter values, we simply ignore the
2145 parameters which we want to marginalize away [26].

2146 S3.1.5 Markov Chain Monte Carlo

2147 The theory and practice of Bayesian inference with Markov Chain Monte Carlo (MCMC) is
2148 a rich subject with fascinating and deep analogies to statistical mechanics, even drawing on
2149 classical Hamiltonian mechanics and general relativity in its modern incarnations. We refer
2150 the interested reader to [26] and [27] for excellent introductions. Here we merely give a brief
2151 summary of the MCMC computations carried out in this work.

2152 We used the Python package `emcee` for most of the MCMC sampling in this work. For
2153 the constitutive promoter inference, we also ran sampling with the excellent Stan modeling
2154 language as a check. We did not use Stan for the inference of the simple repression model be-
2155 cause implementing the gradients of the hypergeometric function ${}_2F_1$ appearing in Eq. S205,
2156 the probability distribution for our bursty model with repression, would have been an im-
2157 mensely challenging task. `emcee` was more than adequate for our purposes, and we were
2158 perhaps lucky that the 9-D posterior model for the model of simple repression with bursty
2159 promoter was quite well behaved and did not require the extra power of the Hamiltonian
2160 Monte Carlo algorithm provided by Stan [28]. Source code for all statistical inference will
2161 be made available at https://github.com/RPGroup-PBoC/bursty_transcription.

2162 **S3.2 Bayesian inference on constitutive promoters**

2163 Having introduced the ideas behind Bayesian inference we are ready to apply the theoretical
2164 machinery to our non-equilibrium models. In particular in this section we will focus on
2165 model 1 and model 5 in Figure 2(A). Model 1, the Poisson promoter, will help us build
2166 practical intuition into the implementation of the Bayesian inference pipeline. As we noted
2167 in Section 3 of the main text, this model cannot be reconciled with experimental data from
2168 observables such as the Fano factor. In other words, we acknowledge that this model is
2169 “wrong,” but we still see value in going through the analysis since the simple nature of the
2170 model translates into a neat statistical analysis.

2171 **S3.2.1 Model 1 - Poisson promoter**

2172 Model 1 in Figure 2(A) predicts a mRNA distribution whose steady-state solution is given by
2173 a Poisson distribution with parameter $\lambda \equiv r/\gamma$, where r is the mRNA production rate, and
2174 γ is the mRNA degradation rate [2]. The goal of our inference problem is then to find the
2175 probability distribution for the parameter value λ given the experimental data. By Bayes’
2176 theorem this can be written as

$$p(\lambda | D) = \frac{p(D | \lambda)p(\lambda)}{p(D)}, \quad (\text{S222})$$

2177 where $D = \{m_1, m_2, \dots, m_N\}$ are the single-cell mRNA experimental counts. As is standard
2178 we will neglect the denominator $p(D)$ on the right hand side since it is independent of λ and
2179 serves only as a normalization factor.

2180 The steady-state solution for the master equation defines the likelihood term for a single
2181 cell $p(m | \lambda)$. What this means is that for a given choice of parameter λ , under model 1 of
2182 Figure 2(A), we expect to observe m mRNAs in a single cell with probability

$$p(m | \lambda) = \frac{\lambda^m e^{-\lambda}}{m!}. \quad (\text{S223})$$

2183 Assuming each cell’s mRNA count in our dataset is independent of others, the likelihood of
2184 the full inference problem $p(D | \lambda)$ is simply a product of the single cell likelihoods given by
2185 Eq. S223 above, so

$$p(D | \lambda) = \prod_{k=1}^N \frac{\lambda^{m_k} e^{-\lambda}}{m_k!}. \quad (\text{S224})$$

2186 Throughout this Appendix we will appeal to the convenient notation for probability distri-
2187 butions of the form

$$m \sim \text{Poisson}(\lambda), \quad (\text{S225})$$

2188 where the symbol “ \sim ” can be read as *is distributed according to*. So the previous equation
2189 can be read as: the mRNA copy number m is distributed according to a Poisson distribution
2190 with parameter λ . Our objective then is to compute the posterior probability distribution
2191 $P(\lambda | D)$, where, as in the main text, $D = \{m_1, m_2, \dots, m_N\}$ are the data consisting of
2192 single-cell mRNA counts. Since we can assume that each of the cells mRNA counts are

2193 independent of any other cells, our likelihood function $P(D | \lambda)$ consists of the product of
 2194 N Poisson distributions.

2195 To proceed with the inference problem we need to specify a prior. In this case we are
 2196 extremely data-rich, as the dataset from Jones et. al [14] has of order 1000-3000 single-cell
 2197 measurements for each promoter, so our choice of prior matters little here, as long as it
 2198 is sufficiently broad. A convenient choice for our problem is to use a *conjugate* prior. A
 2199 conjugate prior is a special prior that causes the posterior to have the same functional form
 2200 as the prior, simply with updated model parameters. This makes calculations analytically
 2201 tractable and also offers a nice interpretation of the inference procedure as updating our
 2202 knowledge about the model parameters. This makes conjugate priors very useful when they
 2203 exist. The caveat is that conjugate priors only exist for a very limited number of likelihoods,
 2204 mostly with only one or two model parameters, so in almost all other Bayesian inference
 2205 problems, we must tackle the posterior numerically.

2206 But, for the problem at hand, a conjugate prior does in fact exist. For a Poisson likelihood
 2207 of identical and identically distributed data, the conjugate prior is a gamma distribution,
 2208 as can be looked up in, e.g., [26], Section 2.6. Putting a gamma prior on λ introduces two
 2209 new parameters α and β which parametrize the gamma distribution itself, which we use to
 2210 encode the range of λ values we view as reasonable. Recall λ is the mean steady-state mRNA
 2211 count per cell, which *a priori* could plausibly be anywhere from 0 to a few hundred. $\alpha = 1$
 2212 and $\beta = 1/50$ achieve this, since the gamma distribution is strictly positive with mean α/β
 2213 and standard deviation $\sqrt{\alpha}/\beta$. To be explicit, then, our prior is

$$\lambda \sim \text{Gamma}(\alpha, \beta) \tag{S226}$$

2214 As an aside, note that if we did not know that our prior was a conjugate prior, we could still
 2215 write down our posterior distribution from its definition as

$$p(\lambda | D, \alpha, \beta) \propto p(D | \lambda)p(\lambda | \alpha, \beta) \propto \left(\prod_{k=1}^N \frac{\lambda^{m_k} e^{-\lambda}}{m_k!} \right) \frac{\beta}{\Gamma(\alpha)} (\beta\lambda)^{\alpha-1} e^{-\beta\lambda}. \tag{S227}$$

2216 Without foreknowledge that this in fact reduces to a gamma distribution, this expression
 2217 might appear rather inscrutable. When conjugate priors are unavailable for the likelihood
 2218 of interest - which is almost always the case for models with > 1 model parameter - this
 2219 inscrutability is the norm, and making sense of posteriors analytically is almost always
 2220 impossible. Fortunately, MCMC sampling provides us a powerful method of constructing
 2221 posteriors numerically which we will make use of extensively.

2222 Since we did use a conjugate prior, we may simply look up our posterior in any standard
 2223 reference such as [26], Section 2.6, from which we find that

$$\lambda \sim \text{Gamma}(\alpha + \bar{m}N, \beta + N), \tag{S228}$$

2224 where we defined the sample mean $\bar{m} = \frac{1}{N} \sum_k m_k$ for notational convenience. A glance at
 2225 the FISH data from [14] reveals that N is $\mathcal{O}(10^3)$ and $\langle m \rangle \gtrsim 0.1$ for all constitutive strains
 2226 in [14], so $\bar{m}N \gtrsim 10^2$. Therefore as we suspected, our prior parameters are completely

2227 overwhelmed by the data. The prior behaves, in a sense, like β extra “data points” with a
 2228 mean value of $(\alpha - 1)/\beta$ [26], which gives us some intuition for how much data is needed
 2229 to overwhelm the prior in this case: enough data N such that $\beta \ll N$ and $\alpha/\beta \ll \bar{m}$. In
 2230 fact, $\bar{m}N$ and N are so large that we can, to an excellent approximation, ignore the α and
 2231 β dependence and approximate the gamma distribution as a Gaussian with mean \bar{m} and
 2232 standard deviation $\sqrt{\bar{m}/N}$, giving

$$\lambda \sim \text{Gamma}(\alpha + \bar{m}N, \beta + N) \approx \text{Normal}\left(\bar{m}, \sqrt{\frac{\bar{m}}{N}}\right). \quad (\text{S229})$$

2233 As an example with real numbers, for the *lacUV5* promoter, Jones et. al [14] measured 2648
 2234 cells with an average mRNA count per cell of $\bar{m} \approx 18.7$. In this case then, our posterior
 2235 is

$$\lambda \sim \text{Normal}(18.7, 0.08), \quad (\text{S230})$$

2236 which suggests we have inferred our model’s one parameter to a precision of order 1%.

2237 This is not wrong, but it is not the full story. The model’s posterior distribution is tightly
 2238 constrained, but is it a good generative model? In other words, if we use the model to
 2239 generate synthetic data in the computer does it generate data that look similar to our actual
 2240 data, and is it therefore plausible that the model captures the important features of the data
 2241 generating process? This intuitive notion can be codified with *posterior predictive checks*, or
 2242 PPCs, and we will see that this simple Poisson model fails badly.

2243 The intuitive idea of posterior predictive checks is simple:

- 2244 1. Make a random draw of the model parameter λ from the posterior distribution.
- 2245 2. Plug that draw into the likelihood and generate a synthetic dataset $\{m_k\}$ conditioned
 2246 on λ .
- 2247 3. Repeat many times.

2248 More formally, the posterior predictive distribution can be thought of as the distribution of
 2249 future yet-to-be-observed data, conditioned on the data we have already observed. Clearly if
 2250 those data appear quite different, the model has a problem. Put another way, if we suppose
 2251 the generative model is true, i.e. we claim that our model explains the process through
 2252 which our observed experimental data was generated, then the synthetic datasets we generate
 2253 should resemble the actual observed data. If this is not the case, it suggests the model is
 2254 missing important features. All the data we consider in this work are 1D (distributions
 2255 of mRNA counts over a population) so empirical cumulative distribution functions ECDFs
 2256 are an excellent visual means of comparing synthetic and observed datasets. In general for
 2257 higher dimensional datasets, much of the challenge is in merely designing good visualizations
 2258 that can actually show if synthetic and observed data are similar or not.

2259 For our example Poisson promoter model then, we merely draw many random numbers, say
 2260 1000, from the Gaussian posterior in Eq. S230. For each one of those draws, we generate a
 2261 dataset from the likelihood, i.e., we draw 2648 (the number of observed cells in the actual

2262 dataset) Poisson-distributed numbers for each of the 1000 posterior draws, for a total of
 2263 2648000 samples from the posterior predictive distribution.

2264 To compare so many samples with the actual observed data, one excellent visualization for
 2265 1D data is ECDFs of the quantiles, as shown for our Poisson model in Figure 3(B) in the
 2266 main text.

2267 **S3.2.2 Model 5 - Bursty promoter**

2268 Let us now consider the problem of parameter inference from FISH data for model five
 2269 from Figure 1(C). As derived in Appendix S2, the steady-state mRNA distribution in this
 2270 model is a negative binomial distribution, given by

$$p(m) = \frac{\Gamma(m + k_i)}{\Gamma(m + 1)\Gamma(k_i)} \left(\frac{1}{1 + b}\right)^{k_i} \left(\frac{b}{1 + b}\right)^m, \quad (\text{S231})$$

2271 where b is the mean burst size and k_i is the burst rate nondimensionalized by the mRNA
 2272 degradation rate γ . As sketched earlier, we can intuitively think about this distribution
 2273 through a simple story. The story of this distribution is that the promoter undergoes
 2274 geometrically-distributed bursts of mRNA, where the arrival of bursts is a Poisson process
 2275 with rate k_i and the mean size of a burst is b .

2276 As for the Poisson promoter model, this expression for the steady-state mRNA distribution
 2277 is exactly the likelihood we want to use in Bayes' theorem. Again denoting the single-cell
 2278 mRNA count data as $D = \{m_1, m_2, \dots, m_N\}$, here Bayes' theorem takes the form

$$p(k_i, b | D) \propto p(D | k_i, b)p(k_i, b), \quad (\text{S232})$$

2279 where the likelihood $p(D | k_i, b)$ is given by the product of N negative binomials as in
 2280 Eq. S231. We only need to choose priors on k_i and b . For the datasets from [14] that we
 2281 are analyzing, as for the Poisson promoter model above we are still data-rich so the prior's
 2282 influence remains weak, but not nearly as weak because the dimensionality of our model has
 2283 increased from one to two.

2284 We follow the guidance of [26], Section 2.9 in opting for weakly-informative priors on k_i and b
 2285 (conjugate priors do not exist for this problem), and we find “street-fighting estimates” [29]
 2286 to be an ideal way of constructing such priors. The idea of weakly informative priors is
 2287 to allow all remotely plausible values of model parameters while excluding the completely
 2288 absurd or unphysical.

2289 Consider k_i . Some of the strongest known bacterial promoters control rRNA genes and
 2290 initiate transcripts no faster than $\sim 1/\text{sec}$. It would be exceedingly strange if any of the
 2291 constitutive promoters from [14] were stronger than that, so we can take that as an upper
 2292 bound. For a lower bound, if transcripts are produced too rarely, there would be nothing
 2293 to see with FISH. The datasets for each strain contain of order 10^3 cells, and if the $\langle m \rangle =$
 2294 $k_i b / \gamma \lesssim 10^{-2}$, then the total number of expected mRNA detections would be single-digits
 2295 or less and we would have essentially no data on which to carry out inference. So assuming
 2296 b is not too different from 1, justified next, and an mRNA lifetime of $\gamma^{-1} \sim 3 - 5$ min, this
 2297 gives us soft bounds on k_i / γ of perhaps 10^{-2} and 3×10^1 .

2298 Next consider mean burst size b . This parametrization of the geometric distribution allows
2299 bursts of size zero (which could represent aborted transcripts and initiations), but it
2300 would be quite strange for the mean burst size b to be below $\sim 10^{-1}$, for which nearly all
2301 bursts would be of size zero or one. For an upper bound, if transcripts are initiating at a
2302 rate somewhat slower than rRNA promoters, then it would probably take a time comparable
2303 to the lifetime of an mRNA to produce a burst larger than 10-20 transcripts, which would
2304 invalidate the approximation of the model that the duration of bursts are instantaneous
2305 compared to other timescales in the problem. So we will take soft bounds of 10^{-1} and 10^1
2306 for b .

2307 Note that the natural scale for these “street-fighting estimates” was a log scale. This is
2308 commonly the case that our prior sense of reasonable and unreasonable parameters is set on
2309 a log scale. A natural way to enforce these soft bounds is therefore to use a lognormal prior
2310 distribution, with the soft bounds set ± 2 standard deviations from the mean.

2311 With this, we are ready to write our full generative model as

$$\begin{aligned}\ln k_i &\sim \text{Normal}(-0.5, 2), \\ \ln b &\sim \text{Normal}(0.5, 1), \\ m &\sim \text{NBinom}(k_i, b).\end{aligned}\tag{S233}$$

2312 Section 4 in the main text details the results of applying this inference to the single-cell
2313 mRNA counts data. There we show the posterior distribution for the two parameters for
2314 different promoters. Figure S5 shows the so-called posterior predictive checks (see main text
2315 for explanation) for all 18 unregulated promoters shown in the main text.

2316 **S3.3 Bayesian inference on the simple-repression architecture**

2317 As detailed in 4 in the main text the inference on the unregulated promoter served as a
2318 stepping stone towards our ultimate goal of inferring repressor rates from the steady-state
2319 mRNA distributions of simple-repression architectures. For this we expand the one-state
2320 bursty promoter model to a two-state promoter as schematized in Figure 1(C) as model
2321 5. This model adds two new parameters: the repressor binding rate k^+ , solely function of
2322 the repressor concentration, and the repressor dissociation rate k^- , solely a function of the
2323 repressor-DNA binding affinity.

2324 The structure of the data in [14] for regulated promoters tuned these two parameters inde-
2325 pendently. In their work the production of the LacI repressor was under the control of an
2326 inducible promoter regulated by the TetR repressor as schematized in Figure S6. When TetR
2327 binds to the small molecule anhydrotetracycline (aTc), it shifts to an inactive conformation
2328 unable to bind to the DNA. This translates into an increase in gene expression level. In other
2329 words, the higher the concentration of aTc added to the media, the less TetR repressors that
2330 can control the expression of the *lacI* gene, so the higher the concentration of LacI repressors
2331 in the cell. So by tuning the amount of aTc in the media where the experimental strains
2332 were grown they effectively tune k^+ in our simple theoretical model. On the other hand
2333 to tune k^- the authors swap three different binding sites for the LacI repressor, each with
2334 different repressor-DNA binding affinities previously characterized [7].

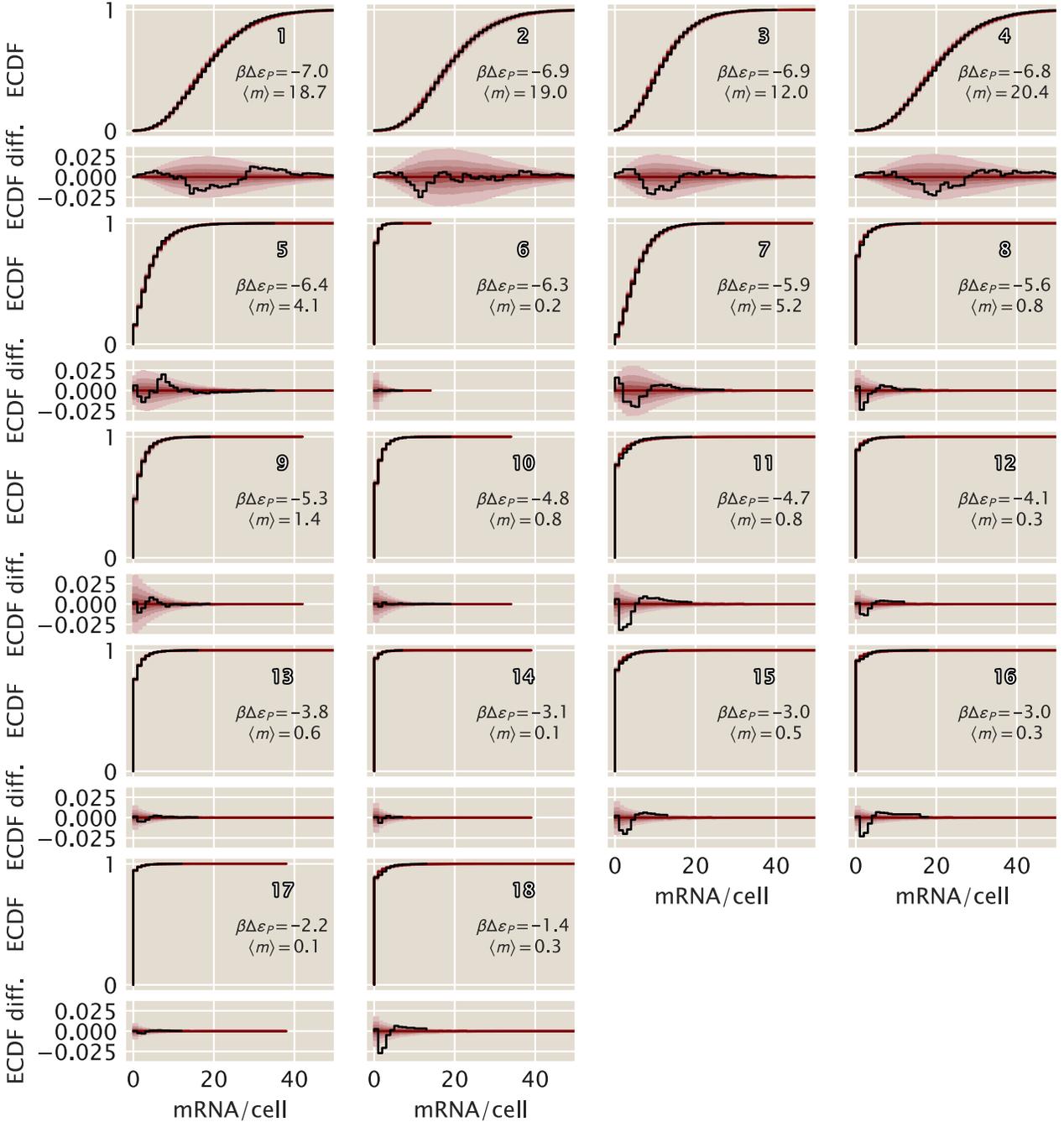


Figure S5. Theory-data comparison of inference on unregulated promoters.

Comparison of the inference (red shaded area) vs the experimental measurements (black lines) for 18 different unregulated promoters with different mean mRNA expression levels from Ref. [14]. Upper panels show the empirical cumulative distribution function (ECDF), while the lower panels show the differences with respect to the median of the posterior samples. White numbers are the same as in Figure 1 for cross comparison. The predicted binding energies $\beta\Delta\epsilon_p$ were obtained from the energy matrix model in Ref. [30]

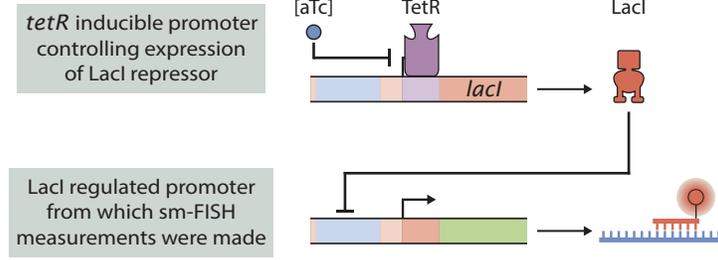


Figure S6. aTc controlled expression of LacI repressor. Schematic of the circuit used in [14] to control the expression of the LacI repressor. The *lacI* gene is under the control of the TetR repressor. As the TetR repressor is inactivated upon binding of anhydrotetracycline or aTc, the more aTc added to the media were cells are growing, the less TetR repressors available to control the expression of the *lacI* gene, resulting in more LacI repressors per cell. LacI simultaneously controls the expression of the mRNA on which single-molecule mRNA FISH was performed for gene expression quantification.

2335 What this means is that we have access to data with different combinations of k^- and k^+ .
 2336 We could naively try to fit the kinetic parameters individually for each of the datasets, but
 2337 there is no reason to believe that the binding site identity for the LacI repressor somehow
 2338 affects its expression level controlled from a completely different location in the genome,
 2339 nor vice versa. In other words, what makes the most sense it to fit all datasets together to
 2340 obtain a single value for each of the association and dissociation rates. What this means,
 2341 as described in Section 4 of the main text is that we have a seven dimensional parameter
 2342 space with four possible association rates k^+ given the four available aTc concentrations,
 2343 and three possible dissociation rates k^- given the three different binding sites available in
 2344 the dataset.

2345 Formally now, denote the set of seven repressor rates to be inferred as

$$\vec{k} = \{k_{Oid}^-, k_{O1}^-, k_{O2}^-, k_{0.5}^+, k_1^+, k_2^+, k_{10}^+\}. \quad (\text{S234})$$

2346 Note that since the repressor copy numbers are not known directly as explained before, we
 2347 label their association rates by the concentration of aTc. Bayes theorem reads simply

$$p(\vec{k}, k_i, b \mid D) \propto p(D \mid \vec{k}, k_i, b)p(\vec{k}, k_i, b), \quad (\text{S235})$$

2348 where D is the set of all N observed single-cell mRNA counts across the various conditions.
 2349 We assume that individual single-cell measurements are independent so that the likelihood
 2350 factorizes as

$$p(D \mid \vec{k}, k_i, b) = \prod_{j=1}^N p(m \mid \vec{k}, k_i, b) = \prod_{j=1}^N p(m \mid k_j^+, k_j^-, k_i, b) \quad (\text{S236})$$

2351 where k_j^\pm represent the appropriate binding and unbinding rates for the j -th measured cell.
 2352 Our likelihood function, previously derived in Appendix S2, is given by the rather compli-
 2353 cated result in Eq. S205, which for completeness we reproduce here as

$$p(m \mid k_R^+, k_R^-, k_i, b) = \frac{\Gamma(\alpha + m)\Gamma(\beta + m)\Gamma(k_R^+ + k_R^-) b^m}{\Gamma(\alpha)\Gamma(\beta)\Gamma(k_R^+ + k_R^- + m) m!} \quad (\text{S237})$$

$$\times {}_2F_1(\alpha + m, \beta + m, k_R^+ + k_R^- + m; -b).$$

2354 where α and β , defined for notational convenience, are

$$\begin{aligned}
 \alpha &= \frac{1}{2} \left(k_i + k_R^- + k_R^+ + \sqrt{(k_i + k_R^- + k_R^+)^2 - 4k_i k_R^-} \right) \\
 \beta &= \frac{1}{2} \left(k_i + k_R^- + k_R^+ - \sqrt{(k_i + k_R^- + k_R^+)^2 - 4k_i k_R^-} \right).
 \end{aligned}
 \tag{S238}$$

2355 Next we specify priors. As for the constitutive model, weakly informative lognormal priors
 2356 are a natural choice for all our rates. We found that if the priors were too weak, our
 2357 MCMC sampler would often become stuck in regions of parameter space with very low
 2358 probability density, unable to move. We struck a balance in choosing our prior widths
 2359 between helping the sampler run while simultaneously verifying that the marginal posteriors
 2360 for each parameter were not artificially constrained or distorted by the presence of the prior.
 2361 The only exception to this is the highly informative priors we placed on k_i and b , since we
 2362 have strong knowledge of them from our inference of constitutive promoters above.

2363 With priors and likelihood specified we may write down our complete generative model
 2364 as

$$\begin{aligned}
 \log_{10} k_i &\sim \text{Normal}(0.725, 0.025) \\
 \log_{10} b &\sim \text{Normal}(0.55, 0.025) \\
 \log_{10} k_{0.5}^+ &\sim \text{Normal}(-0.45, 0.3) \\
 \log_{10} k_1^+ &\sim \text{Normal}(0.6, 0.3) \\
 \log_{10} k_2^+ &\sim \text{Normal}(1.15, 0.3) \\
 \log_{10} k_{10}^+ &\sim \text{Normal}(1.5, 0.3) \\
 \log_{10} k_{Oid}^- &\sim \text{Normal}(-0.25, 0.3) \\
 \log_{10} k_{O1}^- &\sim \text{Normal}(0.1, 0.3) \\
 \log_{10} k_{O2}^- &\sim \text{Normal}(0.45, 0.3) \\
 m &\sim \text{Likelihood}(k_R^+, k_R^-, k_i, b),
 \end{aligned}
 \tag{S239}$$

2365 where the likelihood is specified by Eq. S237. We ran MCMC sampling on the full nine
 2366 dimensional posterior specified by this generative model.

2367 We found that fitting a single operator/aTc concentration at a time with a single binding
 2368 and unbinding rate did not yield a stable inference for most of the possible operator/aTc
 2369 combinations. In other words, a single dataset could not independently resolve the binding
 2370 and unbinding rates, only their ratio as set by the mean fold-change in Figure 1 in the main
 2371 text. Only by making the assumption of a single unique binding rate for each repressor copy
 2372 number and a single unique unbinding rate for each binding site, as done in Figure 4(A),
 2373 was it possible to independently resolve the rates and not merely their ratios.

2374 We also note that we found it necessary to exclude the very weakly and very strongly
 2375 repressed datasets from Jones et. al. [14]. In both cases there was, in a sense, not enough
 2376 information in the distributions for our inference algorithm to extract, and their inclusion
 2377 simply caused problems for the MCMC sampler without yielding any new insight. For the

2378 strongly repressed data (Oid, 10 ng/mL aTc), with $> 95\%$ of cells with zero mRNA, there
2379 was quite literally very little data from which to infer rates. And the weakly repressed
2380 data, all with the repressor binding site O3, had an unbinding rate so fast that the sampler
2381 essentially sampled from the prior; the likelihood had negligible influence, meaning the data
2382 was not informing the sampler in any meaningful way, so no inference was possible.

2383 As suggested by one of our reviewers, in order for readers to judge the agreement between
2384 our predictions and the experimental data for the regulated case, we include Figure S7 that
2385 plot the same data as Figure 4(C), but rather than showing ECDF, we show histograms of
2386 the individual distributions.

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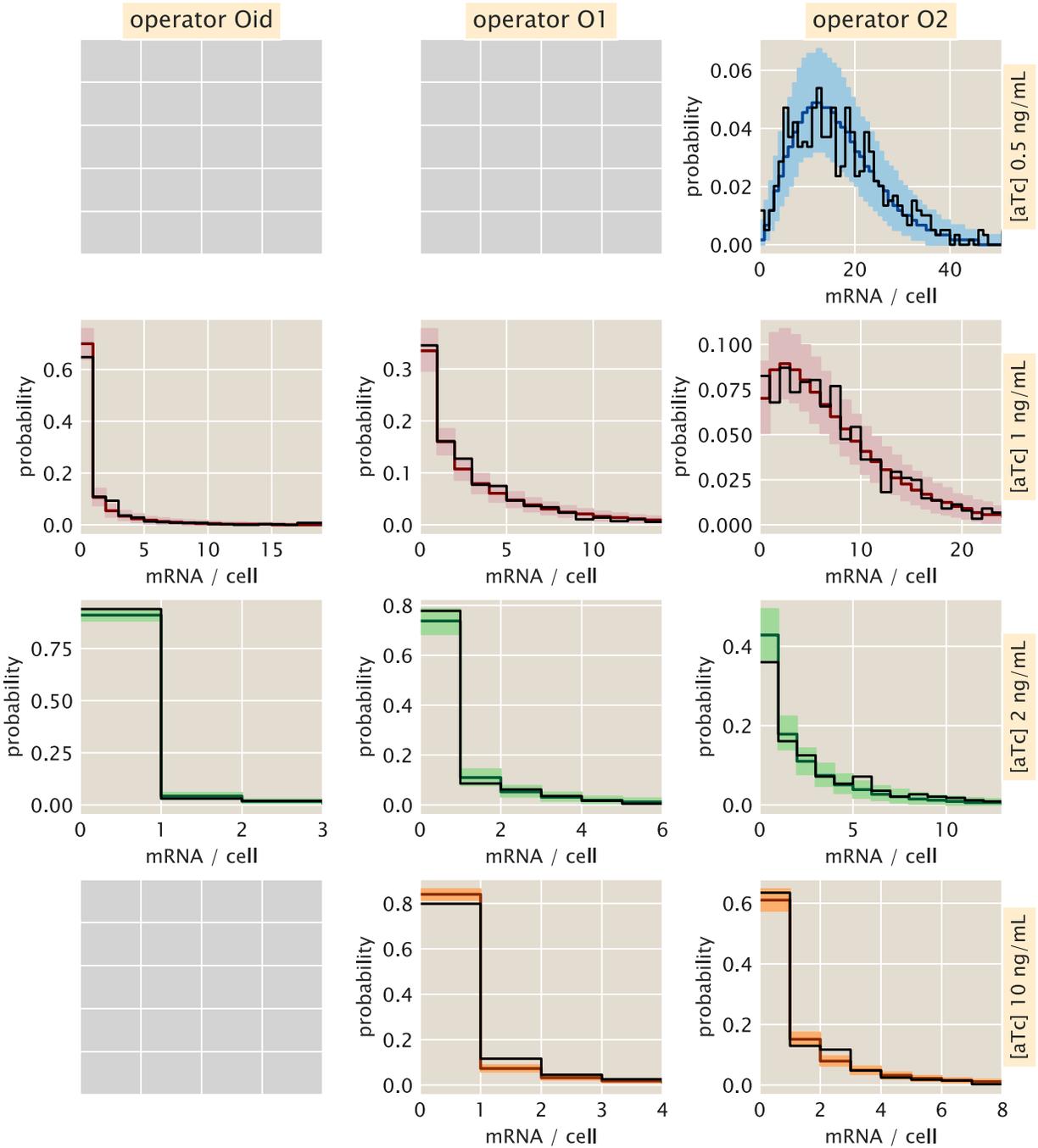


Figure S7. Theory-experiment comparison of mRNA distributions for regulated promoters. Comparison of the inference (color shaded area encloses the 95% of all posterior predictive check samples while the color solid line represents the median of all samples) vs the experimental measurements (black lines) for different regulated promoters with different operators (columns) and aTc concentrations (rows) from Ref. [14].

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