The Four Faces of Political Participation in Argentina: Using Latent Class Analysis to Study Political Behavior

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In this paper we use latent class analysis to identify the four faces of political participation. Previous research has generally focused on conventional forms of political participation (for example, voting), with some research looking as well at unconventional forms of political participation, like protesting. Moreover, most research studies these forms of participation separately. However, citizens actually engage in both conventional and unconventional participation simultaneously, and here we present a methodology that can identify citizens who engage in both, neither, or only one form of participation. Using our approach, we examine a series of hypotheses about how social, political, and economic grievances lead citizens to engage in each face of political participation. We apply this methodology to recent survey data from Argentina, which we argue is an excellent case for studying both forms of participation simultaneously. This application demonstrates the utility of the latent class approach for studying the four faces of political participation.

Political participation is how citizens communicate their opinions, interests, and needs to government and the broader society (Verba and Nie 1972). It is not yet clear whether citizen involvement affects policy outcomes. But by electing representatives and voicing their views in a variety of ways, individuals develop a sense of belonging, responsibility, efficacy, and trust in democratic institutions that they would not otherwise experience. Thus, political participation is not just important because of its potential implications for public policy, but because it makes citizens. What types of citizens it makes, we argue in this paper, depends on the availability of opportunities for political participation, individual circumstances, and their political experiences.

In established democracies, diverse forms of involvement are available. Citizens can participate in conventional activities that are embedded in the political system and institutions, and are deemed appropriate and legitimate by the broader society (Verba and Nie 1972). The quintessential conventional activity is voting, although citizens can also petition their representatives, attend meetings of political parties, assist campaigns, or even run for office. But there are also unconventional activities, in which individuals relate to the polity in less orthodox ways. The most widely practiced among these activities are protests and strikes (Barnes and Kaase 1979). Research on political participation has mostly focused on conventional activities, especially voting. This is largely because voting is an important aspect of participatory democracy, but also because it is easy to study. Other aspects of political behavior have received less study (e.g., Verba, Schlozman, and Brady 1995). In particular, unconventional participation has received limited attention from scholars, most likely because unconventional political behavior is difficult to conceptualize and hard to measure (Barnes and Kaase 1979; Chong 1991). This narrow focus has hindered our understanding of political participa-

1. There has been a great deal of research attempting to relate voter participation to policy outcomes; for a methodological critique of past research and a review of that literature, see Fowler (2013).

2. For research on the association between government trust and political efficacy see, e.g., Abramson and Aldrich (1982), Gamson (1968), Milbrath and Goel (1977), Muller (1977).
tion. Moreover, by studying conventional and unconventional activities individually, most research ignores the possibility that political actions are intertwined.³

We take the literature in a new direction by using a novel methodological approach to modeling political participation, one that considers conventional and unconventional activities simultaneously, as expressions of each individual’s interests and concerns. To this end, we introduce a two-dimensional latent class model that captures individuals’ propensities to participate in several political activities. Our findings show that the way in which participation in the different activities loads on the two dimensions provides some rationale for the traditional classification of political activities into conventional and unconventional ones. That is, activities generally considered to be conventional load higher in one of the two dimensions, while activities generally considered unconventional load more in the other dimension. But there are also activities that load similarly on both dimensions, defying simple ad hoc classification. Importantly, however, our methodology allows the data to determine which types of participatory acts load on which dimension, rather than relying on arbitrary classifications based on the researcher’s assumptions.

We use the different intensities in the latent variables to identify what we term the four faces of political participation. That is, some citizens will be more active in both the conventional and the unconventional dimensions of political activities (activists); others will be mostly disengaged from politics (outsiders); and others will be more active in one dimension of political activities but not the other (agitators and conventionalists). As Dunning (2011, 333) argued, “fighting and voting can be strategic complements, rather than substitutes. . . . The relevant question is not whether political actors opt to participate in elections or engage in armed conflict, but rather why and how they engage in both voting and fighting.” Our model then allows us to study how contextual variables and individual level characteristics help explain the classification of citizens into a type, shedding light on who engages in the different combinations of participatory activities; that is, who finds conventional and unconventional activities to be substitutes or complements. Our main analysis is focused on three experiential factors that the literature identifies as connected to political participation: economic worries, perceptions of corruption, and concerns about crime.

We apply this model of political participation to recent data from Argentina, which provides an interesting case for our analysis. While citizens in Argentina participate in all sorts of conventional activities, unconventional political participation, typically in the form of protests and street blockades, is an everyday fixture of civic life (Arce and Mangonnet 2013; Villalón 2002, 2007). Protest activity in Argentina has also shown significant effects on policy in the last 15 years.⁴ Thus, Argentina’s case allows for the study of the less frequent political activities, the unconventional ones, together with those more commonly observed and measured, making it an ideal case for the analysis of the four faces of political participation.

It is important to note that Argentina is a nation that practices compulsory voting. While compulsory voting was traditionally weakly enforced (Pintor and Gratschew 2002), the electoral law was modified in 2012 (Ley 26,744) to impose sanctions on those electors that did not vote.⁵ Despite these changes in the law, turnout in presidential elections immediately before and after the changes did not change significantly.⁶ Given that the change in the enforcement of mandatory voting did not have any significant effect on voter participation,
it is unlikely that it had any effect on other participatory activities. Furthermore, this also supports our argument that compulsory voting law in Argentina (with or without enforcement) should not present a challenge in generalizing the results of our paper to countries where voting is voluntary.

**PARTICIPATORY TYPES AND THE MOTIVATION FOR PARTICIPATION**

Conventional forms of political participation have long been the focus of research, in particular the act of voting. Voting is a public activity, and data on who votes are readily available. Much is known about who votes, and why citizens do not vote, based on analyses of data from the United States (e.g., Abramson 1983; Leighley and Nagler 2013; Wolfinger and Rosenstone 1980). But there is also a good amount of research on other political activities, like contacting political officials (Rosenstone and Hansen 1983), volunteering (Campbell 2006), campaigning for candidates (Norris 2001), and other methods of direct involvement (Rosenberg 2008) (see also McDonald and Popkin 2001; Zukin et al. 2006).

Other activities, generally considered unconventional behavior, have received less attention from researchers. These activities are more difficult to study because individuals get involved in them in a more irregular and infrequent manner (Barnes and Kaase 1979; Chong 1991). This means that unconventional political behavior is harder to conceptualize, measure, and study. Yet political protests are widespread around the world, and they can have a significant effect on policy and the viability of governments. Mass political protests during the Arab Spring led to significant changes in the political landscape in that region; protests in the late 1980s in the Communist bloc contributed to the downfall of communism in Eastern Europe; marches, boycotts, and sit-ins during the 1960s civil rights movement contributed to the Civil Rights Act of 1964 and the Voting Rights Act of 1965 in the United States; the Occupy and Indignant movements denouncing inequality and austerity measures gave momentum to anti-establishment parties in several European countries. But not all protests are massive movements that sweep across nations. Many protests are small, with a focused goal. The examples are countless and present in almost every country: rallies to help crime victims in the neighborhood; employees demanding better working conditions; communities trying to protect the environment around them; demonstrations against police brutality, and so on. As Dalton (2008) notes, there has been a shift in focus from electoral modes of participation, to nonelectoral methods of political action (see also Norris 2001). Ignoring unconventional forms of political participation hinders our understanding of the citizen as a political animal.

Because of its more infrequent and irregular nature, efforts to understand unconventional forms of participation are hindered by the lack of data on the subject. Due to the relative rarity of opportunities for studying unconventional participation in established democracies, some of the most notable studies of the subject have opted for measuring individuals’ potential for unconventional behavior instead of actual involvement in unconventional activities (see, e.g., Barnes and Kaase [1979] and the criticism of this study by Budge [1981]). The justification for this approach has been that, since individuals’ ability to participate in these activities depends on the existence of opportunity structures (Jennings and van Deth 1989), and since these structures are typically issue-specific and may exist (or not) at any given moment in time, then measures of actual involvement obtained using survey methods are of little use (Barnes and Kaase 1979; Jennings and van Deth 1989). Due to problems such as these, researchers have not yet provided solid evidence of why protests happen, what triggers them, and who participates in them.

But what drives individuals toward more unconventional forms of political participation? In relatively open political systems where civil liberties are well protected, protests can provide a cheap and fast alternative to the potentially slow and bureaucratic mechanisms of more traditional activities. This is likely to be the case in transitional societies where “the development of political institutions . . . does not keep pace with social mobilization” (Milbrath and Goel 1977, 126). Systems that fail to protect civil liberties, where there are few channels for public input into the political process, or where government is unresponsive can frustrate citizens to the point where they resort to protest and demonstration (Chong 1991). Even in democratic countries where political institutions are weak, there is a stronger tendency for citizens to participate in unconventional activities to make their voices heard (Machado, Scartascini, and Tommasi 2011). But, at the same time, participation in unconventional activities can also have individual causes. In particular, dissatisfaction, relative deprivation, the feeling of being left behind, or ideological motivations are usually thought of as motivations for protest (Barnes and Kaase 1979; Mann 1970; Milbrath and Goel 1977; Muller 1979). Usually, the gap between individuals’ expectations and achievements is viewed as motivation for individuals to move into more unconventional activities like protests (Feirabend and Feirabend 1966; Gurr 1970; Sears and McConahay 1970). Other recent research has stressed the importance of sponsoring groups, especially the factors like the group’s political ideology, in determining whether individuals decide to participate in violent unconventional political behavior (Thomas and Bond 2015).
Like most studies of political participation, we adopt a cost-benefit framework. That is, whether an individual citizen decides to engage in conventional or unconventional political activities (or both) depends on their perception of the costs of that action, the potential benefits of that action, whether they think the action will affect the policies they are concerned about, and on the citizen’s resources and conceptions of whether it is their duty to act (Riker and Ordeshook 1968). The factors that might alter this calculus for a citizen are complex, and in many situations a particular factor might increase the costs or benefits of one type of activity (say conventional participation), while reducing the costs or benefits of other activities (say unconventional participation). We use a theoretical framework that links political, social, and economic experiences to the costs and benefits of different forms of political participation, which focuses specifically on personal and national economic conditions, political corruption, and crime victimization.

This theoretical framework rests upon the notion that, while the perceived benefits of political action are partly driven by people’s political motivations—particularly, the willingness to express grievances caused by government failure—participation decisions are constrained by personal experiences with adversity that limit people’s ability to bear participation costs. The influence of distressful conditions is, thus, hard to predict, since personal grievances and experiences of hardship may affect the participation calculus in different ways. Although propositions along these lines have been tested in previous studies, little is known about the extent to which disappointment with government performance within different policy domains (e.g., handling of the economy, and of issues such as crime and corruption) may spur unconventional forms of involvement, perhaps at the expense of participation in mainstream activities.

In developing countries like Argentina, where large changes in economic conditions are the rule (Calvo, Izquierdo, and Talvi 2006), economic concerns could be an important trigger for participation. Political scientists studying participation have considered both the effects of personal financial or economic problems, such as being unemployed or struggling to make ends meet, as well as national economic conditions that affect the wider community of the country as a whole, like dissatisfaction with the state of the economy, the unemployment rate, or the rate of inflation. Attributing blame to the government and political parties for their failure to prevent or address economic problems can enable voters to engage in rational retrospective voting (Feldman 1982; Iyengar 1991).

Perhaps it is the nature of the economic problem—whether it gives rise to collective or personal concerns—that determines the direction of the influence of economic evaluations on political participation. Blaming the government for creating (or failing to ameliorate) poor economic conditions may motivate individuals to connect to the political process to express their dissatisfaction (Brody and Sneiderman 1977; Levin, Sinclair, and Alvarez 2016; Rosenstone 1982; Thomassen 1989). Depending on the availability and effectiveness of traditional forms of involvement, these socially located grievances may be channeled through institutionalized or noninstitutionalized means. Individuals hit by economic adversity, however, may take it upon themselves to improve their personal financial outlook (Brody and Sneiderman 1977; Rosenstone 1982) and may rather spend time directly addressing their problems, or trying to force the government to provide an immediate solution by disrupting the normal state of affairs, than communicating their needs through conventional modes. We thus expect personal experiences with economic adversity to inhibit involvement in conventional activities, but not in unconventional ones where frustration with personal circumstances might actually stimulate involvement.

Following these theories, we test the following hypotheses regarding the impact of economic evaluations on political participation:

H1a. Both conventional and unconventional participation are motivated by a negative outlook about the prospects for the national economy.

H1b. A negative outlook for personal finances inhibits conventional participation, but motivates unconventional participation.

Attributing blame to the government and political parties for their failure to address problems may also influence individual participation decisions. In Argentina, a nation with relatively weak political institutions, where citizens are likely to encounter incompetent bureaucracies and to personally experience political clientelism and misconduct (Balán 2011; Canache and Allison 2005; Stokes 2005; Svensson 2005; Weitz-Shapiro 2008), negative experiences with political actors could be important drivers of political action. In particular, political participation may be negatively affected by perceptions of corruption. Like most of the literature on political participation, the effects of corruption have focused mostly on turnout. While some authors find a positive relation between corruption and voter turnout (Johnston 1983), the general view, supported by empirical research, is that corruption has a demobilizing effect (Birch 2010; Davis, Ai Camp, and Coleman 2004; McCann and Dominguez 1998; Norris 2011; Simpser 2013).
But what about the influence of corruption on other forms of participation? Previous research on Bolivia has shown that citizens who witness corruption are more likely to engage in unconventional participation (Gingerich 2009). Those who experience corruption may be motivated to engage in protests and other similar political activities intended to disrupt daily life. Furthermore, political and economic corruption occur typically, or are more widespread, where political institutions are weak, where political actors act outside the law in order to accomplish their goals. Previous research has shown that in these types of situations, political participation will similarly occur beyond the conventional pathways of politics (Boulding 2010; Machado et al. 2011).

Consistent with previous research, we formulate the following hypothesis:

**H2.** Perceptions of greater levels of corruption discourage conventional participation but stimulate unconventional participation.

In Argentina, corrupt practices by politicians and law enforcement officials are often associated with criminal activity and episodes of violent crime. After having been considered one of the safest in Latin America only a few decades ago, the country has seen a large increase in crime rates and perceptions of insecurity in recent years, a situation that has spurred the use of private self-defense measures, growth of the private security industry, and changes in habits in the population (Dammert and Malone 2008; Eaton 2008; Smulovitz 2003). In the context of this deteriorating situation, disappointment with the success of government efforts to control crime, particularly among those who have had personal experiences with crime, could be a key determinant of participation decisions.

Until recently, crime victimization was not considered a relevant variable in explaining political participation, as it was taken as self-evident that crime victimization would generate a sense of powerlessness and a depressive state in victims that would cause them to withdraw from social activities (Bateson 2012). While some recent studies have supported this conventional wisdom (Trelles and Carreras 2012), there is growing evidence suggesting that victims of violence and crime may be more motivated to participate than their non-victimized counterparts. Bellows and Miguel (2009), Blattman (2009), and Voors et al. (2012) found that victims of violent conflict during civil wars show increased levels of civic engagement in postwar years. Bateson (2012), using survey data from numerous countries, found that crime victims show heightened levels of participation in political activities. More recently, Hersh (2013) found that relatives of 9/11 victims became more politically involved after the terrorist attacks.

According to Bateson (2012), crime victimization may stimulate political involvement, as victims or their relatives may become instrumentally motivated activists who seek to prevent or fight the occurrence of crimes they were victims of. As noted by the author, political activism by victims may successfully affect public policy, as evidenced by the naming of punitive laws after victims in different countries, with a notable example being the Blumberg laws in Argentina. But Bateson is careful to note that victims of crimes may also participate for noninstrumental reasons. The anger felt by victims may fuel emotions and energies that some may channel for political ends. Other victims, striving to overcome feelings of fear and powerlessness, may find relief in expressing and sharing their emotions by means of political activism.

While this argument implies that crime victims should engage more actively in any kind of political activity, it is reasonable to expect that they would do so with the feeling that the system has failed them and would therefore be more likely to choose noninstitutionalized means of involvement. This is likely to be the case in Argentina. The growing sense of insecurity, coupled with indignation brought about by cases of police abuse, has fed the emergence of spontaneous protests and organized groups working to affect the formulation of security policies (Eaton 2008; Smulovitz 2003). These observations lead us to our third and last hypothesis:

**H3a.** Crime victimization encourages both conventional and unconventional political participation.

**H3b.** The mobilization effect of crime victimization is stronger for unconventional activities than for conventional ones.

In the next section, we describe the methodology used to (1) classify respondents into participatory types based on their propensity to participate in more or less conventional activities and (2) test the above hypotheses about the influence of personal concerns (over the state of the economy, spread of corruption, and having been the victim of a crime) on conventional and unconventional participation in Argentina.

**METHODOLOGY**

In the model we develop in this paper, citizens can participate in multiple political activities. We model individuals’ propensity to participate in each activity using two binary latent classes, one associated with more conventional behavior and the other associated with more unconventional behavior; and these classes can be affected in different ways by the co-
Latent predispositions toward conventional and unconventional participation can be a result of both measurable and unobserved factors, including sociodemographic attributes that determine the acquisition of civic skills and individuals’ access to politically relevant resources such as money and time, political attitudes and life experiences that contribute to the development of individuals’ interest in politics and public affairs, and personality traits and social connections, that while often not directly measurable, can affect tendencies toward political involvement. By explicitly considering different latent predispositions for conventional and unconventional participation, this model allows us to study the sources of each form of involvement. In particular, it allows us to evaluate whether citizens’ dissatisfaction with the political establishment (due to the government’s poor handling of the economy, its embrace of clientelistic practices, and its inability to keep crime at bay) motivates involvement in more unconventional activities, yet depresses participation in conventional politics, or vice versa.

We conduct our analysis in two stages. In the first stage, we estimate individuals’ latent predispositions. This allows us to classify respondents into four groups: (1) outsiders, who are unlikely to be involved in political activities; (2) activists, who are likely to participate in any political activity; (3) agitators, who are more likely to participate in unconventional activities than in conventional ones; and finally, (4) conventionalists, who are more highly predisposed toward conventional participation. Previous studies of political participation also used a typological approach (Barnes and Kaase 1979; Milbrath 1960; Milbrath and Goel, 1977; Verba and Nie 1972) Barnes and Kaase (1979), for instance, classify individuals into five categories (inactives, conformists, reformists, activists, and protesters) that are related to the ones defined above. Thus, our paper reintroduces the typological approach, but our methodology allows us to do so in a less arbitrary manner. Our classification, although in line with conventional wisdom, is derived from the data. This is a key rationale for the use of the latent class model in this context: if some of these participatory behaviors are uncorrelated with either latent predisposition (conventional or unconventional), the model will tell us that; furthermore, the model will classify each type of participation based on the data, not based on arbitrary assumptions made by researchers.

In the second stage, we study the role of economic, political, and social insecurities in shaping the classification of individuals into the four participatory types as a function of our variables of interest: evaluation of the economy and personal finances, and crime victimization. In order to control for individuals’ ability to bear participation costs, we include measures of demographic and socioeconomic characteristics, since these individual attributes are thought to affect individuals’ access to politically relevant resources and skills (Brady, Verba, and Schlozman 1995; Verba et al. 1995).

Formally, the first step model specification is given by the following expression:

\[
Y_{ij} \sim \text{Bernoulli}(p_{ij})
\]

\[
\logit(p_{ij}) = \alpha_i + \alpha_{Cj}(T_{Cj} - 1) + \alpha_{Uj}(T_{Uj} - 1),
\]

where \(Y_{ij}\) is a binary indicator for participation in activity \(j\) for individual \(i\); \(p_{ij}\) is the probability that individual \(i\) participates in activity \(j\); \(\alpha_i\) is an intercept that varies by activity \(j\); \(T_{Cj}\) denotes the conventional trait of individual \(i\), which can take values 1 (Low conventional trait) and 2 (High conventional trait); \(T_{Uj}\) denotes the unconventional trait of individual \(i\), which can take values 1 (Low unconventional trait) and 2 (High unconventional trait); \(\alpha_{Cj}\) is a nonnegative coefficient capturing the influence of \(T_{Cj}\) on involvement in activity \(j\); and \(\alpha_{Uj}\) is a nonnegative coefficient capturing the influence of \(T_{Uj}\) on involvement in activity \(j\). With the estimated conventional and unconventional traits, we construct the four two-dimensional types: outsiders, agitators, conventionalists, and activists.

To prevent label switching between latent classes in this model, we need to impose some restrictions on the parameters. First, we restrict the effect of the conventional trait on participation in street blockades to be zero (that is, \(\alpha_{Uj\text{,Municipalmeeting}} = 0\). Second, we restrict the effect of the unconventional trait on participating in municipal meetings to be zero (that is, \(\alpha_{Cj\text{,Municipalmeeting}} = 0\). Finally, we fix the type of 14 individuals who participate in all activities traditionally considered conventional but in none of the ones traditionally considered unconventional to \(T_{Cj} = \text{High}\) and \(T_{Uj} = \text{Low}\); and the type of three individuals who participate in none of the activities traditionally considered conventional but in all of the ones traditionally considered unconventional to \(T_{Cj} = \text{Low}\) and \(T_{Uj} = \text{High}\).
In the second stage, we model the classification of individuals into the four combined type assignments from the first stage, taking care to incorporate classification uncertainty. We do so by first drawing J samples from the estimated distribution of participatory types for each individual, then estimating a multinomial logit model to explain type assignments for each jth draw, and finally combining the results of the J estimations into overall estimates that accurately account for classification uncertainty. We conducted a simulation study to determine the minimum value of $J$ required to successfully incorporate classification uncertainty. Based on the results of this study, we set $J = 30$. After repeatedly estimating the second-stage model using Markov Chain Monte Carlo (MCMC) methods, we pool parameter chains across all $J$ estimations and use the resulting matrix to summarize the distribution of quantities of interest. In appendix B (apps. A–D available online) we present the details of our simulation study, and other details associated with the estimation of the models we report in the next section of the paper.

In specifying the second-stage model, we assume that each individual selected the combined type $t$ that maximizes his or her utility, where $t \in T = \{\text{outsider, conventional, agitator, activist}\}$, and that utilities associated with each combined type are a function of sociodemographic attributes, life experiences, and political attitudes. As the main variables of interest, we include evaluations of the national economy and personal finances, crime victimization, and perceptions of corruption. More formally, we model preferences over the combined types using the following random utility model:

$$u_{it} = X_i B_t + \epsilon_{it},$$

where $u_{it}$ is the utility perceived by individual $i$ from behaving in line with type $t$; $X_i$ is a vector of covariates explaining preferences over the combined types; $B_t$ is a vector of coefficients that varies by combined type $t$, capturing the impact of covariates $X_i$ on $u_{it}$, and $\epsilon_{it}$ is an error term following an extreme value distribution. In line with McFadden (1974), we assume that individuals choose the combined type that maximizes $u_{it}$. To ensure the identification of the model parameters, we set coefficients associated with the baseline type (outsiders), to zero. That is, we set $B_1 = 0$ such that $u_{i1} = 0$.

8. Since error terms $\epsilon_{it}$ follow an extreme value distribution, the probability that individual $i$ has combined type $t$, $q_{it}$, can be calculated as follows:

$$q_{it} = \frac{e^{X_i B_t}}{\sum_{t \in T} e^{X_i B_t}}.$$
between farmers and the federal government over commodities’ export taxes and tend to be an important source of political organization in rural areas and smaller cities.10 Many neighborhood associations developed in the aftermath of the 2001 Argentine economic crisis, particularly in lower income areas, and have become increasingly intertwined with local and national politics; in some cases, like the Organización Barrrial Tupac Amaru, they have developed into a powerful political movement.

We excluded voting from the analysis in this paper. This is because the compulsory nature of voting makes it less interesting to study together with the political activities we consider that are of a fundamentally different nature because of their voluntary character. As we mentioned in the introduction, we do not believe this represents a significant drawback for our results.

In order to test our first set of hypotheses we used questions about retrospective evaluations on the evolution of the national economy and personal finances. Respondents were asked whether they consider economic conditions improved, remained the same, or worsened; and whether their personal economic situation improved, remained the same, or worsened in the last 12 months. To test our hypothesis concerning the perception of corruption, we constructed a measure of trust based on responses to a question that asked respondents whether they believe, based on experience or what they have heard, that corruption among public officials in the country is either very common, common, uncommon, or very uncommon. From this question we constructed a variable with four values, from 0 (very uncommon) to 3 (very common). For the last set of hypotheses, we used answers to a question asking respondents whether they have been victims of robbery, burglary, assault, fraud, blackmail, extortion, violent threats, or any other type of crime in the 12 months prior to the survey.

For controls, we use age in years, years of education, gender, self-reported nonwhite ethnicity, ideology on a scale from 1 (left wing) to 10 (right wing), residence in the city of Buenos Aires, residence in a large city other than Buenos Aires, and interview year. Finally, almost every study on political participation uses income as a control variable.11 One of the main issues with this variable is the large degree of survey nonresponse. Data from multiple years for Argentina also suffer from the effects of high inflation that make temporal comparisons hard to assess. To avoid both these problems we constructed a proxy for income based on the number of the following items respondents report having at home: refrigerator, landline telephone, cellular telephone, car, washing machine, microwave oven, motorcycle, indoor plumbing, indoor bathroom, computer, internet, TV, flat panel TV, and connection to the sewage system.

Finally, below we focus on presentation of the results that are estimated on data pooled across these three different waves of the LAPOP data for Argentina. Missing values in the variables included in the analysis were imputed using the R package mice (Buuren and Groothuis-Oudshoorn 2011). Pooling the data across the three waves requires that we assume that the parameters are invariant with respect to time, an assumption that we discuss further in the paper’s online appendix (where we present results for each of the three survey years, estimated using a hierarchical model with year effects). There is little evidence of substantial differences in the model estimates between the three survey waves, and by pooling across the three waves we increase the efficiency of our analysis, thus providing more accurate estimates.

RESULTS

We estimated our models via Markov Chain Monte Carlo (MCMC) methods, using the software package JAGS (Plummer 2003). In estimating our first-stage model, we applied flat normal priors on $\alpha_i$ and flat log-normal priors on $\alpha_{C,j}$ and $\alpha_{L,j}$. Additionally, we set categorical priors on participatory classes $T_{C,j}$ and $T_{L,j}$, and Dirichlet priors on type probabilities. We let the MCMC algorithm run until all parameters of the 1-stage (measurement) model had converged to their stable posterior distribution. After that, we estimated our second-stage (explanatory) model $J = 30$ times, using a different draw from the posterior distribution of participatory types as dependent variable at each $j$th instance, to incorporate classification uncertainty. In estimating our second-stage model, we applied flat multivariate normal priors on $B_j$. According to Gelman and Rubin’s (1992) convergence diagnostic, coefficients from both first- and second-stage models converged to their invariant posterior distribution.

Participatory types and political involvement

Participatory types are not fixed for each individual. Instead, each respondent has a probability of being assigned to each

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10. Agricultural policy has been a contentious issue in Argentina, particularly following the boom in agricultural commodity prices in the mid-2000s. Agricultural goods represent about 50% of the country’s exports.

11. Ideally we would also have a good scale measure for factual political knowledge. Unfortunately, the information necessary for such a scale does not exist across the different waves of the survey data we use. Rather, we rely upon our measures of educational attainment and income to control for political knowledge: a range of studies of measures of political knowledge and information has shown a positive and often strong correlation between education, income, and political knowledge (Alvarez 1997; Barabas et al. 2014; Delli Carpini and Keeter 1996).
of the four types. Figure 1 presents a scatter plot that gives the relationship between the probability of being assigned a high conventional type and the probability of being assigned a high unconventional type. Each point in the plot corresponds to a survey respondent. Based on these individual level probabilities for each individual, we computed predicted types by considering their modal assignment. Specifically, those assigned a high type more than 50% of the time were classified as having a high type in either conventional or unconventional participation, and the rest were classified as low type.

As a result, 80.9% of the sample was classified as having low conventional participatory type, and 90.3% as having a low unconventional participatory type. From there, we divide the classification into four categories of participatory types. Starting in the upper right cell are the activists, who are classified as high conventional and high unconventional participation, and are only 2.7% of the sample. Moving clockwise, in the lower right cell are those classified as low unconventional and high conventional types, which we call the conventional, and they are 16.4% of the sample. Next, in the lower left cell of figure 1 are the outsiders, who are 73.9% of the sample, and who are classified as low unconventional and low conventional participation. Finally in the upper left cell of figure 1 are the agitators, comprising 7.0% of the sample; they are individuals who are classified as high unconventional and low conventional participation.

Table 1 shows the point estimates and 95% credible intervals for the $\alpha_{C,j}$ and $\alpha_{U,j}$ parameters. These are estimates of the effect of high conventional and high unconventional predispositions on participation in activity $j$. Note that one parameter in each column is normalized to 0.00 for identification (blockade, for conventional participation; municipal meetings, for unconventional participation). As expected, the parameters reflecting the effect of the high conventional type ($\alpha_{C,j}$) are larger for conventional activities than unconventional ones, in particular the parameters for municipal meetings, contacting the municipality, contacting authorities, and attending improvement meetings. Similarly, the parameters...
of the effect of the high unconventional type ($\alpha_{Uj}$'s) are larger for unconventional activities, especially protesting, and participation in strikes and blockades. This result implies that the consideration of two dimensions of political participation—conventional and unconventional—is supported by the observed behavior of the individuals in our data. It is worth noting that the coefficients for attending party meetings and working for a party have estimates that are quite similar for both the conventional and unconventional participatory types, perhaps reflecting the nature of the party system, or the result of weak partisan affiliations in contemporary Argentina (e.g., Arce and Mangonnet 2013; Lupu 2013). These two activities also serve as a warning against ad hoc classifications of activities, as they clearly defy a straightforward categorization. Our model, on the other hand, allows us to incorporate the dual nature of these two activities, by allowing them to load on both the conventional and unconventional participatory types.

Figure 2 shows the predicted participation probabilities in each activity for the four combinations of conventional and unconventional types, calculated from the estimated parameters for the high conventional and unconventional types, and the activity specific intercepts ($\alpha_i$'s). The activities are ordered according to the extent to which they are affected by conventional predispositions (that is, from higher $\alpha_C$ to lower $\alpha_C$). Political activities such as participation in protests, strikes, and street blockades are less affected by conventional inclinations and are therefore located toward the extreme right of the spectrum. Among the unconventional activities, the results show that individuals in all participatory types are more likely to participate in protests than in strikes and street blockades. While agitators and activists are more than 86% likely to do so, conventionalists are 13% likely to do so, and outsiders about 4% likely to participate in protests. Involvement in street blockades is extremely unlikely for individuals with low unconventional types (conventionalists and outsiders); but for the high unconventional types, the probability of engaging in a street blockade is around 50%. Finally, while participation in strikes is unlikely for outsiders and conventionalists category, individuals with high unconventional participatory types (agitators and activists) have propensities to participate in strikes of more than 30%. This is smaller than propensities to participate in protests and street blockades, which might be due to the fact that participation in strikes is possible only for individuals who are employed.

Among conventional political activities, outsiders show low propensities to participate in all activities (below 5%), except for contributing to solving a community problem, where they are 16% likely to participate. For individuals classified as conventional, participation probabilities for conventional activities range from around 18% for working for a political party to 58% for helping solve a community problem. But for individuals in the agitators category, the probability of participating in conventional activities lies between 10% and 21%, except for participation in municipal meetings (which remains close to zero) and contributing to solving a community problem (about 39%). A conventional activity where the likelihood of participation is relatively large for agitators is participation in meetings of political parties (about 21%). Qualitatively, it is clear that agitators and conventionalists are

### Table 1. Participatory Types and Political Involvement

<table>
<thead>
<tr>
<th>Activity</th>
<th>Conventional Mean</th>
<th>95% Credible Interval</th>
<th>Unconventional Mean</th>
<th>95% Credible Interval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Municipal meetings</td>
<td>3.73</td>
<td>(3.16, 4.51)</td>
<td>.00</td>
<td>(.00, .00)</td>
</tr>
<tr>
<td>Improvement meeting</td>
<td>3.34</td>
<td>(2.95, 3.76)</td>
<td>2.17</td>
<td>(1.74, 2.60)</td>
</tr>
<tr>
<td>Party meeting</td>
<td>3.19</td>
<td>(2.78, 3.64)</td>
<td>2.93</td>
<td>(2.50, 3.42)</td>
</tr>
<tr>
<td>Contact authorities</td>
<td>2.98</td>
<td>(2.66, 3.33)</td>
<td>1.43</td>
<td>(1.03, 1.81)</td>
</tr>
<tr>
<td>Contact municipality</td>
<td>2.62</td>
<td>(2.34, 2.90)</td>
<td>1.11</td>
<td>(.77, 1.44)</td>
</tr>
<tr>
<td>Work for party</td>
<td>2.37</td>
<td>(2.04, 2.72)</td>
<td>1.95</td>
<td>(1.57, 2.32)</td>
</tr>
<tr>
<td>Association meeting</td>
<td>2.18</td>
<td>(1.85, 2.51)</td>
<td>1.42</td>
<td>(1.04, 1.80)</td>
</tr>
<tr>
<td>Solve problem</td>
<td>1.97</td>
<td>(1.75, 2.19)</td>
<td>1.21</td>
<td>(.94, 1.48)</td>
</tr>
<tr>
<td>Protest</td>
<td>1.25</td>
<td>(.81, 1.66)</td>
<td>5.06</td>
<td>(4.48, 5.72)</td>
</tr>
<tr>
<td>Strike</td>
<td>.15</td>
<td>(.00, .70)</td>
<td>3.49</td>
<td>(3.08, 3.91)</td>
</tr>
<tr>
<td>Block</td>
<td>.00</td>
<td>(.00, .00)</td>
<td>5.24</td>
<td>(4.60, 6.18)</td>
</tr>
</tbody>
</table>

Note. The table provides posterior means and 95% credible intervals for parameters $\alpha_{Cj}$’s (cols. 1 and 2) and $\alpha_{Uj}$’s (cols. 3 and 4). These parameters capture the influence of each latent trait (conventional and unconventional, respectively) on participation in each political activity. The larger the estimate for activity $j$, the greater the influence of the corresponding latent trait.
politically involved; but the results presented here indicate that the difference between agitators and conventionalists are that the conventionalists are somewhat more likely to be involved in conventional political activities than the agitators; the agitators are somewhat more likely to be involved in unconventional forms of participation. Finally, individuals classified as activists show participation probabilities above 48% for all conventional activities except participating in municipal meetings and strikes (where the probability lies around 22%). The conventional activities with the highest propensities for this group are participating in party meetings, engaging in meetings of improvements committees, and contributing to solving a community problem, reaching more than 80%.

Overall, our results show that individuals with low unconventional types (outsiders and agitators) are more likely to engage in conventional activities that involve a low degree of engagement, like requesting help from authorities or the municipality, whereas individuals with high unconventional type (agitators and activists) are more likely to engage in conventional activities that require a greater involvement, like participating in improvement committees and political party meetings. Our results also indicate that contributing to solve a community problem cannot be easily characterized as either a conventional or unconventional activity, as all participatory types show relatively high participation probabilities (about 82%, 58%, 39%, and 16% probabilities for activists, conventionalists, agitators, and outsiders, respectively).

Influence of individual attributes on type assignment

We start by examining our coefficient estimates and their associated 95% credible intervals, shown in figure 3. As noted before, to identify the model, we use the outsider type (low conventional and unconventional participation propensities) as a baseline. The results suggest that greater educational attainment is related with an increased likelihood of activist and agitator assignment. The next result is consistent with previous research on political participation: age is associated with an increased likelihood of being involved as a high conventional type. The common finding that older individuals are more engaged in political activities holds insofar as the ac-
Activities considered are conventional ones but appears untrue for unconventional activities. Women are more likely to belong to types that engage more actively in conventional activities relative to the baseline type, although the gender gap in participation is statistically indistinguishable from zero. The estimates for the indicator variable for nonwhite respondents show that they are more likely to belong to any of the three participatory types with respect to being an outsider, though not significantly so. Higher income, in turn, is associated with lower likelihood of being assigned a conventional or activist type, relative to being an outsider. Individuals with a more right-wing ideology are less likely to be an agitator or activist but more likely to be conventional, relative to the baseline, suggesting that right-wing individuals have a preference toward conventional activities rather than unconventional ones. Finally, being interviewed in 2012 or 2014 is associated with a considerably lower likelihood of being a high conventional or unconventional type, compared to those interviewed in 2010, the year of the Argentina Bicentennial celebrations. 12 In online appendix D we present the estimates of a model where covariate effects are allowed to vary by year. The coefficients for the different years are generally consistent with one another, so we focus on the pooled coefficients.

Since the model coefficients are difficult to interpret, we simulated baseline probabilities of assignment to each participatory type and marginal effects of changes in the main explanatory variables of interest on the likelihood of being classified into the different types, relative to the baseline, for a hypothetical individual with typical sociodemographic characteristics. 13 We also calculated 95% credible intervals increased likelihood of being a high conventional or unconventional type for those individuals interviewed in 2010 is possibly a reflection of the heightened levels of political conflict observed during 2009. Part of this was the aftermath of the 2008 conflict between the government and farmers, but it also included the passage of a controversial media law. Moreover, it coincided with the lowest levels of confidence in the national government of the Kirchner era (2003–15), as well as with the 2009 legislative elections, that were moved from their usual October date to earlier in June, and during which the government performed poorly and lost its majority in both chambers of Congress.

12. Given that the 2010 interviews were conducted between March and April, the participation questions cover a significant portion of 2009. The

13. The hypothetical individual has 11 years of education, is 37 years of age, male, white, with an income proxy level of 9 on a scale of 0–14, an ideology of 5 on a 10-point left to right scale, thinks that the national economic situation has improved over the last 12 months, that his personal
for these probabilities and marginal effects. Baseline assignment probabilities stand at 6.4% for the activist type; at 9.2% for the agitator type; and at 18.8% for the conventional type. This leaves a high chance (65.6%) of assignment into the outsider type. Figures 4, 5, and 6 depict credible intervals indicating the effect of marginal changes in covariates of interest on assignment probabilities.

Our simulations show that perceptions of a deterioration in the national economy are associated with lower probability of assignment into the activist type and higher probability of assignment into the outsider type (see fig. 4, left panel), although effects are small in magnitude. In particular, thinking that the national economy got worse instead of improving, is associated with a 3.0 percentage point decrease in the likelihood of assignment into the activist type and 3.7 percentage point increase in the probability of outsider type. A voter’s personal financial outlook has no significant effects in general (fig. 4, right panel). These results are inconsistent with hypothesis 1a, as they suggest that there is a moderately negative correlation between a worsened outlook about the national economy and individuals’ classification into high participatory types, instead of a positive one. Similarly, our findings do not support hypothesis 1b, that self-located concerns depress political participation, as responses to this variable fall below statistical confidence levels.

The minor importance of national economic evaluations for explaining assignment into high participatory types is somewhat surprising given the preeminence of economic concerns in Argentina. Indeed, when citizens in Argentina are asked about the issues they consider to be the most important the country faces, economic considerations like unemployment and inflation are invariably on top of the list in recent years (LAPOP 2010, 2012, 2014). The absence of a mobilization effect of economic concerns could signify that citizens view economic problems as bigger than themselves and unlikely to be affected by their decision to participate politically. But it could also mean that economic motivations for political participation were not particularly important during the period under study; since these surveys were conducted during the recovery from the financial crisis recession, economic concerns could be dampened in importance relative to the immediate past. Moreover, it is possible that...
in Argentina, whose citizens were accustomed to significant economic crises (as in the late 1990s and early 2000s), economic concerns trigger political participation only in situations in which the national economic or personal finances are exceptionally problematic and citizens are highly motivated to induce political leaders for a change in the economic direction of the country.

Next, we examined the relationship between the perception of corruption and type assignment. We found that individuals who think that corruption among public officials is “very generalized” instead of “a little generalized” are 2.6 percentage points more likely to be assigned an outsider type and 3.0 percentage points more likely to be assigned an agitator type (see fig. 5). Conversely, a similar increase in the perception of corruption is associated with a 3.8 percentage point reduction in the probability of being assigned conventional type, and 1.8 percentage point reduction in the probability of activist assignment. Although some of these effects do not reach our threshold of statistical significance, the changes are consistent with the idea that individuals who doubt the honesty of government officials are more likely to get involved in unconventional political activities, thus becoming less likely to be assigned to the conventional and activist types; while at the same time becoming more likely to get involved in unconventional ways, thus increasing assignments into agitators and partly compensating for the higher likelihood of becoming outsiders. These results are consistent with hypothesis 2.

Finally, we found that victims of a crime show an increased likelihood of being assigned to all types relative to the outsiders baseline (fig. 6). This is consistent with the mobilization effect found in recent studies of the impact of crime victimization on political participation, and in line with hypothesis 3a. Overall, being the victim of a crime decreases the likelihood of being labeled an outsider by as many as 10.4 percentage points. In terms of effect magnitude, no other individual attribute—among those included in our explanatory model—rivals the influence of crime victimization. The positive effect of crime victimization on political participation is largest for the classification into activist and conventional types, increasing their likelihood by 5.0 and 4.5 percentage points, respectively. The type with only unconventional participatory subtype (that is, agitators) shows smaller increases (3.0 percentage points). This last result contradicts hypothesis 3b, as it suggests that the mobilization effect of crime victimization is less intense for unconventional forms of involvement than for conventional ones.

DISCUSSION

In this paper we argue that previous research on political participation has been limited, in that it has focused narrowly on conventional and unconventional involvement as independent forms of political expression. This is partly due to the fact that much of the research on participation has not studied cases like Argentina, where unconventional activities are relatively more common. It is also partly due to the fact that many studies have used methodologies that in general lead researchers to assume that these two types of activities are independent. Instead, we study participation in a nation where unconventional forms of political activity occur, and
we develop the idea of the four faces of political participation, where citizens can simultaneously participate conventionally and unconventionally, do neither, or do one but not the other. This is an important point, as citizens can relate to the polity by using some political activities as complements or substitutes of the others. We advocate the use of latent class analysis, as it allows us to classify citizens as being one of four participatory types and thus provide a linkage between participation in different activities by the same individual; this approach also lets us examine what individual and contextual variables are associated with each type of participation. Thus our paper has both methodological and substantive implications.

We apply this methodology to recent survey data from Argentina, as it provides an excellent laboratory to test a number of hypotheses about how different individual and contextual factors might best be associated with each form of participation. We find that respondents who view corruption as generalized are more likely to be involved in unconventional political activities and less so in conventional ones. Perhaps most importantly, we find that crime victimization encourages participation in both conventional and unconventional political activities. Finally, our results do not provide support for the expected association between the state of the economy and either conventional or unconventional political participation. Taken together, these findings suggest that during periods of relative economic stability, economic anxieties are not translated into political action. Distressful experiences of a noneconomic nature (in the form of crime victimization), however, greatly increase people’s political engagement.

The approach we develop here has applications in other nations, in particular those that have a greater incidence of unconventional forms of participation. By using this approach cross-nationally, we can better identify the association between contextual factors and forms of participation, in particular factors like economic performance, electoral institutions, and governmental institutions. There are many ways in which nations differ, in their electoral rules (e.g., compulsory voting), culture, and political history. How those factors may shape the calculations behind conventional and unconventional participation needs further study. This is particularly true for the question of compulsory voting: while we do not believe that Argentina’s compulsory voting policy has a significant effect on the external validity of our results, that is an important question for future research. It will also be important for future work to test whether political systems that have more open and fluid means of conventional political participation have more citizens who participate in those ways, and whether more closed political systems with fewer opportunities for conventional participation lead more citizens to take the unconventional approach to expressing their political preferences.

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